



# IMAX CHINA HOLDING, INC.

Incorporated in the Cayman Islands with limited liability

Stock code : 1970



## Interim Report 2017

**IMAX<sup>®</sup>**

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## **IMAX CHINA HOLDING, INC.**

Interim Report 2017

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# Corporate Information

## BOARD OF DIRECTORS

### Executive Directors

Jiande Chen, *Chief Executive Officer*

Jim Athanasopoulos, *Chief Financial Officer and  
Chief Operating Officer*

Mei-Hui (Jessie) Chou, *Chief Marketing Officer and  
Head of Human Resources*

### Non-executive Directors

Richard Gelfond (Chairman)

Greg Foster

RuiGang Li

### Independent Non-executive Directors

John Davison

Yue-Sai Kan

Dawn Taubin

## AUDIT COMMITTEE

John Davison (Chairman)

Dawn Taubin

Richard Gelfond

## REMUNERATION COMMITTEE

Yue-Sai Kan (Chairman)

John Davison

Greg Foster

## NOMINATION COMMITTEE

Richard Gelfond (Chairman)

Yue-Sai Kan

Dawn Taubin

## JOINT COMPANY SECRETARIES

Michelle Rosen

Chan Wai Ling, *FCS, FCIS*

## AUTHORISED REPRESENTATIVES

Jim Athanasopoulos

Chan Wai Ling, *FCS, FCIS*

## AUDITOR

PricewaterhouseCoopers

*Certified Public Accountants*

## CORPORATE HEADQUARTERS

7/F, Verdant Place

No, 128 West Nanjing Road

Huangpu District, Shanghai

People's Republic of China

## REGISTERED OFFICE

c/o Maples Corporate Services Limited

PO Box 309

Ugland House

Grand Cayman

KY1-1104 Cayman Islands

## PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Level 54, Hopewell Centre

183 Queen's Road East

Hong Kong

## PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Maples Fund Services (Cayman) Limited

## HONG KONG SHARE REGISTRAR

Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor

Hopewell Centre

183 Queen's Road East

Wanchai

Hong Kong

## STOCK CODE

1970

## COMPANY WEBSITE

[www.imax.cn](http://www.imax.cn)

## Financial Highlights

|                                    | Six months ended 30 June |             |          |
|------------------------------------|--------------------------|-------------|----------|
|                                    | <b>2017</b>              | 2016        | Change % |
|                                    | <b>(Unaudited)</b>       | (Unaudited) |          |
| Total revenue (US\$'000)           | 51,572                   | 55,061      | (6.3)%   |
| Gross profit (US\$'000)            | 32,556                   | 33,942      | (4.1)%   |
| Gross profit %                     | 63.1%                    | 61.6%       | 2.4%     |
| Profit for the period (US\$'000)   | 16,489                   | 17,742      | (7.1)%   |
| Profit for the period %            | 32.0%                    | 32.2%       | (0.6)%   |
| Profit per share (US\$)            | 0.05                     | 0.05        | —        |
| Adjusted profit (US\$'000)         | 17,689                   | 18,592      | (4.9)%   |
| Adjusted profit %                  | 34.3%                    | 33.8%       | 1.5%     |
| Total theatre system signings      | 83                       | 79          | 5.1%     |
| Sales arrangements                 | 43                       | 29          | 48.3%    |
| Revenue sharing arrangements       | 40                       | 50          | (20.0)%  |
| Total theatre system installations | 36                       | 30          | 20.0%    |
| Sales arrangements                 | 12                       | 9           | 33.3%    |
| Revenue sharing arrangements       | 24                       | 19          | 26.3%    |
| Upgrades                           | —                        | 2           | (100.0)% |
| Gross box office (US\$'000)        | 167,401                  | 180,467     | (7.2)%   |
| Box office per screen (US\$'000)   | 411                      | 615         | (33.2)%  |

# Management Discussion and Analysis

## OVERVIEW

The management discussion and analysis is based on the Company's condensed consolidated interim financial information for 1HFY2017 prepared in accordance with International Accounting Standard 34 and must be read together with the condensed consolidated interim financial information and the notes which form an integral part of the condensed consolidated interim financial information.

## DESCRIPTION OF SELECTED LINE ITEMS IN THE CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

In 2017, modifications were made to the chief operating decision maker's reporting packages to reorganize the Company's two principal business segments (the theatre business and the film business) to three principal business segments (the network business, the theatre business and the new business and other). These modifications were made to more closely align the Company's disclosures with the manner in which the chief operating decision maker manages the business. The new structure is expected to provide users of the financial statements with an enhanced understanding of how management views the business, and the drivers behind the Company's performance.

### Revenue

We derive a majority of our revenue from our three principal business segments — the network business, the theatre business and the new business and other.

#### **Network Business**

Our network business represents all variable revenue generated by box-office results and includes three segments:

- Film, pursuant to which the Company generates revenue from a certain percentage of IMAX box office received by our studio partners for the conversion and release of Hollywood and Chinese language films to the IMAX theatre network. Film revenue is recognized when reported by our exhibitor partners;
- Revenue sharing arrangements, of which the Company has two types — full revenue sharing arrangements and hybrid revenue sharing arrangements. Under its full revenue sharing arrangements, the Company leases IMAX theatre systems to its exhibitor partners, and provides related services, in return for ongoing fees of contingent rent based on a percentage of the IMAX box office from the relevant IMAX theatre. Under full revenue sharing arrangements, the customer pays no upfront fee. Under hybrid revenue sharing arrangements, the Company receives ongoing fees of contingent rent based on a percentage of IMAX box office from the relevant IMAX theatre. The Company also receives a fixed upfront fee, which is less than the sales price, and which is recorded in the theatre business segment. Contingent rent revenue from revenue sharing arrangements is recognized when reported by our exhibitor partners; and,
- Sale arrangements, pursuant to which the Company receives contingent rent in excess of the fixed minimum ongoing payments from the exhibitor partners with any fixed upfront or ongoing fees included in the theatre business revenue described below. Contingent rent revenue from sales arrangements is recognized when reported by our exhibitor partners.

## Management Discussion and Analysis (Continued)

### ***Theatre Business***

The theatre business represents all fixed revenues that are primarily derived from exhibitor partners through either sale or revenue sharing arrangements, and the revenue generated by maintenance services and aftermarket sales. Theatre business revenue is revenue not directly tied to box office results and includes the following four segments:

- Sales arrangements, pursuant to which the Company generates revenue from the one-time sale of an IMAX theatre system and related services. The revenue recognized includes the upfront purchase price and fixed, discounted minimum ongoing payments. Sales arrangements revenue is recognized at the time of installation and exhibitor acceptance of the respective IMAX theatre system;
- Revenue sharing arrangements, pursuant to which the Company receives a reduced, fixed upfront fee under its hybrid revenue sharing arrangement. In addition, the Company receives ongoing fees of contingent rent based on a percentage of IMAX box office from the relevant IMAX theatre which is recorded in network business revenue segment described above. Revenue sharing arrangements upfront fees revenue is recognized at the time of installation and exhibitor acceptance of the IMAX theatre system;
- Theatre system maintenance, pursuant to which the Company generates revenue from the provision of ongoing maintenance services. The revenue recognized is primarily comprised of an annual maintenance fee payable by exhibitor partners under all sales and revenue sharing arrangements; and,
- Other theatre, pursuant to which the Company generates revenue from the aftermarket sales of 3D glasses, screen sheets, sounds, parts and other items.

### ***New Business and Other***

New business and other includes all revenue in connection with any other non-core business initiatives that are in development and/or start-up phase.

## Management Discussion and Analysis (Continued)

The following table sets out the revenue for our respective business segments for the periods indicated, as well as the percentage of total revenue they each represent:

|   | 1HFY2017      |               | 1HFY2016 |        |
|---|---------------|---------------|----------|--------|
|   | US\$'000      | %             | US\$'000 | %      |
| <b>Network Business</b>                           |               |               |          |        |
| Film  | 14,579        | 28.3%         | 15,926   | 28.9%  |
| Revenue sharing arrangements —<br>contingent rent | 10,908        | 21.2%         | 13,380   | 24.3%  |
| Sales arrangements — contingent rent              | 176           | 0.3%          | 245      | 0.4%   |
| <b>Sub-total</b>                                  | <b>25,663</b> | <b>49.8%</b>  | 29,551   | 53.7%  |
| <b>Theatre Business</b>                           |               |               |          |        |
| Sales arrangements                                | 16,499        | 32.0%         | 16,012   | 29.1%  |
| Revenue sharing arrangements — upfront fees       | 1,878         | 3.6%          | 3,387    | 6.2%   |
| Theatre system maintenance                        | 6,979         | 13.5%         | 5,665    | 10.3%  |
| Other theatre                                     | 414           | 0.8%          | 446      | 0.8%   |
| <b>Sub-total</b>                                  | <b>25,770</b> | <b>50.0%</b>  | 25,510   | 46.3%  |
| <b>New Business and Other</b>                     | <b>139</b>    | <b>0.3%</b>   | —        | —      |
| <b>Total</b>                                      | <b>51,572</b> | <b>100.0%</b> | 55,061   | 100.0% |

### Cost of Sales

Our cost of sales are primarily comprised of costs for the rights of all digital re-mastered films purchased under our intercompany agreement with IMAX Corporation, the costs of IMAX theatre systems and related services under sales and hybrid revenue sharing arrangements, depreciation of IMAX theatre systems capitalized under full revenue sharing arrangements and certain one-time, upfront costs at the time of system installation and exhibitor acceptance of the respective IMAX theatre system such as marketing costs for IMAX theatre launches, commissions and the cost for providing any maintenance service during a warranty period.



## Management Discussion and Analysis (Continued)

The following table sets out the cost of sales for our respective business segments for the periods indicated, as well as the percentage of revenue they each represent:

|   | 1HFY2017      |              | 1HFY2016      |               |
|---|---------------|--------------|---------------|---------------|
|   | US\$'000      | %            | US\$'000      | %             |
| <b>Network Business</b>                           |               |              |               |               |
| Film  | 4,592         | 31.5%        | 4,197         | 26.4%         |
| Revenue sharing arrangements —<br>contingent rent | 5,165         | 47.4%        | 3,325         | 24.9%         |
| Sales arrangements — contingent rent              | —             | —            | —             | —             |
| <b>Sub-total</b>                                  | <b>9,757</b>  | <b>38.0%</b> | <b>7,522</b>  | <b>25.5%</b>  |
| <b>Theatre Business</b>                           |               |              |               |               |
| Sales arrangements                                | 4,607         | 27.9%        | 7,668         | 47.9%         |
| Revenue sharing arrangements — upfront fees       | 1,656         | 88.2%        | 3,000         | 88.6%         |
| Theatre system maintenance                        | 2,698         | 38.7%        | 2,364         | 41.7%         |
| Other theatre                                     | 227           | 54.8%        | 236           | 52.9%         |
| <b>Sub-total</b>                                  | <b>9,188</b>  | <b>35.7%</b> | <b>13,268</b> | <b>52.0%</b>  |
| <b>New Business and Other</b>                     | <b>71</b>     | <b>51.1%</b> | <b>329</b>    | <b>100.0%</b> |
| <b>Total</b>                                      | <b>19,016</b> | <b>36.9%</b> | <b>21,119</b> | <b>38.4%</b>  |

### Gross Profit and Gross Profit Margin

The following table sets out the gross profit and gross profit margin for our respective business segments for the periods indicated:

|   | 1HFY2017      |              | 1HFY2016      |                 |
|---|---------------|--------------|---------------|-----------------|
|   | US\$'000      | %            | US\$'000      | %               |
| <b>Network Business</b>                           |               |              |               |                 |
| Film  | 9,987         | 68.5%        | 11,729        | 73.6%           |
| Revenue sharing arrangements —<br>contingent rent | 5,743         | 52.6%        | 10,055        | 75.1%           |
| Sales arrangements — contingent rent              | 176           | 100.0%       | 245           | 100.0%          |
| <b>Sub-total</b>                                  | <b>15,906</b> | <b>62.0%</b> | <b>22,029</b> | <b>74.5%</b>    |
| <b>Theatre Business</b>                           |               |              |               |                 |
| Sales arrangements                                | 11,892        | 72.1%        | 8,344         | 52.1%           |
| Revenue sharing arrangements — upfront fees       | 222           | 11.8%        | 387           | 11.4%           |
| Theatre system maintenance                        | 4,281         | 61.3%        | 3,301         | 58.3%           |
| Other theatre                                     | 187           | 45.2%        | 210           | 47.1%           |
| <b>Sub-total</b>                                  | <b>16,582</b> | <b>64.3%</b> | <b>12,242</b> | <b>48.0%</b>    |
| <b>New Business and Other</b>                     | <b>68</b>     | <b>48.9%</b> | <b>(329)</b>  | <b>(100.0)%</b> |
| <b>Total</b>                                      | <b>32,556</b> | <b>63.1%</b> | <b>33,942</b> | <b>61.6%</b>    |

## Management Discussion and Analysis (Continued)

### Selling, General and Administrative Expenses

The following table sets out the selling, general and administration expenses we incurred as well as the percentage of total revenue they represented for the periods indicated:

|                                     | 1H2017       |              | 1H2016       |              |
|-------------------------------------|--------------|--------------|--------------|--------------|
|                                     | US\$'000     | %            | US\$'000     | %            |
| Employee salaries and benefits      | 3,172        | 6.2%         | 3,165        | 5.7%         |
| Share-based compensation expenses   | 962          | 1.9%         | 1,090        | 2.0%         |
| Travel and transportation           | 489          | 0.9%         | 614          | 1.1%         |
| Advertising and marketing           | 579          | 1.1%         | 749          | 1.4%         |
| Professional fees                   | 1,037        | 2.0%         | 1,269        | 2.3%         |
| Other employee expense              | 161          | 0.3%         | 157          | 0.3%         |
| Facilities                          | 743          | 1.4%         | 879          | 1.6%         |
| Depreciation                        | 394          | 0.8%         | 279          | 0.5%         |
| Foreign exchange and other expenses | 262          | 0.5%         | 396          | 0.7%         |
| <b>Total</b>                        | <b>7,799</b> | <b>15.1%</b> | <b>8,598</b> | <b>15.6%</b> |

### Restructuring Expenses

In June 2017, the Company announced the implementation of a cost-reduction plan to create cost savings aimed at increasing profitability, operating leverage and free cash flow. Restructuring expenses are comprised of employee severance costs and contract termination costs. Our restructuring expenses for 1HFY2017 were US\$0.6 million (1HFY2016: US\$nil). After implementation of the restructuring, we anticipate annual, run rate savings of US\$2.4 million.

### Other Operating Expenses

Other operating expenses primarily include the annual license fees payable to IMAX Corporation in respect of the trademark and technology licensed under the Technology License Agreements and the Trademark License Agreements, charged at an aggregate of 5% of our revenue. Our other operating expenses for 1HFY2017 and 1HFY2016 were US\$3.2 million and US\$3.0 million, respectively.

### Interest Income

Interest income represents interest earned on various term deposits and a related party short-term loan receivable we hold. None of the term deposits had a term of more than 90 days. Our interest income for 1HFY2017 and 1HFY2016 was US\$0.3 million and US\$0.3 million, respectively.

## Management Discussion and Analysis (Continued)

### Income Tax Expenses

We are subject to PRC and Hong Kong income tax. We are also subject to withholding taxes in Taiwan. The enterprise income tax (“EIT”) rate generally levied in the PRC and Hong Kong is 25% and 16.5%, respectively. Our effective tax rate differs from the statutory tax rate and varies from year to year primarily as a result of numerous permanent differences, subsidies, investment and other tax credits, the provision for income taxes at different rates in different jurisdictions, the application of Hong Kong’s territorial tax system, enacted statutory tax rate increases or reductions in the year and changes due to our recoverability assessments of deferred tax assets.

Our income tax expense for 1HFY2017 and 1HFY2016 was US\$4.8 million and US\$4.9 million, respectively. Our effective tax rate was 22.5% and 21.6 % during 1HFY2017 and 1HFY2016, respectively.

### YEAR TO YEAR COMPARISON OF RESULTS OF OPERATIONS

#### Condensed Consolidated Interim Statements of Comprehensive Income

The following table sets out items in our condensed consolidated interim statements of comprehensive income and as a percentage of revenue for the periods indicated:

|  | 1HFY2017      |              | 1HFY2016 |         |
|--|---------------|--------------|----------|---------|
|  | US\$'000      | %            | US\$'000 | %       |
| Revenues   | 51,572        | 100.0%       | 55,061   | 100.0%  |
| Cost of sales  | (19,016)      | (36.9)%      | (21,119) | (38.4)% |
| <b>Gross profit</b>  | <b>32,556</b> | <b>63.1%</b> | 33,942   | 61.6%   |
| Selling, general and administrative expenses   | (7,799)       | (15.1)%      | (8,598)  | (15.6)% |
| Restructuring expenses   | (584)         | (1.1)%       | —        | —       |
| Other operating expenses   | (3,191)       | (6.2)%       | (2,980)  | (5.4)%  |
| <b>Operating profit</b>  | <b>20,982</b> | <b>40.7%</b> | 22,364   | 40.6%   |
| Interest income  | 285           | 0.6%         | 259      | 0.5%    |
| <b>Profit before income tax</b>  | <b>21,267</b> | <b>41.2%</b> | 22,623   | 41.1%   |
| Income tax expense   | (4,778)       | (9.3)%       | (4,881)  | (8.9)%  |
| <b>Profit for the period attributable to owners of the Company</b>                     | <b>16,489</b> | <b>32.0%</b> | 17,742   | 32.2%   |
| Other comprehensive income (loss):   |               |              |          |         |
| <b>Items that may be subsequently reclassified to profit or loss:</b>                  |               |              |          |         |
| Change in foreign currency translation adjustments                                     | 3,412         | 6.6%         | (1,397)  | (2.5)%  |
| Other comprehensive income (loss)  | 3,412         | 6.6%         | (1,397)  | (2.5)%  |
| <b>Total comprehensive income for the period attributable to owners of the Company</b> | <b>19,901</b> | <b>38.6%</b> | 16,345   | 29.7%   |

## Management Discussion and Analysis (Continued)

### Adjusted Profit

Adjusted profit is not a measure of performance under IFRS. This measure does not represent and should not be used as a substitute for, gross profit or profit for the year as determined in accordance with IFRS. This measure is not necessarily an indication of whether cash flow will be sufficient to fund our cash requirements or whether our business will be profitable. In addition, our definition of adjusted profit may not be comparable to other similarly titled measures used by other companies.

The following table sets out our adjusted profits for the periods indicated:

|                                  | 1HFY2017<br>US\$'000 | 1HFY2016<br>US\$'000 |
|----------------------------------|----------------------|----------------------|
| Profit for the period            | <b>16,489</b>        | 17,742               |
| Adjustments:                     |                      |                      |
| Share-based compensation         | <b>962</b>           | 1,090                |
| Restructuring expenses           | <b>584</b>           | —                    |
| Tax impact on items listed above | <b>(346)</b>         | (240)                |
| <b>Adjusted profit</b>           | <b>17,689</b>        | 18,592               |

### 1HFY2017 COMPARED WITH 1HFY2016

#### Revenue

Our revenue decreased 6.3% from US\$55.1 million in 1HFY2016 to US\$51.6 million in 1HFY2017 driven by a decrease of US\$3.9 million in our network business revenue and an increase of US\$0.3 million in the theatre business revenue explained below.

#### **Network Business**

Revenue from our network business decreased 13.2% from US\$29.6 million in 1HFY2016 to US\$25.7 million in 1HFY2017 primarily due to a US\$13.1 million, or 7.2%, decrease in box office revenue in 1HFY2017 compared to the prior year period and a temporary decrease in Wanda Cinema's revenue sharing percentage rental rate. The revenue sharing percentage rental rate was automatically reduced under the terms of the Group's written agreement with Wanda Cinema as a result of Wanda Cinema's accelerated rollout, which is approximately 3 years ahead of schedule. Under the terms of the agreement, the reduction will expire on 31 December 2018.

## Management Discussion and Analysis (Continued)

### Film

Film revenue decreased 8.5% from US\$15.9 million in 1HFY2016 to US\$14.6 million in 1HFY2017 as a result of a decrease in box office revenue. The box office revenue generated by IMAX format films decreased 7.2% from US\$180.5 million in 1HFY2016 to US\$167.4 million in 1HFY2017 as a result of depreciation of the RMB relative to the USD and lower box office revenue per screen in 1HFY2017. The overall PRC market on a same currency basis decreased 2.5% from 1HFY2016 to 1HFY2017. Box office revenue per screen decreased 33.2% from US\$0.6 million for 1HFY2016 to US\$0.4 million in 1HFY2017 driven by the relatively weaker performance of IMAX theatres in complexes located in greenfield developments and by the underperformance of certain blockbuster titles relative to blockbuster titles in the prior year period.

The following table sets out the number of films we released in the IMAX format in 1HFY2017 and 1HFY2016 in Greater China:

|   | 1HFY2017  | 1HFY2016  |
|---|-----------|-----------|
| Hollywood films                             | 17        | 13        |
| Hollywood films (Hong Kong and Taiwan only) | 2         | 4         |
| Chinese language films                      | 2         | 2         |
| <b>Total IMAX films released</b>            | <b>21</b> | <b>19</b> |

### Revenue Sharing Arrangements — Contingent Rent

Contingent rent from revenue sharing arrangements decreased 18.5% from US\$13.4 million in 1HFY2016 to US\$10.9 million in 1HFY2017. We had 196 theatres operating under revenue sharing arrangements at the end of 1HFY2016 as compared to 285 at the end of 1HFY2017, which represented an increase of 45.4%.

Contingent rent from full revenue sharing arrangements decreased 21.7% from US\$11.5 million in 1HFY2016 to US\$9.0 million in 1HFY2017, primarily due to lower box office revenue per screen and a temporary decrease in Wanda Cinema's full revenue sharing percentage rental rate. The revenue sharing percentage rental rate was automatically reduced under the terms of the Group's written agreement with Wanda Cinema as a result of Wanda Cinema's accelerated rollout, as discussed previously. These reductions were partly offset by growth in the full revenue sharing network which increased 50.3%, from 143 IMAX theatres in 1HFY2016 to 215 IMAX theatres in 1HFY2017.

## Management Discussion and Analysis (Continued)

Contingent rent from hybrid revenue sharing arrangements was flat at US\$1.9 million. Lower box office revenue per screen was offset by growth in the hybrid revenue sharing network which increased 32.1%, from 53 IMAX theatres in 1HFY2016 to 70 IMAX theatres in 1HFY2017.

### *Sales Arrangements — Contingent Rent*

Contingent rent from sales arrangement was flat in 1HFY2017 and 1HFY2016 at US\$0.2 million.

### **Theatre Business**

Revenue from our theatre business increased 1.0% from US\$25.5 million in 1HFY2016 to US\$25.8 million in 1HFY2017.

The following table provides a breakdown of IMAX theatres in operation in Greater China by type and geographic location as at the dates indicated:

| <b>Commercial</b>                  | As at 30 June |      |            |
|------------------------------------|---------------|------|------------|
|                                    | <b>2017</b>   | 2016 | Growth (%) |
| The PRC                            | <b>430</b>    | 306  | 40.5%      |
| Hong Kong                          | <b>4</b>      | 4    | —          |
| Taiwan                             | <b>9</b>      | 8    | 12.5%      |
|                                    | <b>443</b>    | 318  | 39.3%      |
| <b>Institutional<sup>(1)</sup></b> | <b>17</b>     | 17   | —          |
| <b>Total</b>                       | <b>460</b>    | 335  | 37.3%      |

Note:

- (1) Institutional IMAX theatres include museums, zoos, aquaria and other destination entertainment sites that do not exhibit commercial films.

The following table sets out the number of IMAX theatre systems installed by business arrangements in 1HFY2017 and 1HFY2016:

|  | <b>1HFY2017</b> | 1HFY2016          |
|--|-----------------|-------------------|
| Sales arrangements                     | <b>12</b>       | 9                 |
| Revenue sharing arrangements           | <b>24</b>       | 19                |
| Laser GT upgrades                      | <b>—</b>        | 2                 |
| <b>Total theatre systems installed</b> | <b>36</b>       | 30 <sup>(1)</sup> |

Note:

- (1) We installed 28 new IMAX theatre systems plus 2 laser GT upgrades (2 sales arrangements) in 1HFY2016.

## Management Discussion and Analysis (Continued)

### *Sales Arrangements*

Theatre business revenue from sales arrangements increased 3.0% from US\$16.0 million in 1HFY2016 to US\$16.5 million in 1HFY2017, resulting primarily from the recognition in 1HFY2017 of one additional system sale over 1HFY2016. We recognised sales revenue on 9 new theatre systems in 1HFY2016 with a total value of US\$11.9 million, compared to 12 new theatre systems in 1HFY2017 with a total value of US\$15.1 million. In addition, in 1HFY2016 we installed 2 laser GT upgrades at a total value of US\$2.9 million. There were no upgrades in 1HFY2017.

Average revenue per new system under sales arrangements was unchanged in 1HFY2017 and 1HFY2016 at US\$1.3 million.

### *Revenue Sharing Arrangements — Upfront Fees*

Upfront revenue from hybrid revenue sharing arrangements decreased 44.6% from US\$3.4 million in 1HFY2016 to US\$1.9 million in 1HFY2017, primarily due to 3 fewer hybrid revenue sharing installations in 1HFY2017.

### *Theatre System Maintenance*

Theatre system maintenance revenue increased 23.2% from US\$5.7 million in 1HFY2016 to US\$7.0 million in 1HFY2017. Maintenance revenue increased in 1HFY2017 as a result of a 37.3% increase in the size of the IMAX network, which increased to 460 theatres as at 1HFY2017 from 335 theatres as at 1HFY2016.

### *Cost of Sales*

Our cost of sales decreased 10.0% from US\$21.1 million in 1HFY2016 to US\$19.0 million in 1HFY2017. This decrease was primarily due to a decrease of US\$4.1 million in our theatre business offset by an increase of US\$2.3 million in our network business.

### **Network Business**

The cost of sales for our network business increased 29.7% from US\$7.5 million to US\$9.8 million due to additional DMR conversion costs, increased one-time upfront costs associated with the installation of 8 incremental full revenue sharing arrangements in 1HFY2017 versus 1HFY2016 and increased depreciation costs associated with a larger full revenue sharing network, currently 215 theatres as at 1HFY2017 versus 143 theatres as at 1HFY2016.

### *Film*

The cost of sales for film increased 9.4% from US\$4.2 million in 1HFY2016 to US\$4.6 million in 1HFY2017 driven by additional DMR conversion costs resulting from 4 more films exhibited in the PRC during 1HFY2017 as compared to 1HFY2016, while being partly offset by decreased film marketing spend due to the performance of certain films.

### *Revenue Sharing Arrangements — Contingent Rent*

The cost of sales for contingent rent from revenue sharing arrangements increased 55.3% from US\$3.3 million in 1HFY2016 to US\$5.2 million in 1HFY2017, primarily due to increased depreciation costs associated with a larger full revenue sharing network, currently 215 theatres at 1HFY2017 versus 143 theatres as at 1HFY2016 and the one-time upfront costs related to the installation of 8 incremental full revenue sharing arrangements in 1HFY2017 versus 1HFY2016.

## Management Discussion and Analysis (Continued)

### **Theatre Business**

The cost of sales for our theatre business decreased 30.8% from US\$13.3 million in 1HFY2016 to US\$9.2 million in 1HFY2017, primarily due to total 2 fewer IMAX theatre systems installations under sales arrangements and hybrid revenue sharing arrangements.

#### *Sales Arrangements*

Cost of sales from our theatre business under sales arrangements decreased 39.9% from US\$7.7 million in 1HFY2016 to US\$4.6 million in 1HFY2017, primarily due to the higher cost mix of systems, including 2 laser GT upgrades and 1 laser GT installation, that were installed during 1H2016 compared with the 1H2017.

#### *Revenue Sharing Arrangements – Upfront Fees*

Cost of sales from installation of hybrid revenue sharing arrangements decreased 44.8% from US\$3.0 million in 1HFY2016 to US\$1.7 million in 1HFY2017, primarily due to the costs recognised on 4 theatre system installations under hybrid revenue sharing arrangements in 1HFY2017 as compared to 7 in 1HFY2016.

#### *Theatre System Maintenance*

Cost of sales from our theatre business with respect to theatre system maintenance increased 14.1% from US\$2.4 million in 1HFY2016 to US\$2.7 million in 1HFY2017 commensurate with the additional costs associated with servicing a larger IMAX theatre network, currently 460 theatres at 1HFY2017 versus 335 theatres as at 1HFY2016.

### Gross Profit and Gross Profit Margin

Our gross profit in 1HFY2016 was US\$33.9 million, or 61.6% of total revenue, compared to US\$32.6 million, or 63.1% of total revenue, in 1HFY2017. The decrease in gross profit was largely attributable to US\$6.1 million decrease in our network business, which was partially offset by an increase of US\$4.4 million of our theatre business. The increase in gross profit margin was primary due to 2 higher-cost laser GT upgrades in 1HFY2016, while there were no laser installations in 1HFY2017.

### **Network Business**

The gross profit from our network business decreased 27.8% from US\$22.0 million in 1HFY2016 to US\$15.9 million in 1HFY2017, and the gross profit margin for our network business decreased from 74.5% in 1HFY2016 to 62.0% in 1HFY2017. The decrease was primarily due to a decrease in our overall box office revenue and incremental costs associated with continued growth in the IMAX theatre network under revenue sharing arrangements.

#### *Film*

The gross profit for film decreased 14.9% from US\$11.7 million in 1HFY2016 to US\$10.0 million in 1HFY2017, and the gross profit margin decreased 73.6% to 68.5% during the same period. Gross profit margin decreased primarily due to a decrease of 7.2% in our overall box office revenue from US\$180.5 million in 1HFY2016 to US\$167.4 million in 1HFY2017. Box office revenue per screen decreased from US\$0.6 million in 1HFY2016 to US\$0.4 million in 1HFY2017 driven by the relatively weaker performance of IMAX theatres in complexes located in greenfield developments and by the underperformance of certain blockbuster titles relative to blockbuster titles in the prior year period.



## Management Discussion and Analysis (Continued)

### *Revenue Sharing Arrangements — Contingent Rent*

The gross profit for contingent rent from revenue sharing arrangements decreased 42.9% from US\$10.1 million in 1HFY2016 to US\$5.7 million in 1HFY2017, and the gross profit margin decreased 75.1% to 52.6% during the same period.

The gross profit for contingent rent from full revenue sharing arrangements decreased 53.7% from US\$8.2 million in 1HFY2016 to US\$3.8 million in 1HFY2017, and the gross profit margin decreased 71.1% to 42.4% during the same period. Gross profit margin decreased primarily due to increased depreciation costs associated with a larger full revenue sharing network, one-time costs associated with the installation of 8 incremental systems in 1HFY2017 and lower box office revenue per screen in 1HFY2017 as compared to 1HFY2016, and a temporary decrease in Wanda Cinema's full revenue sharing percentage rental rate as described previously.

The gross profit for contingent rent from hybrid revenue sharing arrangements was flat at US\$1.9 million. Lower box office revenue per screen was offset by growth in the hybrid revenue sharing network which increased 32.1%, from 53 IMAX theatres in 1HFY2016 to 70 IMAX theatres in 1HFY2017.

### *Sales Arrangements — Contingent Rent*

The gross profit for sales arrangements – contingent rent was flat in 1HFY2017 and 1HFY2016 at US\$0.2 million.

### **Theatre Business**

The gross profit for our theatres business increased 35.5% from US\$12.2 million in 1HFY2016 to US\$16.6 million in 1HFY2017. During the same period, our gross profit margin increased from 48.0% to 64.3%. The increase in gross profit margin was primarily driven by the installation of one additional theatre under sales arrangements in 1HFY2017 and the higher cost mix of systems, including 2 laser GT upgrades and 1 laser GT installation, that were installed during 1HFY2016 compared with 1HFY2017.

### *Sales Arrangements*

The gross profit for our theatre business from sales of new IMAX theatre systems increased 42.5% from US\$8.3 million in 1HFY2016 to US\$11.9 million in 1HFY2017 primarily due to the installation of one additional theatre in 1H2017 and the higher cost mix of systems, including 2 laser GT upgrades and 1 laser GT installation, that were installed during 1H2016 compared with the 1H2017. Our gross profit margin increased from 52.1% in 1HFY2016 to 72.1% in 1HFY2017 due to the installation of 2 higher cost laser GT projector upgrades in 1HFY2016.

### *Revenue Sharing Arrangements — Upfront Fees*

The gross profit from upfront fees derived from hybrid revenue sharing arrangements was US\$0.4 million in 1HFY2016 and US\$0.2 million in 1HFY2017. The decrease was driven by the installation of 3 fewer hybrid revenue sharing arrangement in 1HFY2017. The gross profit margin was relatively flat at 11.4% in 1HFY2016 compared to 11.8% in 1HFY2017.

### *Theatre System Maintenance*

The gross profit for our theatre system maintenance increased 29.7% from US\$3.3 million in 1HFY2016 to US\$4.3 million in 1HFY2017 as a result of the growth of the IMAX theatre network. Our gross profit margin increased from 58.3% in 1HFY2016 to 61.3% in 1HFY2017.

## Management Discussion and Analysis (Continued)

### Selling, General and Administrative Expenses

Selling, general and administrative expenses, decreased 9.3% from US\$8.6 million in 1HFY2016 to US\$7.8 million in 1HFY2017, primarily due to: (i) a decrease in foreign exchange and other expenses resulting from a foreign exchange gain of US\$0.1 million in 1HFY2017 related to the translation of foreign currency denominated monetary assets and liabilities as compared to a foreign exchange loss of US\$0.1 million in 1HFY2016; (ii) a decrease in professional fees of US\$0.2 million due to higher audit and legal costs incurred in 1HFY2016 as a result of it being our first year as a public company; (iii) a decrease of US\$0.4 million related to travel and transportation, advertising and marketing, and facilities due to the implementation of a cost-reduction plan focused on reducing discretionary costs as a result of the underperformance of certain films.

### Restructuring Expenses

Restructuring expenses of US\$0.6 million were incurred in 1HFY2017 due to the implementation of a cost-reduction plan to create cost savings aimed at increasing profitability, operating leverage and free cash flow. Restructuring expenses are mainly comprised of US\$0.3 million for employee severance costs, US\$0.2 million for facilities, and US\$0.1 million for share-based compensation expenses.

### Other Operating Expenses

Other operating expenses increased 7.1% from US\$3.0 million in 1HFY2016 to US\$3.2 million in 1HFY2017, primarily due to a custom penalty accrual of US\$0.3 million in 1HFY2017, while there was no such penalty accrual in 1HFY2016, and partially offset by a decrease of US\$0.2 million in annual license fees payable to IMAX Corporation in respect of the trademark and technology licensed under the Technology License Agreements and the Trademark License agreements due to the decrease of our revenue.

### Income Tax Expense

Our income tax expense was relatively flat at US\$4.9 million in 1HFY2016 compared with US\$4.8 million in 1HFY2017, owing to a decrease in our operating profit before income tax of US\$1.4 million from US\$22.4 million in 1HFY2016 to US\$21.0 million in 1HFY2017. Our effective tax rate was 21.6% in 1HFY2016 as compared to 22.5% in 1HFY2017 as a result of a larger proportion of our revenue being earned in the PRC (which has a higher EIT rate than Hong Kong) in 1HFY2017 as compared to 1HFY2016.

### Profit for the Period

We reported a comprehensive profit for the period of US\$16.5 million in 1HFY2017 as compared to US\$17.7 million in 1HFY2016. Comprehensive profit for the period in 1HFY2017 included a US\$1.0 million charge (US\$1.1 million in 1HFY2016) for share-based compensation.

### Adjusted Profit

Adjusted profit, which consists of profit for the period adjusted for the impact of share-based compensation, restructuring expenses and the related tax impact, was US\$18.6 million in 1HFY2016 as compared to adjusted profit of US\$17.7 million in 1HFY2017, a decrease of 4.9%.

## Management Discussion and Analysis (Continued)

### LIQUIDITY AND CAPITAL RESOURCES

|                                  | As at<br>30 June<br>2017<br>US\$'000 | As at<br>31 December<br>2016<br>US\$'000 |
|----------------------------------|--------------------------------------|--|
| <b>Current assets</b>            |                                      |  |
| Other assets                     | 1,697                                | 1,796                                    |
| Film assets                      | 46                                   | 10                                       |
| Inventories                      | 10,013                               | 5,731                                    |
| Prepayments                      | 2,726                                | 1,093                                    |
| Financing receivables            | 6,604                                | 5,831                                    |
| Trade and other receivables      | 45,618                               | 37,975                                   |
| Cash and cash equivalents        | 112,937                              | 105,903                                  |
| <b>Total Current assets</b>      | <b>179,641</b>                       | <b>158,339</b>                           |
| <b>Current liabilities</b>       |                                      |  |
| Trade and other payables         | 30,024                               | 28,459                                   |
| Accruals and other liabilities   | 8,509                                | 10,820                                   |
| Income tax liabilities           | 4,386                                | 2,446                                    |
| Deferred revenue                 | 37,556                               | 13,025                                   |
| <b>Total Current Liabilities</b> | <b>80,475</b>                        | <b>54,750</b>                            |
| <b>Net Current Assets</b>        | <b>99,166</b>                        | <b>103,589</b>                           |

As at 30 June 2017, we had net current assets of US\$99.2 million compared to net current assets of US\$103.6 million as at 31 December 2016. The decrease in net current assets in 1HFY2017 was mainly attributable to a US\$24.6 million increase in deferred revenue driven by new signings of sales arrangements in 1HFY2017 and funds received on the large number of sale arrangement installations scheduled to install in the next 12 months. This was offset by a US\$7.0 million increase in cash and cash equivalents, a US\$7.6 million increase in trade and other receivables and US\$4.3 million increase in inventory necessary to accommodate increased installations anticipated for 2HFY2017 over 2HFY2016.

We have cash and cash equivalent balances denominated in various currencies. The following is a breakdown of our cash and cash equivalent balances by currency as at the end of each period/year:

|   | As at<br>30 June<br>2017 | As at<br>31 December<br>2016 |
|---|--------------------------|------------------------------|
| Cash and cash equivalents denominated in US\$               | \$71,572                 | \$70,376                     |
| Cash and cash equivalents denominated in RMB (in thousands) | ¥259,161                 | ¥218,253                     |
| Cash denominated in Hong Kong dollars HK\$ (in thousands)   | \$24,266                 | \$31,520                     |

## Management Discussion and Analysis (Continued)

### CAPITAL MANAGEMENT

Our objectives when managing capital are to safeguard our ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

We consider our capital structure as the aggregate of total equity and long-term debt less cash and short-term deposits. We manage our capital structure and make adjustments to it in order to have funds available to support the business activities which the Board intends to pursue in addition to maximising the return to shareholders. The Board does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Group's management to sustain future development of the business.

In order to carry out current operations and pay for administrative costs, we will spend our existing working capital and raise additional amounts as needed. Management reviews our capital management approach on an on-going basis and believes that this approach, given the relative size of the Group, is reasonable.

### CASH FLOW ANALYSIS

The following table shows our net cash from operating activities, net cash used in investing activities and net cash generated from financing activities for the periods indicated:

|   | <b>1HFY2017</b> | 1HFY2016 |
|---|-----------------|----------|
|   | <b>US\$'000</b> | US\$'000 |
| Net cash provided by operating activities           | <b>17,156</b>   | 22,250   |
| Net cash used in investing activities               | <b>(10,616)</b> | (9,340)  |
| Net cash used in financing activities               | <b>(122)</b>    | (264)    |
| Effects of exchange rate changes on cash            | <b>616</b>      | (130)    |
| Increase in cash and cash equivalents during period | <b>7,034</b>    | 12,516   |
| Cash and cash equivalents, beginning of period      | <b>105,903</b>  | 90,689   |
| Cash and cash equivalents, end of period            | <b>112,937</b>  | 103,205  |

#### Cash From Operating Activities

##### **1HFY2017**

Our net cash provided by operations was approximately US\$17.2 million in 1HFY2017. We had profit before income tax for the period of US\$21.3 million in 1HFY2017 and positive adjustments for amortisation of film assets of US\$3.5 million, depreciation of property, plant and equipment of US\$4.2 million, and settlement of equity and other non-cash compensation of US\$1.0 million, reduced by our taxes paid of US\$5.1 million, our net investment in film assets of US\$3.5 million and changes in working capital of US\$4.6 million. Changes in working capital primarily consisted of: (i) an increase in trade and other receivables of US\$3.1 million; (ii) an increase in financing receivable of US\$2.3 million; (iii) an increase in inventories of US\$4.0 million; (iv) a decrease in trade and other payables of US\$3.0 million; (v) a decrease in accruals and other liabilities of US\$2.8 million; and (vi) a decrease of prepayments of US\$1.5 million, partially offset by an increase in deferred revenue of US\$12.1 million.

## Management Discussion and Analysis (Continued)

### **1HFY2016**

Our net cash provided by operations was approximately US\$22.3 million in 1HFY2016. We had profit before income tax for the period of US\$22.6 million in 1HFY2016 and positive adjustments for amortisation of film assets of US\$2.8 million, depreciation of property, plant and equipment of US\$2.9 million and changes in working capital of US\$2.3 million, reduced by our taxes paid of US\$6.9 million and our net investment in film assets of US\$2.9 million. Changes in working capital primarily consisted of: (i) an increase in trade and other receivables of US\$13.9 million; (ii) an increase in financing receivable of US\$1.5 million; (iii) an increase in inventories of US\$5.8 million. These increases were partially offset by: (i) an increase in trade and other payables of US\$19.6 million; and (ii) an increase in deferred revenue of US\$4.3 million

### Cash Used in Investing Activities

#### **1HFY2017**

Our net cash used in investing activities was approximately US\$10.6 million for 1HFY2017, primarily related to: (i) investments in IMAX theatre equipment amounting to US\$8.0 million installed in our exhibitor partners' theatres under full revenue sharing arrangements, and (ii) a loan to a joint venture of US\$2.6 million.

#### **1HFY2016**

Our net cash used in investing activities was approximately US\$9.3 million for 1HFY2016, primarily related to: (i) the purchase of property, plant and equipment of US\$1.1 million; and (ii) investments in IMAX theatre equipment amounting to US\$8.2 million installed in our exhibitor partners' theatres under full revenue sharing arrangements.

### Cash Used in Financing Activities

#### **1HFY2017**

Our net cash used in financing activities was approximately US\$0.1 million for 1HFY2017 primarily related to settlement of restricted share units and options of US\$0.3 million.

#### **1HFY2016**

Our net cash used in financing activities was approximately US\$0.3 million for 1HFY2016 primarily related to settlement of restricted share units and options of US\$0.3 million.

## CONTRACTUAL OBLIGATIONS AND CAPITAL COMMITMENTS

### Lease Commitments

We have lease commitments within one year and between one and two years amounting to US\$1.6 million and US\$0.8 million respectively related primarily to leased office and warehouse space in Shanghai.

### Capital Commitments

As at 30 June 2017, we had capital expenditures contracted but not provided for of US\$25.7 million (31 December 2016: US\$26.4 million), and capital expenditures authorised but not contracted for of US\$5.0 million (31 December 2016: US\$5.0 million).

## Management Discussion and Analysis (Continued)

### CAPITAL EXPENDITURES AND CONTINGENT LIABILITIES

#### Capital Expenditures

Our capital expenditures primarily relate to the acquisition of IMAX theatre systems and acquisition of films. During 1HFY2017 and 1HFY2016, our capital expenditures were US\$11.6 million and US\$12.2 million, respectively.

Going forward, with respect to our theatre business, we plan to allocate a significant portion of our capital expenditures to the continued expansion of the IMAX theatre network under revenue sharing arrangements to execute on our existing contractual backlog and future signings. We expect to incur capital expenditures of approximately US\$39.3 million in FY2017, which will be primarily used to expand the IMAX theatre network under full revenue sharing and invest in a China film fund.

#### Contingent Liabilities

Lawsuits, claims and proceedings arise in the ordinary course of business. In accordance with our internal policies, in connection with any such lawsuits, claims or proceedings, we will make a provision for a liability when it is both probable that a loss has been incurred and the amount of the loss can be reasonably estimated.

In March 2013, IMAX (Shanghai) Multimedia Technology Co., Ltd. ("**IMAX Shanghai Multimedia**"), the Company's wholly-owned subsidiary in the People's Republic of China ("**PRC**"), received notice from the Shanghai office of the General Administration of Customs ("**Customs Authority**") that it had been selected for a customs audit (the "**Audit**"). In the course of the Audit, the Customs Authority discovered the underpayment by IMAX Shanghai Multimedia of the freight and insurance portion of the customs duties and taxes applicable to the importation of certain IMAX theatre systems during the period from October, 2011 through March, 2013. Though IMAX Shanghai Multimedia's importation agent accepted responsibility for the error giving rise to the underpayment, the matter has been transferred to the Anti-Smuggling Bureau (the "**ASB**") of the Customs Authority for further review. During 1HFY2017, at the request of the ASB, the Company paid RMB1 million (approximately US\$0.15 million) to the ASB to satisfy the amount owing as a result of the underpayment. Given that the amount of the underpayment exceeds RMB200,000, the Company has been advised that the matter may be treated as a criminal rather than as an administrative matter. During the period, the Company accrued US\$0.3 million in respect of fines that it believes are likely to result from the matter. The Company has been advised that the range of potential penalties is between three and five times the underpayment whether the matter is assessed as criminal or administrative; however, the actual amount of any fines or other penalties remains unknown and the Company cautions that these actual fines or other penalties may be greater or less than the amount accrued or the expected range.

Except as disclosed above or as otherwise disclosed herein, as at 30 June 2017, we did not have any loan capital issued and outstanding or agreed to be issued, bank overdrafts, loans or other similar indebtedness, liabilities under acceptances or acceptance credits, debentures, mortgages, charges, hire purchase commitments, guarantees or other material contingent liabilities. The Directors confirm that there has been no material change in our commitments and contingent liabilities since 30 June 2017.

### WORKING CAPITAL

We finance our working capital needs primarily through cash flow from operating activities. Cash flow generated from operating activities was US\$17.2 million in 1HFY2017 and US\$22.3 million in 1HFY2016. As the IMAX theatre network continues to grow, we believe our cash flow from operating activities will continue to increase and fund existing business operations and any initial capital expenditures required under revenue sharing arrangements.

## Management Discussion and Analysis (Continued)

### STATEMENT OF INDEBTEDNESS

As at 30 June 2017:

- we did not have any bank borrowings or committed bank facilities;
- we did not have any borrowing from IMAX Corporation or any related parties; and
- we did not have any hire purchase commitments or bank overdrafts.

Since 30 June 2017, being the latest date of our condensed interim statements, there has been no material adverse change to our indebtedness.

### RECENT DEVELOPMENTS

No important event affecting the Group has occurred since 30 June 2017.

### OFF BALANCE SHEET COMMITMENTS AND ARRANGEMENTS

We had no off-balance sheet arrangements as at 30 June 2017.

### KEY FINANCIAL RATIOS

The following table lays out certain financial ratios as at the dates and for the periods indicated. We presented adjusted profit margin because we believe it presents a more meaningful picture of our financial performance than unadjusted numbers as it excludes the impact from share-based compensation, restructuring expenses, and the related tax impact.

|                              | As at<br>30 June<br>2017 | As at<br>31 December<br>2016 |
|------------------------------|--------------------------|------------------------------|
| Gearing ratio <sup>(1)</sup> | <b>42.9%</b>             | 40.1%                        |

  

|                                       | 1HFY2017     | 1HFY2016 |
|---------------------------------------|--------------|----------|
| Adjusted profit margin <sup>(2)</sup> | <b>34.3%</b> | 33.8%    |

Notes:

(1) Gearing ratio is calculated by dividing total liabilities by total equity and multiplying the result by 100.

(2) Adjusted profit margin is calculated by dividing adjusted profit for the period by revenue and multiplying the result by 100.

## Management Discussion and Analysis (Continued)

### Gearing Ratio

Our gearing ratio increased from 40.1% as at 31 December 2016 to 42.9% as at 30 June 2017, primarily due to an increase in deferred revenue of US\$24.6 million.

### Adjusted Profit Margin

Our adjusted profit margin increased from 33.8% as at 30 June 2016 to 34.3% as at 30 June 2017, primarily due to increased gross profit margin from 61.6% in 1HFY2016 to 63.1% in 1HFY2017, driven by 2 higher-cost laser GT upgrades and 1 laser GT installation in 1HFY2016, while there were no higher cost laser GT installations in 1HFY2017.

## DIVIDEND POLICY AND DISTRIBUTABLE RESERVES

The proposal of payment and the amount of our dividends will be made at the discretion of our Board and will depend on our general business condition and strategies, cash flows, financial results and capital requirements, the interests of our Shareholders, taxation conditions, statutory and regulatory restrictions and other factors that our Board deems relevant. Any dividend distribution shall also be subject to the approval of our Shareholders in a Shareholders' meeting. We do not presently intend to declare any dividends.

In addition, as our Company is a holding company registered in the Cayman Islands and our operations are conducted through our subsidiaries, two of which are incorporated in the PRC, the availability of funds to pay distributions to Shareholders and to service our debts depends on dividends received from these subsidiaries. Our PRC subsidiaries are restricted from distributing profits before the losses from previous years have been remedied and amounts for mandated reserves have been deducted.

As at 30 June 2017, the Company had a total equity of US\$102.1 million. Under the Companies Law of the Cayman Islands, subject to the provisions of memorandum of association of the Company or the articles of association (the "**Articles of Association**"), the Company's share premium account may be applied to pay distributions or dividends to shareholders provided that immediately following the date of distribution or dividend is proposed to be paid, the Company is able to pay its debts as they fall due in the ordinary course of business.

## DIVIDEND

The Board has recommended that no interim dividend be paid in respect of the period ended 30 June 2017.



## Management Discussion and Analysis (Continued)

### MATERIAL ACQUISITIONS OR DISPOSALS

We have not undertaken any material acquisition or disposal for the period ended 30 June 2017.

### SIGNIFICANT INVESTMENTS

We are entitled to IMAX Hong Kong Holding's share of any distributions and dividends paid by TCL-IMAX Entertainment in respect of profit from Greater China as a result of a preferred share we hold in IMAX Hong Kong Holding, which holds 50% of TCL-IMAX Entertainment, a 50:50 joint venture between IMAX Hong Kong Holding (which is indirectly wholly owned by IMAX Corporation) and Sino Leader (Hong Kong) Limited (which is wholly owned by TCL Multimedia Technology Holdings Limited). TCL-IMAX Entertainment engages in the design, development, manufacturing and global sale of premium home theatre systems incorporating components of IMAX's projection and sound technology adapted for a broader home environment. TCL-IMAX Entertainment has commenced offering home theatre systems in Greater China in the second half of 2016. We did not receive any distributions or dividends from TCL-IMAX Entertainment during the period ended 30 June 2017.

We do not have any management or operational role, responsibilities or rights in TCL-IMAX Entertainment, nor are we subject to any funding obligations (either in respect of capital funding or bearing of losses) in relation to TCL-IMAX Entertainment.

# Corporate Governance Highlights and Other Information

## PURCHASE, SALE OR REDEMPTION OF COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2017, in connection with the vesting of RSUs to an executive director, 3,081 common shares were purchased in the open market by the trustee of the LTIP on 8 June 2016 at an average price per share of HK\$36.49.

Save as disclosed, there have been no convertible securities issued or granted by the Group, no exercise of any conversion or subscription rights, nor any sale or redemption by the Group of its listed Shares for the period from 1 January 2017 to 30 June 2017.

## SUPPLEMENTAL INFORMATION RELATING TO GRANT OF RSUS

We refer to the announcement by the Company dated 7 March 2017. The Company has appointed a professional trustee to make on-market purchases of shares in respect of the satisfaction of RSUs granted to the Executive Directors (184,228 RSUs). With respect to the satisfaction of RSUs granted to employees (149,983 RSUs), the Company intends to arrange for the issuance of new Shares.

## SECURITIES TRANSACTIONS BY DIRECTORS

The Company adopted the Directors' dealing policy on 21 September 2015 in order to ensure compliance with the Model Code. The terms of the Directors' dealing policy are no less exacting than those set out in the Model Code. Having made specific enquiry of the Directors, all Directors have confirmed that they have complied with the required standard of dealings and code of conduct regarding securities dealings by directors as set out in the Model Code and the Company's own Directors' dealing policy for the six months ended 30 June 2017.

## CORPORATE GOVERNANCE PRACTICES

The Company is dedicated to maintaining and ensuring high standards of corporate governance practices and the corporate governance principles of the Company are adopted in the best interest of the Company and its Shareholders. The Company's corporate governance practices are based on the principles, code provisions and certain recommended best practices as set out in the Corporate Governance Code and Corporate Governance Report set out in Appendix 14 of the Listing Rules (the "CG Code"). During the six months ended 30 June 2017, the Company has complied with all the provisions of the CG Code.

## SUFFICIENCY OF PUBLIC FLOAT

Based on the information available to the Company and within the knowledge of the Directors, as at the date of this Interim Report, the Company has maintained the prescribed public float under the Listing Rules throughout the six months ended 30 June 2017.

## Corporate Governance Highlights and Other Information (Continued)

### BOARD COMMITTEES

The Board has received appropriate delegation of its functions and powers and has established appropriate Board committees, with specific written terms of reference in order to manage and monitor specific aspects of the Group's affairs. The terms of reference of the Board Committees are posted on the websites of the Company and the Stock Exchange and are available to the Shareholders upon request. The Board and the Board committees are provided with all necessary resources including the advice of external auditors, external legal advisers and other independent professional advisors as needed.

#### Audit Committee

The Company set up the audit committee on 27 May 2015 with written terms of reference in compliance with Rule 3.21 of the Listing Rules and of the CG Code. The primary duties of the audit committee are to review and supervise the financial reporting process and internal control and risk management systems of the Group, maintain an appropriate relationship with the Company's auditors and provide advice and comments to the Board.

The audit committee consists of three members: Mr. John Davison, an Independent Non-executive Director; Ms. Dawn Taubin, an Independent Non-Executive Director; and Mr. Richard Gelfond, a Non-executive Director. Mr. John Davison is the chairman of the audit committee.

The audit committee members have reviewed the interim report, including the unaudited condensed consolidated interim financial information for the six month ended 30 June 2017.

#### Remuneration Committee

The Company set up the remuneration committee on 27 May 2015 with written terms of reference in compliance with Rule 3.25 of the Listing Rules and of the CG Code. The primary duties of the remuneration committee are to assist the Board in determining the policy and structure for the remuneration of Directors, evaluating the performance of Directors and senior management, reviewing incentive schemes and Directors' service contracts and fixing the remuneration packages for all Directors and senior management. The remuneration packages of all Directors is determined by the remuneration committee in accordance with the committee's written terms of reference, and with the delegated authority of the Board. Determination of such matters is based on the Group's performance and the Directors' and senior management members' respective contributions to the Group.

The remuneration committee consists of three members: Ms. Yue-Sai Kan, an Independent Non-executive Director; Mr. John Davison, an Independent Non-executive Director; and Mr. Greg Foster, a Non-executive Director. Ms. Yue-Sai Kan is the chairman of the remuneration committee.

## Corporate Governance Highlights and Other Information (Continued)

### Nomination Committee

The Company set up the nomination committee on 27 May 2015 with written terms of reference in compliance with the CG Code. The primary duties of the nomination committee are to identify, screen and recommend to the Board appropriate candidates to serve as Directors of the Company and to oversee the process for evaluating the performance of the Board. In reviewing the composition of the Board, the nomination committee considers the skills, knowledge and experience and also the desirability of maintaining a balanced composition of executive and non-executive Directors (including independent non-executive Directors).

The nomination committee consists of three members: Mr. Richard Gelfond, a Non-executive Director; Ms. Dawn Taubin, an Independent Non-executive Director; and Ms. Yue-Sai Kan, an Independent Non-executive Director. Mr. Richard Gelfond is the chairman of the nomination committee.

In selecting candidates, the Board and the nomination committee intend to consider a large number of factors including but not limited to independence, diversity, age, competencies, skills, experience, availability of service to the Company, tenure and the Board's anticipated needs in order to achieve a diverse Board with directors from different backgrounds with varying perspectives, professional experience, education and skills. The nomination committee reports annually on the composition of the Board from the perspective of diversity, and monitors the implementation of this policy. The nomination committee is satisfied that the composition of the Board is sufficiently diverse.

## CONNECTED TRANSACTIONS

### Continuing Connected Transactions Subject to Reporting and Announcement Requirements

During the six months ended 30 June 2017, the Group has continued to be engaged in certain transactions with IMAX Corporation (its controlling shareholder) which constitute connected transactions under the Listing Rules.

IMAX Corporation is considered a "connected person" under the Listing Rules by virtue of it being the holding company (an "**associate**" as defined in the Listing Rules) of IMAX Barbados (which, holding more than 10% of the Company's share capital, is a substantial shareholder and "connected person" of the Group). Pursuant to the Listing Rules, any member of IMAX Corporation is considered an "associate" of IMAX Barbados and a "connected person" of the Group. Any transaction between the Group and IMAX Corporation or IMAX Barbados is, accordingly, a connected transaction.

## Corporate Governance Highlights and Other Information (Continued)

During the six months ended 30 June 2017, the following non-exempt connected transactions continued to occur between the Group and IMAX Corporation. Such transactions are subject to the reporting and announcement requirements, but exempt from the independent shareholders' approval requirements, under Chapter 14A of the Listing Rules:

### 1. **Personnel Secondment Agreement**

#### (a) *Description of the Personnel Secondment Agreement*

##### (i) *Subject matter*

On 11 August 2011, IMAX Shanghai Multimedia entered into the Personnel Secondment Agreement with IMAX Corporation (the "**Personnel Secondment Agreement**") commencing on 11 August 2011 and expiring on 28 October 2036, pursuant to which IMAX Corporation agreed to make Mr. Don Savant, President, Theatre Development and Film Distribution and Mr. Francisco (Tony) Navarro-Sertich, Senior Vice President, Business Development and Head of M&A available to IMAX Shanghai Multimedia.

The Personnel Secondment Agreement was amended on 21 September 2015, 25 May 2016 and 26 May 2016.

##### (ii) *Term and Termination*

The Personnel Secondment Agreement has a term of 25 years and can be terminated by either party by providing a written notice to the other party.

Under the requirements of the Listing Rules, the Personnel Secondment Agreement should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires it to be of a longer duration.

The Directors believe that it is appropriate for the Personnel Secondment Agreement to have a 25-year term as the secondment of these employees from IMAX Corporation to IMAX Shanghai Multimedia will be beneficial for the development of the business of the Group given their relevant industry experience and knowledge.

## Corporate Governance Highlights and Other Information (Continued)

*(iii) Fees*

IMAX Shanghai Multimedia shall reimburse IMAX Corporation for the cost of all wages and benefits with respect to the seconded employees in proportion to the time actually spent by such employees on matters related to IMAX Shanghai Multimedia. The proportion of time spent by Mr. Don Savant on matters relating to the Group was 50% for the six months ended 30 June 2017. Mr. Francisco (Tony) Navarro-Sertich spent 100% of his time on matters relating to the Group for the six months ended 30 June 2017. The fees payable under the Personnel Secondment Agreement also include the share-based compensation awarded to the seconded employees.

*(b) Annual Caps and Transaction Amount*

In accordance with Rule 14A.53 of the Listing Rules, we have set annual caps for the maximum aggregate fees payable under the Personnel Secondment Agreement of US\$4,000,000, US\$5,000,000 and US\$6,000,000 for FY2015, FY2016 and FY2017, respectively. These annual caps have been calculated on the basis of: (i) the historical wages and share-based compensation paid to the seconded employees pursuant to the Personnel Secondment Agreement during the three years ended 31 December 2014 and the six months ended 30 June 2015; (ii) the estimated number of seconded employees in the coming years; and (iii) the estimated amount of wages and share-based compensation to be given to such seconded employees in the coming years.

Approximately US\$1,327,000 was charged to the Group by IMAX Corporation under the Personnel Secondment Agreement during the six months ended 30 June 2017.

*(c) Listing Rules Requirements*

As the highest relevant percentage ratio in respect of the Personnel Secondment Agreement is expected to be, on an annual basis, more than 0.1% but less than 5% and it is on normal commercial terms, the Personnel Secondment Agreement will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and, save for the waiver set out in "— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" above, announcement requirements under Chapter 14A of the Listing Rules.

At the end of FY2017, the Company will re-comply with the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules, where and if applicable, including the requirements for the setting of new monetary annual caps for the maximum aggregate fees payable under the Personnel Secondment Agreement for an additional three year period.

## Corporate Governance Highlights and Other Information (Continued)

**2. Trademark License Agreements****(a) Description of the Trademark License Agreements***(i) Subject matter*

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the separate trademark license agreements with IMAX Corporation (the “**Trademark License Agreements**”) for a renewable term of 25 years each commencing on 28 October 2011, pursuant to which IMAX Corporation agreed to grant the exclusive right in the PRC to IMAX Shanghai Multimedia and the exclusive right in Hong Kong, Macau and Taiwan to IMAX Hong Kong to use the “IMAX”, “IMAX 3D” and “THE IMAX EXPERIENCE” marks, related logos and such other marks as IMAX Corporation may approve from time to time in connection with their theatre and films businesses (the “**Trademarks**”) in the respective territories.

Under the Trademark License Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall have the right to sublicense the rights granted to them solely: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation.

If the Escrow Documents are released under the terms of the Contingency Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall be granted a right to use the marks and logos in connection with the manufacture and assembly of IMAX digital xenon projection systems, IMAX laser-based digital projection systems and nXos2 audio systems, in addition to their existing right to use the trademarks pursuant to the Trademark License Agreements.

The Trademark License Agreements were amended on 21 September 2015.

*(ii) Term*

Subject to the following paragraph, each of the Trademark License Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years on the basis of a fair market royalty rate determined by a qualified, neutral third party consultant, which shall not exceed 6% of all applicable gross revenues.

## Corporate Governance Highlights and Other Information (Continued)

If the Escrow Documents are released under the terms of the Contingency Agreements, the term of the Trademark License Agreements shall be 12 years from the date of release.

Under the requirements of the Listing Rules, the Trademark License Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer duration.

The Directors believe that it is appropriate for the Trademark License Agreements to have a 25-year renewable term for the following reasons:

- (a) the 25-year term of the Trademark License Agreements is inherently beneficial to the Company as it is only under the trademark licences that we can use the “IMAX” brand to carry on the IMAX theatre business in Greater China;
- (b) the 25-year term of the Trademark License Agreements provides comfort and protection to us, enabling us to plan and invest over the longer term;
- (c) the 25-year term of the Trademark License Agreements also provides comfort and protection to our exhibitor partners as it is sufficiently long to cover existing arrangements with our exhibitor partners that span upwards of 12 years from installation plus a potential renewal; and
- (d) it is in accordance with normal business practice for trademark licence agreements to be of such duration.

(iii) *Termination*

Each of the Trademark License Agreements is subject to limited termination provisions. Each Trademark License Agreement will automatically and immediately terminate if: (i) the Technology License Agreement (as defined below) entered into between the same persons as are parties to the Trademark License Agreement and effective from the same date, terminates or expires; (ii) IMAX Shanghai Multimedia or IMAX Hong Kong (as applicable) is ordered or adjudged bankrupt; or (iii) the assets of any of such parties are appropriated by any government.



## Corporate Governance Highlights and Other Information (Continued)

In addition, IMAX Corporation shall have the right to terminate a Trademark License Agreement in the event that: (i) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, is in material breach of the relevant Trademark License Agreement or any of the other inter-company agreements entered into between the respective parties, or (ii) if IMAX Shanghai Multimedia or IMAX Hong Kong challenges the validity of IMAX Corporation's ownership of any of the licensed trademarks, in either case, after serving a notice of its intention to terminate the relevant Trademark License Agreement and subject to IMAX Shanghai Multimedia or IMAX Hong Kong not having cured such breach within 30 days from the receipt of such notice.

IMAX Shanghai Multimedia and IMAX Hong Kong may also serve a notice on IMAX Corporation to terminate the Trademark License Agreement if IMAX Corporation breaches any of the material terms of the relevant Trademark License Agreement and is unable to cure the breach within 30 days from the receipt of such notice.

The rights granted by IMAX Shanghai Multimedia and IMAX Hong Kong: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation, shall survive termination and expiry of the Trademark License Agreements.

### (iv) Fees

During their initial term, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall pay 2% of its gross revenue generated from their respective theatre and films businesses as royalty fees to IMAX Corporation on a quarterly basis. If the Trademark License Agreements are to be renewed, the royalty rate to be applied during the renewed term shall be determined by a qualified, neutral third party consultant based on the fair market value of the rights granted to IMAX Shanghai Multimedia and IMAX Hong Kong under the Trademark License Agreements, but in any case shall not exceed 6% of each of their gross revenue.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Trademark License Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

## Corporate Governance Highlights and Other Information (Continued)

**(b) Annual Caps and Transaction Amount**

The cap for the royalties payable under the Trademark License Agreements will be determined by reference to the formulae for determining such royalties as described above.

It is not possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the future performance of the Group over a period of up to 21 years.

The Directors have also considered whether the absence of a monetary cap should be approved by the Shareholders after three years or a longer period, and have concluded that this would not be appropriate or in the interests of the Shareholders since it would give rise to greater uncertainty as to whether the Trademark License Agreements will be in place for the whole of their terms. The Directors do not consider that it would be in the interests of the Shareholders for the Trademark License Agreements to have a term which is shorter than their terms, given the importance of the IMAX trademarks to the businesses of the Group. In addition, as noted above, it is market practice for trademark licence agreements to have durations of extended periods.

Approximately US\$1,100,000 was charged to the Group by IMAX Corporation under the Trademark License Agreements during the six months ended 30 June 2017.

**(c) Listing Rules Requirements**

As the highest relevant percentage ratio in respect of the Trademark License Agreements will be, on an annual basis, more than 0.1% but less than 5%, and as the Trademark License Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in "— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" above, announcement requirements under Chapter 14A of the Listing Rules.

If the Trademark License Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

## Corporate Governance Highlights and Other Information (Continued)

If the Escrow Documents are released under the terms of the Contingency Agreements and the 12-year term of the exclusive trademark license of the IMAX brand granted pursuant to the Trademark License Agreements falls outside of the initial 25-year term of such agreements, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the portion of the term of the Trademark License Agreements that falls outside of the initial 25-year term of such agreements, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

### 3. **Technology License Agreements**

#### (a) *Description of the Technology License Agreements*

##### (i) *Subject matter*

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate technology license agreements with IMAX Corporation (the “**Technology License Agreements**”) for a renewable term of 25 years commencing on 28 October 2011, pursuant to which IMAX Corporation agreed to grant the exclusive right in the PRC to IMAX Shanghai Multimedia and the exclusive right in Hong Kong, Macau and Taiwan to IMAX Hong Kong to use the technology relating to the equipment and services provided by IMAX Corporation to each of IMAX Shanghai Multimedia and IMAX Hong Kong pursuant to the Equipment Supply Agreements (defined below) and Services Agreements (as defined below), solely in connection with the marketing, sale, rental, lease, operation and maintenance of such equipment and services (the “**Technology**”).

Under the Technology License Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall have the right to sublicense the rights granted to them solely (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation.

If the Escrow Documents are released under the terms of the Contingency Agreements, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall be granted a right to use the technology in connection with the manufacture and assembly of IMAX digital xenon projection systems, IMAX laser-based digital projection systems and nXos2 audio systems in the United States, Canada or European Union, in addition to their existing right to use the Technology pursuant to the Technology License Agreements.

The Technology License Agreements were amended on 21 September 2015.

## Corporate Governance Highlights and Other Information (Continued)

(ii) *Term*

Subject to the following paragraph, each of the Technology License Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years on the basis of a fair market royalty rate determined by a qualified, neutral third party consultant, which shall not exceed 9% of all applicable gross revenues.

If the Escrow Documents are released under the terms of the Contingency Agreements, the term of the Technology License Agreements shall be 12 years from the date of release.

Under the requirements of the Listing Rules, the Technology License Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer duration.

The Directors believe that it is appropriate for the Technology License Agreements to have a 25-year renewable term for the same reasons set out in the section headed “Connected Transactions — Continuing Connected Transactions Subject to Reporting and Announcement Requirements — 2. Trademark License Agreements” above.

(iii) *Termination*

Each of the Technology License Agreements is subject to limited termination provisions. Each Technology License Agreement will automatically and immediately terminate if: (i) the Trademark License Agreement entered into between the same persons as are parties to the Technology License Agreement and effective from the same date, terminates or expires; (ii) IMAX Shanghai Multimedia and IMAX Hong Kong (as applicable) is ordered or adjudged bankrupt; or (iii) if the assets of any of such parties are appropriated by any government.

IMAX Corporation shall have the right to terminate a Technology License Agreement in the event that (i) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, is in material breach of the relevant Technology License Agreement or any of the other inter-company agreements entered into between the respective parties; or (ii) if IMAX Shanghai Multimedia or IMAX Hong Kong challenges the validity or IMAX Corporation’s ownership of any of the licensed technology, in each case, after serving a notice of its intention to terminate the relevant Trademark License Agreement and subject to IMAX Shanghai Multimedia or IMAX Hong Kong not having cured such breach within 30 days from the receipt of such notice.

## Corporate Governance Highlights and Other Information (Continued)

IMAX Shanghai Multimedia and IMAX Hong Kong may also serve a notice on IMAX Corporation to terminate the Technology License Agreement if IMAX Corporation breaches any of the material terms of the relevant Technology License Agreement and is unable to cure the breach within 30 days from the receipt of such notice.

The rights granted by IMAX Shanghai Multimedia and IMAX Hong Kong: (i) to third parties that lease, own or operate IMAX theatres pursuant to an agreement approved by IMAX Corporation; and (ii) to other third parties and affiliates of each of IMAX Shanghai Multimedia and IMAX Hong Kong approved in each case by IMAX Corporation, shall survive termination and expiry of the Technology License Agreements.

*(iv) Fees*

During their initial 25-year term, each of IMAX Shanghai Multimedia and IMAX Hong Kong shall pay 3% of its gross revenue generated from their respective theatre and films businesses as royalty fees to IMAX Corporation on a quarterly basis. If the Technology License Agreements are to be renewed, the royalty rate to be applied during the renewed term shall be determined by a qualified, neutral third party consultant based on the fair market value of the rights granted to IMAX Shanghai Multimedia and IMAX Hong Kong under the Technology License Agreements, but in any case shall not exceed 9% of each of their gross revenue.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Technology License Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

*(b) Annual Caps and Transaction Amount*

The cap for the royalties payable under the Technology License Agreements will be determined by reference to the formulae for determining such royalties as described above. For the same reasons as set out under the section headed "Connected Transactions — Continuing Connected Transactions Subject to Reporting and Announcement Requirements — 2. Trademark License Agreements" above, the Directors believe that it is not appropriate to set a fixed monetary cap and that it would be fair and reasonable and in the interests of the Shareholders as a whole for the royalties payable under the Technology License Agreements to be calculated by reference to a formulae.

Approximately US\$1,651,000 was charged to the Group by IMAX Corporation under the Technology License Agreements during the six months ended 30 June 2017.

## Corporate Governance Highlights and Other Information (Continued)

### (c) *Listing Rules Requirements*

As the highest relevant percentage ratio in respect of the Technology License Agreements will be, on an annual basis, more than 0.1% but less than 5% and as the Technology License Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in “— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements” above, announcement requirements under Chapter 14A of the Listing Rules.

If the Technology License Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

If the Escrow Documents are released under the terms of the Contingency Agreements and the 12-year term of the exclusive technology licence of the IMAX technology granted pursuant to the Technology License Agreements falls outside of the initial 25-year term of such agreements, the Company will be required to comply with all the applicable reporting, announcement and/or independent shareholders' approval requirements under Chapter 14A of the Listing Rules in respect of the portion of the term of the Technology License Agreements that falls outside of the initial 25-year term of such agreements, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

## 4. **DMR Services Agreements**

### (a) *Description of the DMR Services Agreements*

#### (i) *Subject matter*

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate DMR services agreements with IMAX Corporation (the “**DMR Services Agreements**”). The DMR Services Agreements provide us with Chinese films for release across the IMAX theatre network in Greater China. Pursuant to the DMR Services Agreements, IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have agreed that:

- (a) if IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, intends to enter into a DMR production services agreement with a distributor in their respective territories for the conversion of Greater China DMR Films and the release of such films to IMAX theatres in their respective territories, IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, shall seek prior approval from IMAX Corporation to enter into such agreement in order for IMAX Corporation to ensure that the nature and content of such films would not potentially damage the IMAX brand, and IMAX Corporation shall perform the DMR conversion services in consideration for a conversion fee;

## Corporate Governance Highlights and Other Information (Continued)

- (b) if IMAX Corporation directly enters into an arrangement to distribute the Greater China DMR Film in regions outside of Greater China, IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the portion of box office in respect of the Greater China DMR Films received by IMAX Corporation attributable to the exploitation of such films in regions outside of Greater China; and
- (c) at the request of IMAX Corporation, IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall grant the distribution rights to the Greater China Original Films in regions outside of Greater China to IMAX Corporation and also assign the right to retain any distribution fees attributable to the exploitation of such films in regions outside of Greater China to IMAX Corporation.

The DMR Services Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

### (ii) *Term and termination*

Each of the DMR Services Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years. Each of the DMR Services Agreements may be terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation, or the bankruptcy or insolvency of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or the appropriation of the assets of either party by any government, where termination shall be automatic and immediate;
- (c) at the election of IMAX Hong Kong or IMAX Shanghai Multimedia, as applicable, if there is a material breach of the DMR Services Agreement by IMAX Corporation;
- (d) at the election of IMAX Corporation if there is a material breach of the DMR Services Agreement by IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or any other inter-company agreements entered into between IMAX Corporation and IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable;
- (e) expiration or termination of either Trademark License Agreement (which, for the avoidance of doubt, shall bring about the termination of both DMR Services Agreements); or
- (f) on release of the Escrow Documents.

## Corporate Governance Highlights and Other Information (Continued)

Under the requirements of the Listing Rules, the DMR Services Agreements should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is in the interests of the Group for the DMR Services Agreements to have 25-year renewable terms as it will ensure that the Group is able to continue to obtain DMR conversion services from IMAX Corporation that enable it to release Chinese language films, which will provide the Group with an ongoing source of revenue with long term certainty of cost. We expect that our own DMR conversion facility will be able to meet our foreseeable needs in respect of the digital re-mastering of Chinese language films to IMAX format films. However, the DMR Services Agreements will remain in place to provide us with back-up and overflow capacity if needed.

### (iii) Fees

The fees payable under the DMR Services Agreements are as follows:

- (a) IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, shall pay to IMAX Corporation a conversion fee in respect of the conversion of the Greater China DMR Films which equals the actual costs of the DMR conversion services plus 10% of all such actual costs;
- (b) IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the portion of box office in respect of the Greater China DMR Films received by IMAX Corporation attributable to the exploitation of such films in regions outside of Greater China; and
- (c) IMAX Corporation shall pay to IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, 50% of the distribution fees attributable to the exploitation of the Greater China Original Films in regions outside of Greater China, if IMAX Corporation elects to obtain the distribution rights to such films in regions outside of Greater China.

The Company and IMAX Corporation have conducted detailed comparable analysis to ensure that the fees payable under the DMR Services Agreements are on arm's length and reflect normal commercial terms. See "Connected Transactions — Confirmation From The Directors" in the Prospectus for further details. The cost plus 10% fee payable for DMR conversion services was agreed between the parties to the DMR Services Agreements in April 2014, which amended certain terms of the DMR Services Agreements. The fee originally payable under the DMR Services Agreements was cost plus 15%, which was agreed on an arm's length basis between the parties at the time of their entry into the DMR Services Agreements. Accordingly, the Directors consider that the percentage used in the formulae for determining the conversion fees payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.



## Corporate Governance Highlights and Other Information (Continued)

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the DMR Services Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

### (b) *Annual Caps and Transaction Amount*

The cap for the fees payable under the DMR Services Agreements will be determined by reference to the formulae for determining the fees payable pursuant to the DMR Services Agreements as described above.

The conversion fees payable under the DMR Services Agreements are dependent on the actual costs of the conversion services and the amount of Chinese language films which will have to be converted into IMAX format for exhibition in IMAX theatres in Greater China. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the demand for IMAX format Chinese language films in Greater China and conversion costs over a period of up to 21 years.

For the six months ended 30 June 2017, the DMR conversion fees paid by the Group to IMAX Corporation were approximately US\$255,000. The number of Greater China DMR films converted was 2.

For the six months ended 30 June 2017, no Greater China DMR Films were released in regions outside of Greater China and the distribution fees received by the Group from IMAX Corporation were US\$nil. No Greater China Original Films were released outside Greater China, and the distribution fees received by the Group from IMAX Corporation were US\$nil.

### (c) *Listing Rules Requirements*

As the highest relevant percentage ratio in respect of the DMR Services Agreements is expected to be, on an annual basis, more than 0.1% but less than 5% and as the DMR Services Agreements are on normal commercial terms, they will be exempt pursuant to Rule 14A.76(2)(a) of the Listing Rules from the independent shareholders' approval requirements but will be subject to the reporting and, save for the waiver set out in "— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements" above, announcement requirements under Chapter 14A of the Listing Rules.

If the DMR Services Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

## Corporate Governance Highlights and Other Information (Continued)

### 5. **Services Agreements**

#### (a) *Description of the Services Agreements*

##### (i) *Subject matter*

On 1 January 2014, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the services agreements with IMAX Corporation for an indefinite term commencing on 1 January 2014 (the “**Services Agreements**”), pursuant to which IMAX Corporation agreed to provide certain services to each of IMAX Shanghai Multimedia and IMAX Hong Kong at our election, including (a) finance and accounting services, (b) legal services, (c) human resources services, (d) IT services, (e) marketing services, (f) theatre design services, and (g) theatre project management services.

The Services Agreements were subsequently amended on 7 April 2014, 21 September 2015 and 23 February 2017.

##### (ii) *Term and Termination*

Each of the Services Agreements has a three year term commencing on 1 January 2017 unless terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation or IMAX Shanghai Multimedia (in the case of the Services Agreement entered into between IMAX Corporation and IMAX Shanghai Multimedia) or IMAX Hong Kong (in the case of the Services Agreement entered into between IMAX Corporation and IMAX Hong Kong) or the appropriation of the assets of either party to the Services Agreement by any government, where termination shall be automatic and immediate;
- (c) at the non-breaching party’s election, material breach of the Services Agreement by either party;
- (d) expiration or termination of the Trademark License Agreement entered into between the same persons as are parties to the Services Agreement; or
- (e) on release of the Escrow Documents.

## Corporate Governance Highlights and Other Information (Continued)

### (iii) Fees

The total service fees payable under the Services Agreements by IMAX Shanghai Multimedia and IMAX Hong Kong are calculated on the following basis:

- (a) **Variable service fees:** with respect to the IT services, marketing services, theatre design services, and theatre project management services and theatre support services, IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation on a monthly basis an amount equal to 110% of the actual costs plus general overhead for the provision of such services; and
- (b) **Fixed service fees:** IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation on a monthly basis with respect to the finance and accounting services, legal services and human resources services, a total amount of US\$17,500.

The fixed service fees shall be adjusted annually by IMAX Corporation in accordance with the U.S. consumer price index.

The fixed service fees stated above are based on the level of services currently being provided by IMAX Corporation to IMAX Shanghai Multimedia and IMAX Hong Kong. If the level of services increases or decreases materially, the parties have agreed to negotiate in good faith a new fixed services fee.

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Services Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

### (b) Annual Caps and Transaction Amounts

In accordance with Rule 14A.53 of the Listing Rules, we have set annual caps for the maximum aggregate fees payable under the Services Agreements HK\$6,000,000, HK\$7,000,000 and HK\$8,000,000 for 2017, 2018 and 2019, respectively. These annual caps have been calculated on the basis of: (i) the historic transaction amounts under the Services Agreements; (ii) the business development plans of the Group; (iii) the expected increase in the cost of theatre system maintenance payable by IMAX Shanghai Multimedia and IMAX Hong Kong; and (iv) the flexibility of having a buffer for the Company to cater for any unexpected increase in the service fees payable under the Services Agreements.

Approximately US\$346,000 was charged to the Group by IMAX Corporation under the Services Agreements during the six months ended 30 June 2017.

## Corporate Governance Highlights and Other Information (Continued)

(c) *Listing Rules Requirements*

As the highest relevant percentage ratio in respect of the Services Agreements will be, on an annual basis, less than 25% and the total consideration will be less than HK\$10,000,000 and they are on normal commercial terms, the Services Agreements will be exempt pursuant to Rule 14A.76(2)(b) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

### 6. **IMAX Shanghai Services Agreements**

(a) *Description of the IMAX Shanghai Services Agreement*

(i) *Subject matter*

On 12 May 2015, IMAX (Shanghai) Theatre Technology Services Co., Ltd. ("**IMAX Shanghai Services**") entered into the services agreement ("**IMAX Shanghai Services Agreement**") with IMAX Corporation for a renewable term of two years commencing on 1 January 2014, pursuant to which IMAX Shanghai Services agreed to provide certain services to IMAX Corporation for its theatre operations in regions outside of Greater China including (i) provision of regular scheduled preventative maintenance services to IMAX theatres, (ii) provision of emergency technical services to IMAX theatres, (iii) provision of a 24-hour telephone help-line and remote technical support to IMAX theatre exhibitors, (iv) provision of quality audit and presentation quality services, and (v) provision of special screening support.

The IMAX Shanghai Services Agreement was subsequently amended on 23 February 2017.

(ii) *Term and termination*

The term for the IMAX Shanghai Services Agreement shall be for two years commencing on 1 January 2014 and shall be automatically renewed for successive one year periods unless one of the parties provides a written notice not to renew at least 30 days prior to the expiration of the then-effective term.

The IMAX Shanghai Services Agreement may be terminated, without cause, by either party upon written notice.

(iii) *Fees*

The service fees payable by IMAX Corporation under the IMAX Shanghai Services Agreement shall be 110% of the monthly actual cost incurred by IMAX Shanghai Services for the provision of the relevant services and replacement parts. The service fees shall be paid by IMAX Corporation to IMAX Shanghai Services on a monthly basis. IMAX Corporation also agreed to make an advance payment of no more than the total service fees for the previous six months in accordance with the request of IMAX Shanghai Services.

IMAX Corporation and IMAX Shanghai Services have agreed that, if necessary, the service fees payable under the IMAX Shanghai Services Agreement will be reviewed and may be adjusted by the parties in writing to ensure that the service fees payable remain on an arm's length basis.

## Corporate Governance Highlights and Other Information (Continued)

### (b) *Annual Caps and Transaction Amount*

In accordance with Rule 14A.53 of the Listing Rules, we have set annual caps for the maximum aggregate fees payable under the IMAX Shanghai Services Agreement of HK\$6,000,000, HK\$7,000,000 and HK\$8,000,000 for 2017, 2018 and 2019, respectively. These annual caps have been calculated on the basis of: (i) the historic transaction amounts under the IMAX Shanghai Services Agreement; (ii) the business development plans of the Group; (iii) the expected increase in the cost of theatre system maintenance payable by IMAX Corporation; and (iv) the flexibility of having a buffer for the Company to cater for any unexpected increase in the service fees payable under the IMAX Shanghai Services Agreement.

Approximately US\$111,000 was charged to IMAX Corporation by the Group under the IMAX Shanghai Services Agreement during the six months ended 30 June 2017.

### (c) *Listing Rules Requirements*

As the highest relevant percentage ratio in respect of the IMAX Shanghai Services Agreement will be, on an annual basis, less than 25% and the total consideration will be less than HK\$10,000,000 and it is on normal commercial terms, the IMAX Shanghai Services Agreement will be exempt pursuant to Rule 14A.76(2)(b) of the Listing Rules from the independent shareholders' approval requirement but will be subject to the reporting and announcement requirements under Chapter 14A of the Listing Rules.

## Continuing Connected Transactions Subject to Reporting, Announcement and Independent Shareholders' Approval Requirements Subject to Waivers Granted

The Group has entered into the following continuing connected transactions which will be subject to the reporting and, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules:

### 1. **Equipment Supply Agreements**

#### (a) *Description of the Equipment Supply Agreements*

##### (i) *Subject matter*

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into separate equipment supply agreements with IMAX Corporation (the "**Equipment Supply Agreements**"), pursuant to which IMAX Corporation agreed to provide each of IMAX Shanghai Multimedia and IMAX Hong Kong with certain equipment produced by IMAX Corporation in relation to the theatre systems, including projection systems, sound systems, screens, 3D polarised viewing glasses, glasses cleaning machines and other IMAX products or equipment, for sale or lease in the PRC by IMAX Shanghai Multimedia and in Hong Kong, Macau and Taiwan by IMAX Hong Kong.

The Equipment Supply Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

## Corporate Governance Highlights and Other Information (Continued)

(ii) *Term*

The Equipment Supply Agreements have a term of 25 years commencing from 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, for an additional term of 25 years, commencing immediately upon the expiration of the initial term.

Under the requirements of the Listing Rules, the Equipment Supply Agreements should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is appropriate for the Equipment Supply Agreements to have a 25-year renewable term so that the term of such agreements will be in line with those of the Trademark License Agreements and the Technology License Agreements. Given the importance of the Equipment Supply Agreements to the businesses of the Group, a 25-year renewable term will be able to provide the Group with long term certainty of supply and cost, which is in the interests of the Company and the Shareholders as a whole.

(iii) *Termination*

The Equipment Supply Agreements are subject to limited termination provisions. Either IMAX Corporation, or IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, may serve a notice on the other party to terminate the respective Equipment Supply Agreement if: (a) the other party is ordered or adjudged bankrupt or the assets of the other party are appropriated by any government; (b) the other party is in default of its material obligations under the Equipment Supply Agreement or (save for IMAX Corporation) the other inter-company agreements and continues to be in default 30 days after a written notice of such default has been served onto it; or (c) the Escrow Documents are released.

(iv) *Fees*

The purchase price payable under the Equipment Supply Agreements shall be an amount equal to the actual cost for the production of the relevant equipment and the general overhead associated with the production process plus an extra 10%.

The Company and IMAX Corporation have conducted detailed comparable analysis to ensure that the fees payable under the Equipment Supply Agreements are on arm's length and reflect normal commercial terms. See "Connected Transactions — Confirmation From The Directors" in the Prospectus for further details. The purchase price payable under the Equipment Supply Agreements of cost plus 10% was agreed between the parties to the Equipment Supply Agreements in April 2014, which amended certain terms of the Equipment Supply Agreements. The purchase price originally payable under the Equipment Supply Agreements was cost plus 15%, which was agreed on an arm's length basis between the parties at the time of their entry into the Equipment Supply Agreements. Accordingly, the Directors consider that the percentage used in the formulae for determining the purchase price payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.

## Corporate Governance Highlights and Other Information (Continued)

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Equipment Supply Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong.

**(b) Annual Caps and Transaction Amount**

The cap for the fees payable under the Equipment Supply Agreements will be determined by reference to the formulae for determining the purchase price payable pursuant to the Equipment Supply Agreements as described above.

The fees payable under the Equipment Supply Agreements are dependent on the costs of the relevant equipment to be supplied by IMAX Corporation to the Group. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the level of demand for the IMAX equipment for our businesses in Greater China over a period of up to 21 years. The Directors therefore believe that it is not appropriate to set a fixed monetary cap and that it would be fair and reasonable and in the interests of the Shareholders as a whole for the fees payable under the Equipment Supply Agreements to be calculated by reference to a formulae.

The number of IMAX theatre systems installed pursuant to the Equipment Supply Agreements for the six months ended 30 June 2017 was 36, and the purchase price paid to IMAX Corporation by the Group was approximately US\$18,492,000.

**(c) Listing Rules Requirements**

As the highest relevant percentage ratio in respect of the Equipment Supply Agreements will be, on an annual basis, more than 5% and the total consideration is expected to exceed HK\$10,000,000, the Equipment Supply Agreements would be, in the absence of the grant of a waiver by the Stock Exchange set out in “— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements” above, subject to the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

If the Equipment Supply Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal, subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

## Corporate Governance Highlights and Other Information (Continued)

### 2. Master Distribution Agreements

#### (a) Description of the Master Distribution Agreements

##### (i) Subject matter

On 28 October 2011, each of IMAX Shanghai Multimedia and IMAX Hong Kong entered into the master distribution agreements with IMAX Corporation (the “**Master Distribution Agreements**”). The Master Distribution Agreements provide us with Hollywood films for release across the IMAX theatre network in Greater China. Pursuant to the Master Distribution Agreements, IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have agreed that:

- (a) if IMAX Corporation intends to distribute an IMAX format Hollywood film in the PRC and/or in Hong Kong, Macau and Taiwan, each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall pay to IMAX Corporation certain fees related to the conversion of such IMAX format Hollywood film in consideration for the receipt of the portion of the box office attributable to the release of such IMAX format Hollywood films in their respective territories; and
- (b) if IMAX Corporation intends to distribute an IMAX Original Film in the PRC and/or in Hong Kong, Macau and Taiwan, IMAX Corporation shall grant to each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, the distribution rights of such IMAX Original Films in their respective territories and shall assign to each of IMAX Shanghai Multimedia and IMAX Hong Kong the right to retain any distribution fees attributable to the exploitation of such IMAX Original Films in their respective territories, in consideration for the payment of 50% of such distribution fees by IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable. IMAX Corporation also retains all other revenue attributable to the exploitation of any IMAX Original Film in Greater China.

The Master Distribution Agreements were subsequently amended on 7 April 2014 and on 21 September 2015.

##### (ii) Term and Termination

Each of the Master Distribution Agreements has a term of 25 years commencing on 28 October 2011, and shall be renewable at the election of IMAX Shanghai Multimedia or IMAX Hong Kong for an additional term of 25 years. Each of the Master Distribution Agreements may be terminated upon any of the following:

- (a) mutual agreement of the parties;
- (b) bankruptcy or insolvency of IMAX Corporation, or IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, or the appropriation of the assets of either party by any government, where termination shall be automatic and immediate;
- (c) at the election of IMAX Hong Kong or IMAX Shanghai Multimedia, as applicable, in the event of a material breach of the Master Distribution Agreement by IMAX Corporation;



## Corporate Governance Highlights and Other Information (Continued)

- (d) at IMAX Corporation's election, in the event of a material breach by IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable, of the Master Distribution Agreement or any of the other inter-company agreements entered into between IMAX Corporation and either of IMAX Shanghai Multimedia or IMAX Hong Kong, as applicable;
- (e) the expiration or termination of either Trademark License Agreement (which, for the avoidance of doubt, shall bring about the termination of both Master Distribution Agreements); or
- (f) upon release of the Escrow Documents.

Under the requirements of the Listing Rules, the Master Distribution Agreements should have a fixed term and should be for a duration of no longer than three years except in special circumstances where the nature of the transaction requires them to be of a longer period.

The Directors believe that it is in the interests of the Group for the Master Distribution Agreements to have 25-year renewable terms as it will ensure that the Group is able to continue to obtain IMAX format Hollywood films and IMAX Original Films for release in Greater China, which will provide the Group with an ongoing source of revenue with long term certainty of cost.

### (iii) Fees

The fees payable to IMAX Corporation for the conversion of IMAX format Hollywood films in the PRC and in Hong Kong, Macau and Taiwan, as applicable, are as follows:

- (a) for each IMAX format Hollywood film in 2D format and 2.5 hours or less in length, an amount equal to the product of US\$150,000 and the IMAX China Theatre Percentage (in the case of the Master Distribution Agreement entered into between IMAX Corporation and IMAX Shanghai Multimedia) or the IMAX Hong Kong Theatre Percentage (in the case of the Master Distribution Agreement entered into between IMAX Corporation and IMAX Hong Kong) as determined at the time such payment is incurred;
- (b) for each IMAX format Hollywood film in 3D format and 2.5 hours or less in length, an amount equal to the product of US\$200,000 and the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be) as determined at the time such payment is incurred;
- (c) for each IMAX format Hollywood film greater than 2.5 hours in length, whether in 2D or 3D format, a sum to be specified by IMAX Corporation in its sole and reasonable discretion provided that such amount shall not exceed the amounts specified above in paragraphs (a) and (b) calculated on a pro rata basis for the excess of 2.5 hours in length of the film;
- (d) in addition, in connection with any 3D conversions, IMAX Shanghai Multimedia and IMAX Hong Kong shall pay to IMAX Corporation an additional amount equal to the product of the actual costs plus general overhead for 3D conversions, the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be) and the percentage that all IMAX theatres using IMAX theatre systems in Greater China represents of all IMAX theatres worldwide, both as determined at the time such payment is incurred; and

## Corporate Governance Highlights and Other Information (Continued)

- (e) notwithstanding (a), (b) and (c) above, if all or substantially all of the IMAX theatres to which the IMAX format Hollywood film is distributed are in the PRC, Hong Kong, Macau and/or Taiwan, then each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable, shall pay IMAX Corporation the product of (A) 110% of the actual costs of the DMR conversion services in respect of such IMAX format film, and (B) the IMAX China Theatre Percentage or the IMAX Hong Kong Theatre Percentage (as the case may be).

In relation to the additional amount payable for 3D conversions pursuant to paragraph (d) above, the IMAX DMR process includes digital re-mastering of the image and audio of conventional films, but it does not include the conversion of a 2D film to a 3D film. All 2D and 3D IMAX format films converted under the Master Distribution Agreements during the years were converted from underlying 2D films and 3D films respectively; no 2D films were converted into 3D films. The process of converting a 2D film into a 3D film is time consuming and costly and IMAX Corporation has not carried out a 2D film to 3D film conversion since 2010, nor is it currently anticipated that IMAX Corporation will provide this service in the near future. However, given the long-term nature of the Master Distribution Agreements, this provision was included to address the possibility that IMAX Corporation develops technology in the future to undertake 2D film to 3D film conversions in a fast and cost-effective manner such that IMAX Corporation may actively pursue the provision of such a service.

The 110% of actual costs fee basis described in paragraph (e) above is intended to address a situation where an IMAX format Hollywood film is distributed into Greater China and none, or only a handful of, IMAX theatres outside Greater China (the Master Distribution Agreements do not quantify the number of IMAX theatres that would need to release the film outside Greater China to preserve practical flexibility). In this event, the fees are calculated on the basis that IMAX Corporation does not expect to receive a significant amount of revenue in respect of that film outside Greater China to offset the cost of the DMR conversion, therefore it is appropriate for the Group to pay the full conversion fee required under the DMR Services Agreement. During the years ended 31 December 2015 and 2016, as well as for the six months ended 30 June 2017, there were no films to which this fee basis applied, and the Group does not expect this fee basis to apply to a significant number of films in the future.

In consideration of the conversion fees paid to IMAX Corporation by IMAX Shanghai Multimedia and IMAX Hong Kong, IMAX Corporation shall pay the portion of the box office attributable to the exploitation of such IMAX format films in the PRC received by IMAX Corporation pursuant to any relevant DMR production services agreements to IMAX Shanghai Multimedia and those attributable to their exploitation in Hong Kong, Macau and Taiwan to IMAX Hong Kong.

## Corporate Governance Highlights and Other Information (Continued)

In relation to the distribution of IMAX Original Films, IMAX Shanghai Multimedia and IMAX Hong Kong shall each pay to IMAX Corporation 50% of the distribution fees attributable to the exploitation of such IMAX Original Films in their respective territories. IMAX Shanghai Multimedia and IMAX Hong Kong, as the case may be, shall each remit to IMAX Corporation all revenue (including but not limited to film rentals) associated with the exploitation of any IMAX Original Films in the PRC or Hong Kong, Macau and Taiwan, as the case may be.

The Company and IMAX Corporation have conducted detailed comparable analysis to ensure that the fees payable under the Master Distribution Agreements are on arm's length and reflect normal commercial terms.

See "Connected Transactions — Confirmation From The Directors" in the Prospectus for further details. The fees payable to and by the Company to IMAX Corporation under the Master Distribution Agreements were determined on an arm's length basis between the parties at the time of their entry into the Master Distributions Agreements with the following considerations in mind:

- in relation to the fixed fees payable by the Company for the conversion of IMAX format films under the Master Distribution Agreements, since these are fixed, they are expected to become increasingly less significant to the Group over time compared to the revenue generated from Hollywood films as the IMAX theatre network continues to expand and as a result of increases in ticket prices, both of which would increase the aggregate Greater China IMAX box office for those films, in turn increasing the Group's revenue; and
- in relation to the percentage of Greater China box office payable to the Group for the release of IMAX format films (i.e. the 9.5% of box office fee typically paid on Hollywood films and 12.5% of box office fee typically paid on Chinese language films), this is a fee effectively negotiated with the relevant studios rather than IMAX Corporation, which does not receive any part of that fee itself and merely passes through to the Group the portion of box office it receives which is attributable to the exploitation of IMAX format films in Greater China. The higher box office percentage paid by studios producing Chinese language films is generally consistent with that earned by IMAX Corporation outside of Greater China and the lower percentage for Hollywood films reflects the reduced overall amount that Hollywood studios generally earn for their films in Greater China as compared to the U.S. and other parts of the world.

Accordingly, the Directors consider that the monetary amount of fees per film used in the formulae for determining the fees payable is on commercial terms or better, fair and reasonable and in the interests of the Shareholders as a whole.

## Corporate Governance Highlights and Other Information (Continued)

IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong have also agreed that the fees payable under the Master Distribution Agreements will be adjusted, including retrospectively, to the extent an adjustment is necessary to ensure that the payments are on arm's length basis as determined by a court of competent jurisdiction or a government or taxing authority, or as mutually agreed by IMAX Corporation and each of IMAX Shanghai Multimedia and IMAX Hong Kong, as applicable.

**(b) Annual Caps and Transaction Amount**

The cap for the fees payable under the Master Distribution Agreements will be determined by reference to the formulae for determining such fees as described above.

The fees payable under the Master Distribution Agreements are dependent on the number of IMAX format films distributed in Greater China. It will not be possible for the Directors to provide any meaningful estimates of a monetary cap as it would involve making assumptions regarding the number of IMAX format films distributed in Greater China over a period of up to 21 years.

For the six months ended 30 June 2017, the number of IMAX format Hollywood films distributed in Greater China for which the Company paid conversion fees under the Master Distribution Agreements was 17. The conversion fees paid by the Group to IMAX Corporation was approximately US\$3,250,000 and the revenue received by the Group from IMAX Corporation pursuant to the Master Distribution Agreements amounted to US\$12,150,000.

For the six months ended 30 June 2017, the number of IMAX Original Films distributed by IMAX Corporation into Greater China for which the Company paid distribution fees under the Master Distribution Agreements was 2 and the distribution fee paid by the Group to IMAX Corporation was US\$70,000.

**(c) Listing Rules Requirements**

As the highest relevant percentage ratio in respect of the Master Distribution Agreements will be, on an annual basis, more than 5% and the total consideration is expected to exceed HK\$10,000,000, the Master Distribution Agreements would, in the absence of the grant of a waiver by the Stock Exchange set out in “— Waivers — Waiver from Requirements to Obtain Approval of Independent Shareholders and Make Announcements” above, be subject to the reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

If the Master Distribution Agreements are renewed upon the expiry of the initial 25-year term, the Company will be required to comply with all the applicable reporting, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules at that time in respect of the renewal subject to any waivers which may be granted by the Stock Exchange from strict compliance with any of the applicable requirements.

## Corporate Governance Highlights and Other Information (Continued)

### Exempt Connected Transactions

In addition to the above-mentioned continuing connected transactions, our continuing connected transactions for the six months ended 30 June 2017 include the DMR Software License Agreement, and Tool and Equipment Supply Contract (each as described in “Connected Transactions – Exempt Connected Transactions” in the Prospectus), which are exempted from the reporting, annual review, announcement and independent shareholders’ approval requirements under Chapter 14A of the Listing Rules.

### DIRECTORS’ AND CHIEF EXECUTIVES’ INTEREST AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ANY ASSOCIATED CORPORATION

As at 30 June 2017, the interests of the Directors and the chief executive of the Company in the Shares and debentures of the Company and any interests in shares or debentures of any of the Company’s associated corporations (within the meaning of Part XV of the SFO) which; (i) will have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and/or short positions (as applicable) which they are taken or deemed to have under such provisions of the SFO); (ii) will be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein; or (iii) will be required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange will be as follows:

#### (a) Interests in the Shares

| Name of Director or Chief Executive | Number of Shares         | Nature of Interest | Approximate Percentage |
|-------------------------------------|--------------------------|--------------------|------------------------|
| Jiande Chen                         | 1,531,091(L)             | Beneficial Owner   | 0.43%                  |
| Jim Athanasopoulos                  | 2,882,500(L)             | Beneficial Owner   | 0.81%                  |
| Mei-Hui (Jessie) Chou               | 1,204,854(L)             | Beneficial Owner   | 0.34%                  |
| John Davison                        | 19,418(L) <sup>(1)</sup> | Beneficial Owner   | 0.01%                  |
| Yue-Sai Kan                         | 19,418(L) <sup>(2)</sup> | Beneficial Owner   | 0.01%                  |
| Dawn Taubin                         | 19,418(L) <sup>(3)</sup> | Beneficial Owner   | 0.01%                  |

(L) Long position

Notes:

- (1) Of which 19,418 are fully-vested restricted stock units.
- (2) Of which 19,418 are fully-vested restricted stock units.
- (3) Of which 19,418 are fully-vested restricted stock units.

## Corporate Governance Highlights and Other Information (Continued)

### (b) Long Position in Shares of Associated Corporations

| Name of Director or Chief Executive | Interest in<br>common shares | Nature of Interest | Approximate<br>Percentage |
|-------------------------------------|------------------------------|--------------------|---------------------------|
| <b>IMAX Corporation</b>             |                              |                    |                           |
| Richard Gelfond                     | 2,746,019(L) <sup>(1)</sup>  | Beneficial Owner   | 4.03%                     |
| Greg Foster                         | 605,736(L) <sup>(2)</sup>    | Beneficial Owner   | 0.93%                     |
| Jim Athanasopoulos                  | 28,520(L) <sup>(3)</sup>     | Beneficial Owner   | 0.04%                     |
| Mei-Hui (Jessie) Chou               | 11,000(L) <sup>(4)</sup>     | Beneficial Owner   | 0.02%                     |

(L) Long position

Notes:

- (1) Of which 325,330 are options and/or restricted stock units.
- (2) Of which 73,110 are options and/or restricted stock units.
- (3) Of which 26,000 are vested options and/or restricted stock units.
- (4) Of which all are vested options and/or restricted stock units.

Save as disclosed above, as at 30 June 2017, none of the Directors or the chief executive of the Company have an interest in the Shares or debentures of the Company or any interests in the shares or debentures of the Company's associated corporations (within the meaning of Part XV of the SFO) which; (i) will have to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests which they are taken or deemed to have under such provisions of the SFO); (ii) will be required, pursuant to Section 352 of the SFO, to be entered in the register referred to therein; or (iii) will be required, pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix 10 to the Listing Rules, to be notified to the Company and the Stock Exchange.

As at 30 June 2017, neither the Directors nor chief executive of the Company have any short position in either the Shares or in the debentures of the Company, or in shares or debentures of any of the Company's associated corporations (within the meaning of Part XV of the SFO).

## Corporate Governance Highlights and Other Information (Continued)

### SUBSTANTIAL SHAREHOLDERS' INTEREST AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 30 June 2017, the Company had been notified of the following substantial shareholders' interests and short positions in the Shares and underlying Shares of the Company, which have been recorded in the register of substantial shareholders required to be kept by the Company pursuant to section 336 of Part XV of the SFO. These interests are in addition to those disclosed above in respect of the Directors and chief executives of the Company.

#### Interests and Long Positions in Shares

| Name of Shareholder                 | Capacity   | Number of Shares held or interested | Approximate Percentage of interest (%) |
|-------------------------------------|--|-------------------------------------|--|
| IMAX Corporation                    | Interest in controlled corporation <sup>(1)</sup>  | 243,262,600(L)                      | 68.46                                  |
| IMAX Barbados                       | Beneficial interest  | 243,262,600(L)                      | 68.46                                  |
| JPMorgan Chase & Co. <sup>(2)</sup> | Beneficial owner/<br>Investment manager/<br>Custodian corporation/<br>Approved lending agent | 18,144,085(L)                       | 5.08                                   |
|                                     | Beneficial owner   | 457,200(S)                          | 0.12                                   |
|                                     | Custodian corporation/<br>Approved lending agent   | 2,159,200(LP)                       | 0.60                                   |

(L) Long position (S) Short position (LP) Lending pool

#### Notes:

- (1) 243,262,600 Shares are directly held by IMAX Barbados, which is a wholly-owned subsidiary of IMAX Corporation. Under the SFO, IMAX Corporation is deemed to be interested in the Shares held by IMAX Barbados.
- (2) JPMorgan Chase & Co., through various subsidiaries, had an interest in the shares of the Company, of which 1,278,700 Shares (long position) and 457,200 shares (short position) were held in its capacity as beneficial owner, 14,425,500 Shares (long position) were held in its capacity as an investment manager, and 2,159,200 (long position) were held in its capacity as custodian corporation/approved lending agent.

## Corporate Governance Highlights and Other Information (Continued)

Save as disclosed above, according to the register kept by the Company under Section 336 of the SFO, there was no other person who had a substantial interest or short positions in the Shares or underlying Shares of the Company as at 30 June 2017.

### REMUNERATION POLICY

As at 30 June 2017, the Group had approximately 91 employees. All of the employees were based in Greater China.

The Company generally formulates employees' remuneration based on one or more elements such as salaries, bonuses, long-term incentives and benefits, subject to applicable rules and regulations. Through its remuneration policies, the Company aims to attract and retain talent, to motivate performance and achievement and to reward superior performance. To achieve this, the Company has established an incentive system that links remuneration with the annual performance of the Group, taking into account the Company's performance, as well as the objectives of individual departments.

Remuneration of Directors and senior management of the Group is reviewed by the Company's remuneration committee against the Company's goals and objectives.

The Company has previously provided long-term incentive awards to senior management through the grants of stock options to senior management under its Long Term Incentive Plan, further details of which are set out below. The Company expects to continue to make grants of stock options and/or restricted stock units under its Long Term Incentive Plan in the future to Directors, senior management and other employees.

### LONG TERM INCENTIVE PLAN

The Company adopted a long term incentive plan (the "**LTIP**") in October 2012 to aid the Group in recruiting and retaining selected employees, directors and consultants and to motivate them to exert their best efforts on behalf of the Company and its subsidiaries through the granting of equity awards. The LTIP is an omnibus plan that permits the establishment of further sub-plans (the "**Sub-Plans**"). Any Sub-Plans are separate and independent from the LTIP, but the limit on the total number of Shares authorised to be issued under the LTIP applies in the aggregate to the LTIP and any Sub-Plans (without prejudice to any limits applicable to those Sub-Plans). No further incentives that would involve the issue of Shares will be offered or granted pursuant to the LTIP with effect from the Listing.

The Board has determined that the total number of Shares that may be issued, or with respect to which awards may be granted under the LTIP is 30,000,000 Shares.



## Corporate Governance Highlights and Other Information (Continued)

As of 30 June 2017, there were outstanding 7,737,400 shares (representing approximately 2.17% of the issued share capital of the Company) underlying options granted pursuant to the LTIP to certain directors, senior management and employees of the Group at no consideration. Details of the options outstanding are set out below:

| Name of Grantee          | Date of Grant    | Exercise Price | Option Period                                 | Number of share options       |                           |                             |  |                             |
|--------------------------|------------------|----------------|---|-------------------------------|---------------------------|-----------------------------|--|-----------------------------|
|                          |                  |                |   | Outstanding at 1 January 2017 | Granted during the period | Exercised during the period | Expired/ lapsed/ cancelled during the period | Outstanding at 30 June 2017 |
| <b>Directors</b>         |                  |                |   |                               |                           |                             |  |                             |
| Jiande Chen              | 29 October 2012  | US\$1.8111     | Five years from date of grant <sup>(1)</sup>  | 1,350,000                     | –                         | –                           | –  | 1,350,000                   |
| Jim Athanasopolous       | 29 October 2012  | US\$1.3583     | Five years from date of grant <sup>(1)</sup>  | 1,215,000                     | –                         | –                           | –  | 1,215,000                   |
|                          | 25 October 2014  | US\$1.1852     | Three years from date of grant <sup>(1)</sup> | 1,518,800                     | –                         | –                           | –  | 1,518,800                   |
| Mei-Hui (Jessie) Chou    | 29 October 2012  | US\$1.3583     | Five years from date of grant <sup>(1)</sup>  | 810,000                       | –                         | –                           | –  | 810,000                     |
|                          | 21 February 2014 | US\$1.8093     | 3.7 years from date of grant <sup>(1)</sup>   | 270,000                       | –                         | –                           | –  | 270,000                     |
| <b>Senior Management</b> |                  |                |   |                               |                           |                             |  |                             |
| Don Savant               | 29 October 2012  | US\$1.3583     | Five years from date of grant <sup>(1)</sup>  | 1,485,000                     | –                         | –                           | –  | 1,485,000                   |
| Michelle Rosen           | 30 March 2015    | US\$1.3333     | Three years from date of grant <sup>(2)</sup> | 1,088,600                     | –                         | –                           | –  | 1,088,600                   |
| <b>Total</b>             |                  |                |   | <b>7,737,400</b>              | –                         | –                           | –  | <b>7,737,400</b>            |

Notes:

- (1) The vesting schedule is as follows: 25%, 20%, 25% and 30% on 8 October 2015, 29 October 2015, 29 October 2016 and 29 October 2017 grant date, respectively.
- (2) The vesting schedule is as follows: 33%, 33% and 34% on each of the first, second and third anniversary of the grant date, respectively.

All options granted pursuant to the LTIP expire seven years after the date of grant. During the first half of 2017, zero option under the LTIP were exercised. No options were cancelled or lapsed under the LTIP.

## Corporate Governance Highlights and Other Information (Continued)

### SUB-PLAN: SHARE OPTION SCHEME

Pursuant to the LTIP, on 21 September 2015, the Company adopted the Post-IPO Share Option Scheme (the “**Share Option Scheme**”). The terms of the Share Option Scheme are in accordance with the provisions of Chapter 17 of the Listing Rules.

#### Purpose of the Share Option Scheme

The purpose of the Share Option Scheme is to attract skilled and experienced personnel, to incentivize them to remain with the Group and to motivate them to strive for the future development and expansion of the Group by providing them with the opportunity to acquire equity interests in our Company.

#### Participants of the Share Option Scheme

The Board may, at its discretion, grant options pursuant to the Share Option Scheme to directors, employees and consultants of the Group (the “**Participants**”).

#### Total number of Shares available for issue under the Share Option Scheme

At any time during the period within which the Share Option Scheme is valid and effective, the maximum aggregate number of Shares in respect of which options may be granted pursuant to the Share Option Scheme shall be calculated in accordance with the following formula:

$$X = A - B - C$$

where:

X = the maximum aggregate number of Shares in respect of which options may be granted pursuant to the Share Option Scheme;

A = the total number of Shares in respect of which options may be granted pursuant to this Scheme and any other share option schemes of the Company, being (a) 10% of the Shares in issue on the Listing Date, or (b) 10% of the Shares in issue as at the New Option Approval Date (as defined below) (as the case may be) (the “**Option Scheme Mandate Limit**”);

B = the maximum aggregate number of Shares underlying the Options already granted pursuant to the Share Option Scheme, which in the event that there has been a New Option Approval Date, shall only include those Shares underlying Options that have been granted since that most recent New Approval Date; and

C = the maximum aggregate number of Shares underlying the options already granted pursuant to any other share option schemes and/or any other equity-based incentive plans (including the RSU Scheme) of the Company.

“**New Option Approval Date**” means the date when the Shareholders approve the renewed Option Scheme Mandate Limit.

## Corporate Governance Highlights and Other Information (Continued)

For the purposes of determining the Option Scheme Mandate Limit the following will not be counted:

- (a) Shares in respect of options which have lapsed in accordance with the terms of the Share Option Scheme (or any other share incentive schemes of the Company) or which have been satisfied by the making of a cash payment; and
- (b) Shares underlying the RSUs cancelled in accordance with the terms of the RSU Scheme (or any other share incentive schemes of the Company) or which have been satisfied by the making of a cash payment.

In addition, pursuant to the listing approval issued by the Stock Exchange on 7 October 2015, the total number of Shares which may be issued under the Share Option Scheme and any other share option schemes must not exceed 35,532,500 Shares, representing 10% of the Company's issued share capital upon Listing.

As of 30 June 2017, there were outstanding 418,155 shares (representing approximately 0.12% of the issued share capital of the Company) underlying options granted pursuant to the Share Option Scheme to a director and certain employees of the Group. Details of the options outstanding are set out below:

|                                     | Date of grant | Exercise Price<br>(US) | Number of<br>Shares under<br>options outstanding | Option Period                                 |
|-------------------------------------|---------------|------------------------|--|---|
| <b>Directors</b>                    |               |                        |  |   |
| Jiande Chen                         | 7 March 2017  | 4.76                   | 100,992  | Four years from date of grant <sup>(1)</sup>  |
| Jim Athanasopoulos                  | 7 March 2017  | 4.76                   | 84,671   | Four years from date of grant <sup>(2)</sup>  |
| Mei-Hui (Jessie) Chou               | 7 March 2017  | 4.76                   | 50,496   | Four years from date of grant <sup>(1)</sup>  |
| Mei-Hui (Jessie) Chou               | 25 April 2016 | 5.84                   | 19,382   | Four years from date of grant <sup>(4)</sup>  |
| <b>Senior Management</b>            |               |                        |  |   |
| Francisco (Tony)<br>Navarro-Sertich | 25 April 2016 | 5.84                   | 74,793   | Three years from date of grant <sup>(3)</sup> |
| <b>Employees</b>                    | 25 April 2016 | 5.84                   | 45,224   | Four years from date of grant <sup>(4)</sup>  |
| <b>Employees</b>                    | 7 March 2017  | 4.76                   | 42,417   | Four years from date of grant <sup>(1)</sup>  |
| <b>Total</b>                        |               |                        | <b>418,155</b>                                   |   |

Notes:

- (1) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of the 7 March 2018, 7 March 2019, 7 March 2020 and 7 March 2021, respectively.
- (2) The vesting schedule is as follows: 25%, 35% and 40% on each of the 7 March 2018, 7 March 2019, and 7 March 2020, respectively.
- (3) The vesting schedule is as follows: 20%, 30% and 50% on each of the 1 April 2018, 1 April 2019, and 1 April 2020, respectively.
- (4) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of the 7 March 2017, 7 March 2018, 7 March 2019 and 7 March 2020, respectively.

## Corporate Governance Highlights and Other Information (Continued)

### Maximum entitlement of each participant

No participant shall be granted an option if the total number of Shares issued and to be issued upon exercise of the options granted and to be granted to such person under the Share Option Scheme (including exercised, cancelled and outstanding options) in any 12-month period up to and including the date of such further grant (when aggregated with any Shares subject to options granted during such period under any other share option scheme(s) of the Company other than those options granted pursuant to specific approval by the Shareholders in general meeting with the proposed participant and his associates abstaining from voting) would exceed 1% of the Shares in issue from time to time.

### Period within which the Shares must be taken up under an option

The period during which an option may be exercised by a Grantee (the “**Exercise Period**”) shall be the period to be determined and notified by the Board to the Grantee at the time of making an offer, which shall not expire later than 10 years from the date of grant.

Subject to any restrictions applicable under the Listing Rules, an option may be exercised in whole or in part (but if in part only, in respect of a board lot or any integral multiple thereof) by the Grantee at any time during the Exercise Period in accordance with the terms of the Share Option Scheme and the terms on which the option was granted. If the vesting of Shares underlying an option is subject to the satisfaction of performance or other conditions and such conditions are not satisfied, the option shall lapse automatically on the date on which such conditions are not satisfied in respect of the relevant Shares underlying the option.

### Acceptance of an Offer

An offer of the grant of an option is accepted by the Participant (the “**Grantee**”) when the Company receives from the Grantee the duplicate notice of grant duly executed by the Grantee and a remittance of the sum of HK\$1.00 (or such other amount in any other currency as the Board determines) as consideration for the grant of the option. Such remittance is not refundable in any circumstances. An offer may be accepted in full or in part, provided that if it is accepted in part, the acceptance must in respect of a board lot of Shares or an integral multiple thereof.

The offer shall remain open for acceptance for such time to be determined by the Board, provided that no such offer shall be open for acceptance after the expiry of the Term or after the Participant to whom the offer is made has ceased to be a Participant. To the extent that the offer is not accepted within the time period and in the manner specified in the offer, the offer will be deemed to have been irrevocably declined and will lapse.

### Determination of the Exercise Price

The price per Share at which a Grantee may subscribe for Shares upon the exercise of an option (the “**Exercise Price**”) shall be determined by the Board in its absolute discretion but in any event shall not be less than the higher of:

- (a) the closing price of the Shares as stated in the daily quotations sheets issued by the Stock Exchange on the date of grant, which must be a business day;
- (b) the average closing price of the Shares as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the date of grant; and
- (c) the nominal value of the Shares.

### Life of the Share Option Scheme

Subject to the early termination of the Share Option Scheme pursuant to the terms thereof, the Share Option Scheme is effective for a period of 10 years commencing on the date of adoption on 21 September 2015.

## Corporate Governance Highlights and Other Information (Continued)

### SUB-PLAN: THE RESTRICTED SHARE UNIT SCHEME

Pursuant to the LTIP, on 21 September 2015, the Company adopted the restricted share unit scheme (the “**RSU Scheme**”). The terms of the RSU Scheme are not subject to the provisions of Chapter 17 of the Listing Rules.

As of 30 June 2017, there were outstanding 574,032 restricted stock units (“**RSUs**”) representing approximately 0.16% of the issued share capital of the Company) granted pursuant to the RSU Scheme to directors, senior management and employees of the Group. Details of the RSUs outstanding are set out below:

| Name of Grantee                  | Date of Grant | Number of Shares under options outstanding | Vesting Period                                |
|----------------------------------|---------------|--|---|
| <b>Directors</b>                 |               |  |   |
| John Davison                     | 6 June 2016   | 19,418                                     | Fully vested on grant                         |
| Yue-Sai Kan                      | 6 June 2016   | 19,418                                     | Fully vested on grant                         |
| Dawn Taubin                      | 6 June 2016   | 19,418                                     | Fully vested on grant                         |
| Jiande Chen                      | 7 March 2017  | 80,099                                     | Four years from date of grant <sup>(4)</sup>  |
| Jim Athanasopoulos               | 7 March 2017  | 64,079                                     | Three years from date of grant <sup>(5)</sup> |
| Mei-Hui (Jessie) Chou            | 25 April 2016 | 15,408                                     | Four years from date of grant <sup>(1)</sup>  |
| Mei-Hui (Jessie) Chou            | 7 March 2017  | 40,050                                     | Four years from date of grant <sup>(4)</sup>  |
| <b>Senior Management</b>         |               |  |   |
| Francisco (Tony) Navarro-Sertich | 25 April 2016 | 57,782                                     | Three years from date of grant <sup>(3)</sup> |
| Karl Yuan                        | 25 April 2016 | 15,408                                     | Four years from date of grant <sup>(1)</sup>  |
| Karl Yuan                        | 7 March 2017  | 20,025                                     | Four years from date of grant <sup>(4)</sup>  |
| <b>Employees</b>                 | 25 April 2016 | 74,472                                     | Four years from date of grant <sup>(1)</sup>  |
| <b>Employees</b>                 | 25 April 2016 | 18,494                                     | Two years from date of grant <sup>(2)</sup>   |
| <b>Employees</b>                 | 7 March 2017  | 100,926                                    | Four years from date of grant <sup>(4)</sup>  |
| <b>Employees</b>                 | 7 March 2017  | 29,032                                     | Two years from date of grant <sup>(6)</sup>   |
| <b>Total</b>                     |               | <b>574,032</b>                             |   |

Notes:

- (1) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of the 7 March 2017, 7 March 2018, 7 March 2019 and 7 March 2020 respectively.
- (2) The vesting schedule is as follows: 100% on 7 March 2018.
- (3) The vesting schedule is as follows: 20%, 30% and 50% on each of the 1 April 2017, 1 April 2018 and 1 April 2019, respectively.
- (4) The vesting schedule is as follows: 20%, 25%, 25% and 30% on each of the 7 March 2018, 7 March 2019, 7 March 2020 and 7 March 2021, respectively.
- (5) The vesting schedule is as follows: 25%, 35% and 40% on each of the 7 March 2018, 7 March 2019 and 7 March 2020, respectively.
- (6) The vesting schedule is as follows: 100% on 7 March, 2019.

The RSUs do not carry any right to vote at general meetings of the Company, or any dividend, transfer or other rights (including those arising on the liquidation of the Company).

No grantee shall enjoy any of the rights of a Shareholder by virtue of the grant of an RSU pursuant to the RSU Schemes, unless and until the Share underlying the RSU is actually allotted and issued or transferred (as the case may be) to the grantee upon the vesting of such RSU.

# Report on Review of Interim Financial Information

## **REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION TO THE BOARD OF DIRECTORS OF IMAX CHINA HOLDING, INC.**

*(incorporated in the Cayman Islands with limited liability)*

### INTRODUCTION

We have reviewed the condensed consolidated interim financial information set out on pages 61 to 103, which comprises the condensed consolidated interim statement of financial position of IMAX China Holding, Inc. (the “Company”) and its subsidiaries (together, the “Group”) as at 30 June 2017 and the related condensed consolidated interim statements of comprehensive income, changes in equity and cash flows for the six-month period then ended, and a summary of significant accounting policies and other explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and International Accounting Standard 34 “Interim Financial Reporting”. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with International Accounting Standard 34 “Interim Financial Reporting”. Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

### SCOPE OF REVIEW

We conducted our review in accordance with International Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity”. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the condensed consolidated interim financial information is not prepared, in all material respects, in accordance with International Accounting Standard 34 “Interim Financial Reporting”.

#### **PricewaterhouseCoopers**

*Certified Public Accountants*

Hong Kong, 27 July 2017

# Condensed Consolidated Interim Financial Information

## Condensed Consolidated Interim Statement of Financial Position (In thousands of U.S. dollars)

|   | Notes | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|---|-------|---|---|
| <b>ASSETS</b>                                       |       |   |   |
| <b>Non-current assets</b>                           |       |   |   |
| Property, plant and equipment                       | 12    | 79,857                                  | 69,751                                    |
| Other assets  |       | 4,911                                   | 4,741                                     |
| Deferred income tax asset                           | 14    | 2,899                                   | 1,830                                     |
| Financing receivables                               |       | 32,391                                  | 30,309                                    |
| Interests in a joint venture                        | 15    | —                                       | —   |
|   |       | 120,058                                 | 106,631                                   |
| <b>Current assets</b>                               |       |   |   |
| Other assets  |       | 1,697                                   | 1,796                                     |
| Film assets   |       | 46                                      | 10  |
| Inventories   |       | 10,013                                  | 5,731                                     |
| Prepayments   |       | 2,726                                   | 1,093                                     |
| Financing receivables                               |       | 6,604                                   | 5,831                                     |
| Trade and other receivables                         | 13    | 45,618                                  | 37,975                                    |
| Cash and cash equivalents                           |       | 112,937                                 | 105,903                                   |
|   |       | 179,641                                 | 158,339                                   |
| <b>Total assets</b>                                 |       | <b>299,699</b>                          | <b>264,970</b>                            |
| <b>LIABILITIES</b>                                  |       |   |   |
| <b>Non-current liabilities</b>                      |       |   |   |
| Deferred revenue                                    | 19    | 9,452                                   | 21,067                                    |
|   |       | 9,452                                   | 21,067                                    |
| <b>Current liabilities</b>                          |       |   |   |
| Trade and other payables                            | 17    | 30,024                                  | 28,459                                    |
| Accruals and other liabilities                      | 18    | 8,509                                   | 10,820                                    |
| Income tax liabilities                              |       | 4,386                                   | 2,446                                     |
| Deferred revenue                                    | 19    | 37,556                                  | 13,025                                    |
|   |       | 80,475                                  | 54,750                                    |
| <b>Total liabilities</b>                            |       | <b>89,927</b>                           | <b>75,817</b>                             |
| <b>EQUITY</b>                                       |       |   |   |
| <b>Equity attributable to owners of the Company</b> |       |   |   |
| Share capital                                       |       | 35                                      | 35  |
| Share premium                                       |       | 372,314                                 | 372,131                                   |
| Capital reserves                                    |       | (29,791)                                | (30,326)                                  |
| Accumulated deficit                                 |       | (126,311)                               | (142,800)                                 |
| Accumulated other comprehensive loss                |       | (6,475)                                 | (9,887)                                   |
| <b>Total equity</b>                                 |       | <b>209,772</b>                          | <b>189,153</b>                            |
| <b>Total equity and liabilities</b>                 |       | <b>299,699</b>                          | <b>264,970</b>                            |

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)

The condensed consolidated interim financial information on pages 61 to 103 was approved by the board of directors on 27 July 2017 and was signed on its behalf.

**Jiande Chen**  
Director

**Jim Athanasopoulos**  
Director

## Condensed Consolidated Interim Financial Information (Continued)

 Condensed Consolidated Interim Statement of Comprehensive Income  
 (In thousands of U.S. dollars)

|  | Notes | Six months ended 30 June |                     |
|--|-------|--------------------------|---------------------|
|  |       | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Revenues   | 7     | 51,572                   | 55,061              |
| Cost of sales  | 8     | (19,016)                 | (21,119)            |
| <b>Gross profit</b>  | 7     | 32,556                   | 33,942              |
| Selling, general and administrative expenses   | 8     | (7,799)                  | (8,598)             |
| Restructuring expenses   | 8, 9  | (584)                    | —                   |
| Other operating expenses   | 8     | (3,191)                  | (2,980)             |
| <b>Operating profit</b>  |       | 20,982                   | 22,364              |
| Interest income  |       | 285                      | 259                 |
| <b>Profit before income tax</b>  |       | 21,267                   | 22,623              |
| Income tax expense   | 10    | (4,778)                  | (4,881)             |
| <b>Profit for the period attributable to owners of the Company</b>   |       | 16,489                   | 17,742              |
| Other comprehensive income (loss):   |       |                          |                     |
| <b>Items that may be subsequently reclassified to profit or loss:</b>  |       |                          |                     |
| Change in foreign currency translation adjustments   |       | 3,412                    | (1,397)             |
| Other comprehensive income (loss)  |       | 3,412                    | (1,397)             |
| <b>Total comprehensive income for the period attributable to owners of the Company</b>                                   |       | 19,901                   | 16,345              |
| <b>Profit per share attributable to owners of the Company – basic and diluted (expressed in U.S. dollars per share):</b> |       |                          |                     |
| From profit for the period – basic   | 11    | 0.05                     | 0.05                |
| From profit for the period – diluted   | 11    | 0.05                     | 0.05                |

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)



## Condensed Consolidated Interim Financial Information (Continued)

### Condensed Consolidated Interim Statement of Changes in Equity (In thousands of U.S. dollars)

|  | Attributable to the Owners of the Company |               |                  |                     |                                      | Total Equity |
|--|---|---------------|------------------|---------------------|--------------------------------------|--------------|
|  | Share Capital                             | Share Premium | Capital Reserves | Accumulated Deficit | Accumulated Other Comprehensive Loss |              |
| <b>Balance as at 1 January 2017</b>                                  | 35  | 372,131       | (30,326)         | (142,800)           | (9,887)                              | 189,153      |
| <b>Comprehensive income</b>  |   |               |                  |                     |                                      |              |
| Profit for the period  | —   | —             | —                | 16,489              | —                                    | 16,489       |
| Other comprehensive income   | —   | —             | —                | —                   | 3,412                                | 3,412        |
| <b>Total comprehensive income</b>                                    | —   | —             | —                | 16,489              | 3,412                                | 19,901       |
| Restricted share units vested  | —   | 183           | (183)            | —                   | —                                    | —            |
| China long-term incentive plan                                       | —   | —             | 718              | —                   | —                                    | 718          |
| <b>Total transactions with owners, recognised directly in equity</b> | —   | 183           | 535              | —                   | —                                    | 718          |
| <b>Balance as at 30 June 2017 (unaudited)</b>                        | 35  | 372,314       | (29,791)         | (126,311)           | (6,475)                              | 209,772      |
| <b>Balance as at 1 January 2016</b>                                  | 35  | 369,864       | (30,794)         | (178,888)           | (2,495)                              | 157,722      |
| <b>Comprehensive income</b>  |   |               |                  |                     |                                      |              |
| Profit for the period  | —   | —             | —                | 17,742              | —                                    | 17,742       |
| Other comprehensive loss   | —   | —             | —                | —                   | (1,397)                              | (1,397)      |
| <b>Total comprehensive income</b>                                    | —   | —             | —                | 17,742              | (1,397)                              | 16,345       |
| Exercise of stock options during the period                          | —   | 62            | (16)             | —                   | —                                    | 46           |
| China long-term incentive plan                                       | —   | —             | 458              | —                   | —                                    | 458          |
| <b>Total transactions with owners, recognised directly in equity</b> | —   | 62            | 442              | —                   | —                                    | 504          |
| <b>Balance as at 30 June 2016 (unaudited)</b>                        | 35  | 369,926       | (30,352)         | (161,146)           | (3,892)                              | 174,571      |

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)

## Condensed Consolidated Interim Financial Information (Continued)

 Condensed Consolidated Interim Statement of Cash Flows  
 (In thousands of U.S. dollars)

|  | Notes | Six months ended 30 June |                     |
|--|-------|--------------------------|---------------------|
|  |       | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| <b>Cash flows from operating activities</b>                |       |                          |                     |
| Cash provided by operations                                | 20    | 22,247                   | 29,113              |
| Income taxes paid  |       | (5,091)                  | (6,863)             |
| <b>Net cash provided by operating activities</b>           |       | 17,156                   | 22,250              |
| <b>Cash flows from investing activities</b>                |       |                          |                     |
| Investment in revenue sharing equipments                   |       | (7,961)                  | (7,484)             |
| Loan to a joint venture                                    |       | (2,583)                  | —                   |
| Purchase of property, plant and equipment                  |       | (72)                     | (1,856)             |
| <b>Net cash used in investing activities</b>               |       | (10,616)                 | (9,340)             |
| <b>Cash flows from financing activities</b>                |       |                          |                     |
| Settlement of share-based payments                         |       | (122)                    | (310)               |
| Common shares issued — stock options exercised             |       | —                        | 46                  |
| <b>Net cash used in financing activities</b>               |       | (122)                    | (264)               |
| Effects of exchange rate changes on cash                   |       | 616                      | (130)               |
| <b>Increase in cash and cash equivalents during period</b> |       | 7,034                    | 12,516              |
| <b>Cash and cash equivalents, beginning of period</b>      |       | 105,903                  | 90,689              |
| <b>Cash and cash equivalents, end of period</b>            |       | 112,937                  | 103,205             |

(The accompanying notes are an integral part of this condensed consolidated interim financial information.)

## Condensed Consolidated Interim Financial Information (Continued)

## Notes to the Condensed Consolidated Interim Financial Information

(Tabular amounts in thousands of U.S. dollars unless otherwise stated)

## 1. General information

IMAX China Holding, Inc. (the “Company”) was incorporated in the Cayman Islands on 30 August 2010, as an exempted company with limited liability under the laws of the Cayman Islands. The ultimate holding company of the Company is IMAX Corporation (the “Controlling Shareholder”), incorporated in Canada. The Company’s registered office is located at Post Office Box 309, Ugland House, Grand Cayman, Cayman Islands, KY1-1104.

The Company is an investment holding company and its subsidiaries (together the “Group”) are principally engaged in the entertainment industry specialising in digital film technologies in Mainland China, Hong Kong, Taiwan and Macau (“Greater China”).

The Group refers to all the theatres using the IMAX theatre system in Greater China as “IMAX theatres”.

The Company has listed its shares on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) on 8 October 2015 (the “Listing”).

Pursuant to the reorganisation of the Group (the “Reorganisation”) as set out under the section headed “History and Reorganisation” in the prospectus of the Company dated 24 September 2015, which was completed on 8 October 2015, the Company became the holding Company of the Group. The Reorganisation is merely a reorganisation of the Group’s business, with no change in management of such business, and the Controlling Shareholder remains the same.

The condensed consolidated interim financial information is presented in United States dollars (“US\$”), unless otherwise stated.

## Condensed Consolidated Interim Financial Information (Continued)

### 2. Summary of significant accounting policies

The principal accounting policies applied in the preparation of the condensed consolidated interim financial information are set out below. These policies have been consistently applied to all the periods presented, unless otherwise stated.

#### **(a) Basis of preparation**

The condensed consolidated interim financial information for the six months ended 30 June 2017 has been prepared in accordance with International Accounting Standard 34 (“IAS 34”), “Interim financial reporting”. The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2016, which have been prepared in accordance with International Financial Reporting Standards (“IFRS”).

The preparation of condensed consolidated interim financial information in conformity with IAS 34 requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the condensed consolidated interim financial information are disclosed in note 5.

#### **(b) Summary of significant accounting policies**

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2016, as described in those annual financial statements.

Taxes on income in the six months ended 30 June 2017 and 2016 are accrued using the tax rate that would be applicable to expected total annual profits.

The Group has applied IFRS 11 to all joint arrangements. Under IFRS 11 investments in joint arrangements are classified as either joint operations or joint ventures depending on the contractual rights and obligations of each investor. The Group has assessed the nature of its joint arrangements and determined them to be joint ventures. Joint ventures are accounted for using the equity method.

Under the equity method of accounting, interests in joint ventures are initially recognised at cost and adjusted thereafter to recognise the Group’s share of the post-acquisition profits or losses and movements in other comprehensive income. The Group’s investments in joint ventures include goodwill identified on acquisition. Upon the acquisition of the ownership interest in a joint venture, any difference between the cost of the joint venture and the Group’s share of the net fair value of the joint venture’s identifiable assets and liabilities is accounted for as goodwill. When the Group’s share of losses in a joint venture equals or exceeds its interests in the joint ventures, including any other unsecured receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the joint ventures.

Unrealised gains on transactions between the Group and its joint ventures are eliminated to the extent of the Group’s interest in the joint ventures. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

## Condensed Consolidated Interim Financial Information (Continued)

### 3. New accounting standards and accounting changes

#### ***New standards, amendments and interpretations not yet adopted***

A number of new standards and amendments to standards and interpretations to be adopted in future reporting periods, and have not been applied in preparing this condensed consolidated interim financial information. None of these are expected to have a significant effect on the condensed consolidated interim financial information of the Group, except the following set out below:

IFRS 9, “Financial instruments”, addresses the classification, measurement and recognition of financial assets and financial liabilities. The complete version of IFRS 9 was issued in July 2014. It replaces the guidance in IAS 39 that relates to the classification and measurement of financial instruments. IFRS 9 retains but simplifies the mixed measurement model and establishes three primary measurement categories for financial assets: amortised cost, fair value through other comprehensive income (“OCI”) and fair value through profit and loss. The basis of classification depends on the entity’s business model and the contractual cash flow characteristics of the financial asset. Investments in equity instruments are required to be measured at fair value through profit or loss with the irrevocable option at inception to present changes in fair value in OCI not recycling. There is now a new expected credit losses model that replaces the incurred loss impairment model used in IAS 39. For financial liabilities there were no changes to classification and measurement except for the recognition of changes in own credit risk in other comprehensive income, for liabilities designated at fair value through profit or loss. IFRS 9 relaxes the requirements for hedge effectiveness by replacing the bright line hedge effectiveness tests. It requires an economic relationship between the hedged item and hedging instrument and for the ‘hedged ratio’ to be the same as the one management actually use for risk management purposes. Contemporaneous documentation is still required but is different to that currently prepared under IAS 39. The standard is effective for accounting periods beginning on or after 1 January 2018. Early adoption is permitted. The Group is yet to assess IFRS 9’s full impact.

IFRS 15, “Revenue from contracts with customers” deals with revenue recognition and establishes principles for reporting useful information to users of financial statements about the nature, amount, timing and uncertainty of revenue and cash flows arising from an entity’s contracts with customers. Revenue is recognised when a customer obtains control of a good or service and thus has the ability to direct the use and obtain the benefits from the good or service. The standard replaces IAS 18 “Revenue” and IAS 11 “Construction contracts” and related interpretations. The standard is effective for annual periods beginning on or after 1 January 2018 and earlier application is permitted. The Group has performed an analysis of its contracts to determine those in scope of the standard, has performed detailed analyses of those contracts and identified its performance obligations. At this time, the Group does not believe its future distinct performance obligations will be significantly different from its current deliverables, including its existing system deliverable. The Group has also determined that its revenues from film, hybrid revenue sharing arrangement contracts and sales arrangement contracts will be impacted to varying degrees by the inclusion of variable consideration in the calculation of contract consideration. Revenues from film distribution are expected to use the sales-based royalty model of revenue recognition and as a result, the Group does not expect a significant difference from the current revenue recognition methodology. Revenue recognition practices for aftermarket sales, new business and owned and operated theatres are not expected to change. The Group anticipates that film revenues will accelerate from the period in which the gross box office is earned to the period in which the film is released to the IMAX theatre network. Hybrid revenue sharing arrangements will increase

## Condensed Consolidated Interim Financial Information (Continued)

### 3. New accounting standards and accounting changes (Continued)

#### ***New standards, amendments and interpretations not yet adopted (Continued)***

by an estimated amount of variable consideration earned from gross box office over the term of the arrangement, appropriately constrained on account of the extent of time until resolution of the contingency. Sales contract consideration will also increase by a component of variable consideration for consumer price index increases and gross box office returns, though the Group does not expect the number to be significant to any one contract. The Group currently intends to adopt the new standard using the modified retrospective method and continues to make significant progress in gathering historical information on its contracts in preparation applying the opening adjustment and for preparing the standard's expanded disclosure requirements.

On 13 January 2016, the International Accounting Standards Board (IASB) published a new standard for the accounting of leases, International Financial Reporting Standard 16 – Leases (“IFRS 16”).

The Group is a lessee of various offices, warehouses and apartments which are currently classified as operating leases. IFRS 16 provides new provisions for the accounting treatment of leases and will in the future no longer allow lessees to recognise certain leases outside of the statement of financial position. Instead, all non-current leases must be recognised in the form of an asset (for the right of use) and a financial liability (for the payment obligation). Thus each lease will be mapped in the Group's consolidated statement of financial position. Short-term leases of less than twelve months and leases of low-value assets are exempt from the reporting obligation. The new standard will therefore result in an increase in property, plant and equipment and an increase in financial liabilities in the consolidated statement of financial position. In the income statement, leases will be recognised in the future as capital expenditure on the purchasing side and will no longer be recorded as an operating expense. As a result, the operating expense under otherwise identical circumstances will decrease, while depreciation and amortisation and the interest expense will increase. This will lead to an improvement in EBITDA. The new standard is not expected to apply until the financial year 2019, including the adjustment of prior years.

There are no other IFRSs or IFRIC interpretations that are not yet effective that would be expected to have a material impact on the Group.

### 4. Financial risk

The Group's activities expose it to a variety of financial risk: market risk (including foreign exchange risk and interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of the financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is carried out under policies approved by the directors of the Company. The directors provide principles for an overall risk management, as well as policies covering specific areas.

The interim condensed consolidated financial information does not include all financial risk management information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual financial statements as at 31 December 2016.

There have been no changes in the risk management policies since year end.

## Condensed Consolidated Interim Financial Information (Continued)

## 4. Financial risk (Continued)

**(a) Market risk***Foreign exchange risk*

The Group operates in Greater China and is exposed to foreign exchange risk arising from various currency exposures, primarily with respect to the US\$ and Chinese Yuan Renminbi (“RMB”). Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the Group’s functional currency.

The Group’s transactions are mainly denominated in US\$, RMB and HK\$. The majority of assets and liabilities are denominated in US\$, RMB and HK\$ and there are no significant assets and liabilities denominated in other currencies.

If the US\$ had strengthened/weakened by 10% against the RMB while all other variables had been held constant, the Group’s net result for the six months ended 30 June 2017 would have been approximately \$0.4 million worse/better (30 June 2016: \$0.4 million), for various financial assets and liabilities denominated in RMB.

*Interest rate risk*

The Group does not carry any borrowings which are exposed to interest rate risk.

*Credit risk*

The Group is exposed to credit risk in relation to its cash and cash equivalents, trade and other receivables, financing receivables, and amounts due from related companies. The Group’s maximum exposure to credit risk is the carrying amounts of these financial assets.

For the six months ended 30 June 2017, 48.2% (30 June 2016: 48.4%) of the Group’s revenue was derived from its customers comprising 10% or more of total revenue. See note 7(b) for each significant customer’s revenue by segment. As at 30 June 2017, the Group had concentration of credit risk as 58.0% (31 December 2016: 52.0%) of the total trade and other receivables due from the Group’s largest two (31 December 2016: two) customers.

To manage this risk, management has monitoring procedures to ensure that follow-up action is taken to recover overdue debts. In addition, management reviews regularly the recoverable amount of each individual trade and other receivable to ensure that adequate impairment provision is made for the irrecoverable amounts.

The credit risk on deposits with banks and amounts due from related companies are limited because deposits are in banks with sound credit ratings and management does not expect any loss from non-performance by related companies.

## Condensed Consolidated Interim Financial Information (Continued)

### 4. Financial risk (Continued)

#### **(a) Market risk (Continued)**

##### *Liquidity risk*

Liquidity risk refers to the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial assets.

The Group monitors rolling forecasts of the Group's short-term and long-term liquidity requirements to ensure it has sufficient cash and securities that are readily convertible to cash to meet operational needs, while maintaining sufficient committed borrowing facilities from the Group's Controlling Shareholder.

The Group's financial liabilities, specifically trade and other payables, in relevant maturity groupings based on the remaining period at the statement of financial position date to the contractual maturity date are disclosed in note 17. Accrued and other liabilities are expected to be settled within one year from the date accrued. There are no other borrowings to disclose.

#### **(b) Capital management**

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

The Group considers its capital structure as the aggregate of total equity and long-term debt less cash and short-term deposits. The Group manages its capital structure and makes adjustments to it in order to have funds available to support the business activities which the Board of Directors intends to pursue in addition to maximising the return to shareholders. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Group's management to sustain future development of the business.

In order to carry out current operations and pay for administrative costs, the Group will spend its existing working capital and raise additional amounts as needed. Management reviews its capital management approach on an on-going basis and believes that this approach, given the relative size of the Group, is reasonable.

#### **(c) Fair value estimation**

The carrying amount of the Group's financial assets and liabilities, including cash and cash equivalents, trade receivables and trade payables including amounts due from/to IMAX Corporation approximate their fair values, which are either due to their short-term maturities, or that they are subject to floating rates. See note 6 for additional disclosures.



## Condensed Consolidated Interim Financial Information (Continued)

### 5. Critical accounting estimates and judgements

Estimates and judgment are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Group makes estimates and assumptions concerning the future. In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were similar to those that applied to the Group's Annual Report 2016.

### 6. Financial instruments

#### (a) **Financial instruments**

The Group maintains cash with various major financial institutions.

The Group's accounts receivables and financing receivables are subject to credit risk. The Group's accounts receivable and financing receivables are concentrated with the theatre exhibition industry and film entertainment industry. To minimise the Group's credit risk, the Group retains title to underlying theatre systems leased, performs initial and ongoing credit evaluations of its customers and makes ongoing provisions for its estimate of potentially uncollectible amounts. The Group believes it has adequately provided for related exposures surrounding receivables and contractual commitments.

#### (b) **Fair value measurements**

The carrying values of the Group's cash and cash equivalents, trade and other receivables, trade and other payables and accruals and other liabilities due within one year approximate fair values due to the short-term maturity of these instruments. The Group's other financial instruments at the following year/period-ends are comprised of the following:

|                                  | As at 30 June 2017<br>(Unaudited) |                         | As at 31 December 2016<br>(Audited) |                         |
|----------------------------------|-----------------------------------|-------------------------|-------------------------------------|-------------------------|
|                                  | Carrying<br>Amount                | Estimated<br>Fair Value | Carrying<br>Amount                  | Estimated<br>Fair Value |
| Net financed sales receivable    | 38,593                            | 39,598                  | 35,709                              | 36,901                  |
| Net investment in finance leases | 402                               | 402                     | 431                                 | 431                     |
| Available-for-sale investment    | 4,000                             | n/a                     | 4,000                               | n/a                     |

## Condensed Consolidated Interim Financial Information (Continued)

## 6. Financial instruments (Continued)

**(b) Fair value measurements (Continued)**

|   | Loans and<br>receivables                                  | Available-<br>for-sale           | Total   |
|---|---|----------------------------------|---------|
| <b>30 June 2017 (unaudited)</b>                           |   |                                  |         |
| <b>Assets as per statement of financial position</b>      |   |                                  |         |
| Available-for-sale investment                             | —   | 4,000                            | 4,000   |
| Net financed sales receivable                             | 38,593  | —                                | 38,593  |
| Net investment in finance leases                          | 402   | —                                | 402     |
| Trade and other receivables                               | 45,618  | —                                | 45,618  |
| Cash and cash equivalents                                 | 112,937   | —                                | 112,937 |
|   | 197,550   | 4,000                            | 201,550 |
|   | Liabilities at<br>fair value<br>through<br>profit or loss | Liabilities at<br>amortised cost | Total   |
| <b>Liabilities as per statement of financial position</b> |   |                                  |         |
| Trade and other payables                                  | —   | 30,024                           | 30,024  |
|   | —   | 30,024                           | 30,024  |
|   | Loans and<br>receivables                                  | Available-<br>for-sale           | Total   |
| <b>31 December 2016 (audited)</b>                         |   |                                  |         |
| <b>Assets as per statement of financial position</b>      |   |                                  |         |
| Available-for-sale investment                             | —   | 4,000                            | 4,000   |
| Net financed sales receivable                             | 35,709  | —                                | 35,709  |
| Net investment in finance leases                          | 431   | —                                | 431     |
| Trade and other receivables                               | 37,975  | —                                | 37,975  |
| Cash and cash equivalents                                 | 105,903   | —                                | 105,903 |
|   | 180,018   | 4,000                            | 184,018 |

## Condensed Consolidated Interim Financial Information (Continued)

### 6. Financial instruments (Continued)

#### (b) Fair value measurements (Continued)

|   | Liabilities at<br>fair value<br>through<br>profit or loss | Liabilities at<br>amortised cost | Total  |
|---|---|----------------------------------|--------|
| <b>Liabilities as per statement of financial position</b> |   |                                  |        |
| Trade and other payables                                  | —   | 28,459                           | 28,459 |
|   | —   | 28,459                           | 28,459 |

Cash and cash equivalents are comprised of cash and interest-bearing investments with original maturity dates of 90 days or less. Cash and cash equivalents are recorded at cost, which approximates fair value as at 30 June 2017 and 31 December 2016, respectively.

In 2014, the Company purchased one preferred share of IMAX (Hong Kong) Holdings, Limited at a cost of \$4.0 million. The investment is classified as available-for-sale. The preferred share does not have a quoted price in an active market and its fair value cannot be reliably measured, accordingly, it is measured at cost.

The estimated fair values of the net financed sales receivable and net investment in finance leases are estimated based on discounting future cash flows at currently available interest rates with comparable terms as at 30 June 2017 and 31 December 2016, respectively.

There were no significant transfers between Level 1 and Level 2 during the six months ended 30 June 2017 (30 June 2016: none). When a determination is made to classify an asset or liability within Level 3, the determination is based upon the significance of the unobservable inputs to the overall fair value measurement.

## Condensed Consolidated Interim Financial Information (Continued)

### 7. Revenue and segmented information

Management, including the Group's executive directors, assesses segment performance based on segment revenues, gross margins and film performance. Selling, general and administrative expenses, restructuring expenses, other operating expenses, interest income and income tax expense are not allocated to the segments.

In 2017, modifications were made to the chief operating decision maker's reporting packages to reorganize the Company's two principal business segments (the theatre business and the film business) to three principal business segments (the network business, the theatre business and new business and other). These modifications were made to more closely align the Company's disclosures with the manner in which the chief operating decision maker manages the business. The new structure is expected to provide users of the financial statements with an enhanced understanding of how management views the business, and the drivers behind the Company's performance.

The Company has identified new business and other as an additional reportable segment in 2017. The Group now has six reportable segments: sales arrangements, theatre system maintenance, revenue sharing arrangements, film, other theatre, new business and other.

The Group's reportable segments are now under three principal business segments identified by nature of product sold or service provided: (1) Network Business, representing variable revenue generated by box-office results and which includes the reportable segment of film and contingent rent from the revenue sharing arrangements and sales arrangements; (2) Theatre Business, representing revenue generated by the sale and installation of theatre systems and maintenance services, primarily related to the sales arrangements and theatre system maintenance reportable segments, and also includes fixed hybrid revenues and upfront installation cost from the revenue sharing arrangements segment and after-market sales; and (3) New Business and Other, which includes all revenue in connection with any other non-core business initiatives that are in development and/or start-up phase.

## Condensed Consolidated Interim Financial Information (Continued)

### 7. Revenue and segmented information (Continued)

Inter-segment profits are eliminated upon consolidation, as well as for the disclosures below.

Transactions between the other segments are not significant.

#### (a) Operating segments

|  | Six months ended 30 June |                     |
|--|--------------------------|---------------------|
|  | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| <b>Revenue</b>                                 |                          |                     |
| Network business                               |                          |                     |
| Film   | 14,579                   | 15,926              |
| Revenue sharing arrangements — contingent rent | 10,908                   | 13,380              |
| Sales arrangements — contingent rent           | 176                      | 245                 |
|  | 25,663                   | 29,551              |
| Theatre business                               |                          |                     |
| Sales arrangements                             | 16,499                   | 16,012              |
| Revenue sharing arrangements — upfront fees    | 1,878                    | 3,387               |
| Theatre system maintenance                     | 6,979                    | 5,665               |
| Other theatre                                  | 414                      | 446                 |
|  | 25,770                   | 25,510              |
| New business and other                         | 139                      | —                   |
| Total  | 51,572                   | 55,061              |
| <b>Gross profit</b>                            |                          |                     |
| Network business                               |                          |                     |
| Film   | 9,987                    | 11,729              |
| Revenue sharing arrangements — contingent rent | 5,743                    | 10,055              |
| Sales arrangements — contingent rent           | 176                      | 245                 |
|  | 15,906                   | 22,029              |
| Theatre business                               |                          |                     |
| Sales arrangements                             | 11,892                   | 8,344               |
| Revenue sharing arrangements — upfront fees    | 222                      | 387                 |
| Theatre system maintenance                     | 4,281                    | 3,301               |
| Other theatre                                  | 187                      | 210                 |
|  | 16,582                   | 12,242              |
| New business and other                         | 68                       | (329)               |
| Total gross profit                             | 32,556                   | 33,942              |
| Selling, general and administrative expenses   | (7,799)                  | (8,598)             |
| Restructuring expenses                         | (584)                    | —                   |
| Other operating expenses                       | (3,191)                  | (2,980)             |
| Interest income                                | 285                      | 259                 |
| Profit before income tax                       | 21,267                   | 22,623              |

The Group's operating assets are located in Greater China. All revenue earned by the Group is generated by the activity of IMAX theatres operating in Greater China.

## Condensed Consolidated Interim Financial Information (Continued)

## 7. Revenue and segmented information (Continued)

**(b) Significant customers**

Revenue from the Group's significant customers (individually defined as greater than 10% of total revenues) as reported in segments are as follows:

*Customer A*

Revenues of approximately \$12.9 million in the six months ended 30 June 2017 (30 June 2016: \$12.4 million) are derived from a related party. These revenues are attributable to the film, theatre system maintenance and other segments.

*Customer B*

Revenues of approximately \$11.9 million in the six months ended 30 June 2017 (30 June 2016: \$14.3 million) are derived from a single external customer. These revenues are attributable to revenue sharing arrangements, theatre system maintenance, sales arrangements and other segments.

No other single customers comprises of more than 10% of total revenues in the six months ended 30 June 2017 or 2016.

## Condensed Consolidated Interim Financial Information (Continued)

### 8. Expenses by nature

A breakdown of the Group's expenses is provided in the table below:

|  | Six months ended 30 June |                     |
|--|--------------------------|---------------------|
|  | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Cost of theatre system sales and finance leases  | 6,310                    | 10,486              |
| Depreciation, including revenue sharing arrangements and film cost   | 7,742                    | 5,755               |
| Employee salaries and benefits   | 4,741                    | 3,974               |
| Theatre maintenance fees   | 1,426                    | 1,340               |
| Other employee expenses  | 1,100                    | 1,034               |
| Advertising and marketing expenses   | 2,213                    | 2,835               |
| Technology and trademark fees  | 2,769                    | 2,980               |
| Travel and transportation expenses   | 489                      | 614                 |
| Professional fees  | 764                      | 825                 |
| Operating lease rentals in respect of office buildings   | 624                      | 850                 |
| Share-based compensation expenses  | 1,003                    | 1,090               |
| Provision for receivables impairment   | 85                       | —                   |
| Foreign exchange (gains)/losses  | (146)                    | 45                  |
| Other business expenses  | 975                      | 469                 |
| Other film costs (recoveries)  | 103                      | (73)                |
| Auditor's remuneration   |                          |                     |
| — Non-audit services   | 56                       | 23                  |
| — Audit services   | 217                      | 421                 |
| Utilities and maintenance expenses   | 119                      | 29                  |
| <b>Total costs of sales, selling, general and administrative expenses,<br/>restructuring expenses and other operating expenses</b> | <b>30,590</b>            | <b>32,697</b>       |

## Condensed Consolidated Interim Financial Information (Continued)

### 9. Restructuring expenses

In June 2017, the Company announced the implementation of a cost-reduction plan to create cost savings aimed at increasing profitability, operating leverage and free cash flow. Restructuring expenses are mainly comprised of employee severance costs and expenses of facilities contract termination costs. Restructuring expenses are based upon plans that have been committed to by the Company's management, but may be refined in subsequent periods. A liability for expenses associated with an exit is recognized and measured at its fair value in the condensed consolidated statement of financial position in the period in which the liability is incurred.

In connection with the Company's restructuring initiatives, the Company incurred \$0.6 million in restructuring expenses for the six months ended 30 June 2017, to better align its organizational structure and costs with its strategy. A summary of the restructuring expenses recognised during the six months ended 30 June 2017 is as follows:

|                                     | Six months ended 30 June |                     |
|-------------------------------------|--------------------------|---------------------|
|                                     | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Employee severance and benefits     | 297                      | —                   |
| Facilities                          | 246                      | —                   |
| Share-based compensation expenses   | 41                       | —                   |
| <b>Total restructuring expenses</b> | <b>584</b>               | <b>—</b>            |



## Condensed Consolidated Interim Financial Information (Continued)

### 10. Income tax expense

|   | Six months ended 30 June |                     |
|---|--------------------------|---------------------|
|   | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Current income tax:                               |                          |                     |
| Current tax on profits for the period             | (5,798)                  | (5,615)             |
| Adjustments in respect of prior years             | —                        | 85                  |
| <b>Total current income tax</b>                   | <b>(5,798)</b>           | <b>(5,530)</b>      |
| Deferred income tax (note 14):                    |                          |                     |
| Origination and reversal of temporary differences | 1,020                    | 649                 |
| <b>Total deferred income tax</b>                  | <b>1,020</b>             | <b>649</b>          |
| <b>Income tax expense</b>                         | <b>(4,778)</b>           | <b>(4,881)</b>      |

Income tax expense for the six months ended 30 June 2017 and 2016 is recognised based on management's estimate of the weighted average annual income tax rate expected for the full financial year.

For the six months ended 30 June 2017, the estimated average annual tax rate used for the year ending 31 December 2017 was 22%. For the six months ended 30 June 2016, the estimated average annual tax rate used for the year ending 31 December 2016 was 22%.

## Condensed Consolidated Interim Financial Information (Continued)

### 11. Profit per share

Reconciliations of the numerator and denominator of the basic and diluted per-share computations are comprised of the following:

|  | Six months ended 30 June |                     |
|--|--------------------------|---------------------|
|  | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Profit for the period  | 16,489                   | 17,742              |
| Weighted average number of common shares (in '000s):                           |                          |                     |
| Issued and outstanding, beginning of period                                    | 356,565                  | 355,325             |
| Weighted average number of shares issued during the period                     | 19                       | 8                   |
| Weighted average number of shares used in computing basic earnings per share   | 356,584                  | 355,333             |
| Adjustments for:   |                          |                     |
| Stock options  | 5,282                    | 6,652               |
| Restricted share units   | 59                       | —                   |
| Weighted average number of shares used in computing diluted earnings per share | 361,925                  | 361,985             |

## Condensed Consolidated Interim Financial Information (Continued)

## 12. Property, plant and equipment

|  | Theatre System Components | Office and Production Equipment | Leasehold Improvements | Construction in Process | Total         |
|--|---------------------------|---------------------------------|------------------------|-------------------------|---------------|
| <b>As at 1 January 2017 (audited)</b>            |                           |                                 |                        |                         |               |
| Cost   | 82,408                    | 1,514                           | 1,905                  | 3,042                   | 88,869        |
| Accumulated depreciation                         | (17,476)                  | (604)                           | (1,038)                | —                       | (19,118)      |
| <b>Net book amount</b>                           | <b>64,932</b>             | <b>910</b>                      | <b>867</b>             | <b>3,042</b>            | <b>69,751</b> |
| <b>Six months ended 30 June 2017 (unaudited)</b> |                           |                                 |                        |                         |               |
| Opening net book amount                          | 64,932                    | 910                             | 867                    | 3,042                   | 69,751        |
| Exchange differences                             | 1,892                     | 29                              | 31                     | 39                      | 1,991         |
| Additions  | —                         | 72                              | —                      | 12,691                  | 12,763        |
| Transfers  | 7,681                     | —                               | 73                     | (7,754)                 | —             |
| Disposals  | (332)                     | —                               | (73)                   | —                       | (405)         |
| Depreciation charge                              | (3,833)                   | (188)                           | (222)                  | —                       | (4,243)       |
| <b>Closing net book amount</b>                   | <b>70,340</b>             | <b>823</b>                      | <b>676</b>             | <b>8,018</b>            | <b>79,857</b> |
| <b>As at 30 June 2017 (unaudited)</b>            |                           |                                 |                        |                         |               |
| Cost   | 91,620                    | 1,622                           | 1,951                  | 8,018                   | 103,211       |
| Accumulated depreciation                         | (21,280)                  | (799)                           | (1,275)                | —                       | (23,354)      |
| <b>Net book amount</b>                           | <b>70,340</b>             | <b>823</b>                      | <b>676</b>             | <b>8,018</b>            | <b>79,857</b> |
| <b>As at 1 January 2016 (audited)</b>            |                           |                                 |                        |                         |               |
| Cost   | 64,368                    | 970                             | 978                    | 454                     | 66,770        |
| Accumulated depreciation                         | (13,708)                  | (400)                           | (672)                  | —                       | (14,780)      |
| <b>Net book amount</b>                           | <b>50,660</b>             | <b>570</b>                      | <b>306</b>             | <b>454</b>              | <b>51,990</b> |
| <b>Six months ended 30 June 2016 (unaudited)</b> |                           |                                 |                        |                         |               |
| Opening net book amount                          | 50,660                    | 570                             | 306                    | 454                     | 51,990        |
| Exchange differences                             | 150                       | (155)                           | —                      | 5                       | —             |
| Additions  | 27                        | 390                             | 681                    | 8,242                   | 9,340         |
| Transfers  | 4,809                     | —                               | 399                    | (5,208)                 | —             |
| Disposals  | (166)                     | —                               | —                      | —                       | (166)         |
| Depreciation charge                              | (2,663)                   | (93)                            | (186)                  | —                       | (2,942)       |
| <b>Closing net book amount</b>                   | <b>52,817</b>             | <b>712</b>                      | <b>1,200</b>           | <b>3,493</b>            | <b>58,222</b> |

## Condensed Consolidated Interim Financial Information (Continued)

## 13. Trade and other receivables

|   | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|---|---|---|
| Trade receivables                                   | 15,967                                  | 18,979                                    |
| Less: provision for impairment of trade receivables | (252)                                   | (176)                                     |
| Trade receivables — net                             | 15,715                                  | 18,803                                    |
| Receivables from IMAX Corporation (note 23(b))      | 23,509                                  | 14,879                                    |
| Loan receivable from a joint venture (note 23(b))   | 2,601                                   | —   |
| Other accrued receivables                           | 3,793                                   | 4,293                                     |
|   | 45,618                                  | 37,975                                    |

The fair value of trade and other receivables approximates the carrying value.

The aging analysis of the trade receivables, including receivables from IMAX Corporation, based on invoice date is as follows:

|              | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--------------|---|---|
| 0–30 days    | 9,145                                   | 7,905                                     |
| 31–60 days   | 1,023                                   | 1,541                                     |
| 61–90 days   | 4,486                                   | 1,350                                     |
| Over 90 days | 24,822                                  | 23,062                                    |
|              | 39,476                                  | 33,858                                    |

## Condensed Consolidated Interim Financial Information (Continued)

### 14. Deferred income tax

The gross movement in the deferred income tax asset is as follows:

|  | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--|---|---|
| Opening balance                        | 1,830                                   | 1,309                                     |
| Exchange differences                   | 49                                      | (192)                                     |
| Credited to income statement (note 10) | 1,020                                   | 713                                       |
| Closing balance                        | 2,899                                   | 1,830                                     |

### 15. Interests in a joint venture

A new joint venture was established in 2017. As at 30 June 2017, no capital has been injected to the joint venture yet.

Details of the Group's joint venture at 30 June 2017 is as follows:

| Name of the entity   | Place of incorporation, kind of legal entity and date of incorporation  | Principal activities and place of operation         | Issued shares and paid up capital  | Proportion of ordinary shares directly held by parent (%) | Proportion of ordinary shares held by the Group (%) |
|--|---|---|------------------------------------|---|---|
| IMAX Fei Er Mu (Shanghai) Equity Investment Management Co., Ltd. | The People's Republic of China ("PRC") Joint venture invested by foreign invested enterprise and domestic enterprise<br>25 January 2017 | Equity investment management, investment consulting | Registered capital of RMB2,000,000 | —   | 50%   |

In July 2017, the name of the joint venture was changed to IMAX Fei Er Mu (Shanghai) Investment Management Co., Ltd., the principal activities were changed to investment management and investment consulting, and its registered capital was increased to RMB7,000,000.

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves

#### (a) **Authorised**

##### *Common Shares*

Prior to Reorganisation on 21 September 2015, the authorised capital of the Company consisted of 6,256,250 common shares with a total par value of US\$62,562.50 as detailed below:

Common A Shares — 4,700,000 voting Common A shares of a par value of US\$0.01

Common B Shares — 300,000 non-voting Common B shares of a par value of US\$0.01

Redeemable Class C Shares — 750,000 voting common C shares of a par value of US\$0.01

Common D Shares — 506,250 voting Common D shares of a par value of US\$0.01

|                                  | As at<br>21 September<br>2015 |
|----------------------------------|-------------------------------|
| Common A Shares issued           | 2,700,000                     |
| Common B Shares issued           | —                             |
| Redeemable Class C Shares issued | 675,000                       |
| Common D Shares issued           | —                             |
|                                  | 3,375,000                     |

On 21 September 2015, the following resolutions were passed as written resolutions to redesignate all the issued and unissued Common A Shares, Common B Shares, Redeemable Class C Shares and Common D Shares into one class of shares (“Share Redesignation”) with effect from and conditional upon the listing of the Company.

- (a) Variation of class rights by passing a shareholder’s resolution of holders of Common A Shares and a shareholder’s resolution of holders of Redeemable Class C Shares;
- (b) Redesignation of issued and unissued shares into one class of shares by passing a shareholders’ ordinary resolution; and
- (c) Amendment of the Articles to reflect the change in classes of shares by passing a shareholders’ special resolution.

Immediately prior to Listing, the Common A Shares and Redeemable Class C Shares (collectively, the “Shares”) held by the existing shareholders, namely IMAX (Barbados) Holding, Inc., China Movie Entertainment FV Limited, CMCCP Dome Holdings Limited and China Movie Entertainment CMC Limited, were redesignated to the same number of shares (the “Class”) in the Company.

## Condensed Consolidated Interim Financial Information (Continued)

## 16. Share capital and reserves (Continued)

**(a) Authorised (Continued)***Reorganisation – Share Subdivision*

Immediately upon completion of the Share Redesignation, the Company underwent a share subdivision (“Share Subdivision”) pursuant to which all the Shares were subdivided at a ratio of 1:100, whereby one Share of par value of US\$0.01 was subdivided into 100 Shares of par value of US\$0.0001 each. Upon the completion of the Share Subdivision, the authorised share capital of the Company is US\$62,562.50 divided into 625,625,000 Shares of US\$0.0001 each. The remainder of the financial statements will reflect the Company shares and per share amounts based on the 1:100 Share Subdivision which occurred on 21 September 2015. The following summarizes the movement in the number of shares issued by the Company:

|  |             |
|--|-------------|
| Number of shares as at 1 January 2016    | 355,325,000 |
| Exercise of stock options                | 33,900      |
| <hr/>                                    |             |
| Number of shares as at 30 June 2016      | 355,358,900 |
| Exercise of stock options                | 1,206,200   |
| <hr/>                                    |             |
| Number of shares as at 1 January 2017    | 356,565,100 |
| Restricted share units vested and issued | 28,501      |
| <hr/>                                    |             |
| Number of shares as at 30 June 2017      | 356,593,601 |

The holders of common shares are entitled to receive dividends if, as and when declared by the directors of the Group. The holders of the common shares are entitled to one vote for each common share held at all meetings of the shareholders.

**(b) Changes during the period**

The Company issued 17,825,000 shares pursuant to the global offering in October 2016.

The Company issued 28,501 common shares in the six months ended 30 June 2017 pursuant to the vesting of restricted share units. The Company issued 33,900 common shares in the six months ended 30 June 2016 pursuant to the exercise of stock options for cash proceeds of less than \$0.1 million.

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### **(c) Share-based payments**

IMAX Corporation issued share-based compensation to eligible Group employees under IMAX Corporation's 2013 Long-Term Incentive Plan and the China Long-Term Incentive Plan, as described below.

On 11 June 2013, IMAX Corporation's shareholders approved the IMAX 2013 Long-Term Incentive Plan ("IMAX LTIP") at IMAX Corporation's Annual and Special Meeting. Awards to employees under the IMAX LTIP may consist of stock options, restricted share units ("RSUs") and other awards.

IMAX Corporation's Stock Option Plan ("SOP") which shareholders approved in June 2008, permitted the grant of stock options to employees. As a result of the implementation of the IMAX LTIP on 11 June 2013, stock options will no longer be granted under the SOP.

A separate China Long-Term Incentive Plan (the "China LTIP") was adopted by the Group in October 2012. Each stock option issued prior to the IPO ("China IPO Option"), stock options issued after the IPO ("China Option"), RSU ("China RSUs") or cash settled share-based payment ("CSSBP") issued under the China LTIP represents an opportunity to participate economically in the future growth and value creation of the Company.

The compensation costs recorded in the condensed consolidated interim statement of comprehensive income for these plans were \$1.0 million in the six months ended 30 June 2017 (30 June 2016: \$1.1 million).

#### **SOP and IMAX LTIP**

The Group utilises a lattice-binomial option-pricing model ("Binomial Model") to determine the fair value of share-based payment awards. The fair value determined by the Binomial Model is affected by IMAX Corporation's stock price as well as assumptions regarding a number of highly complex and subjective variables. These variables include, but are not limited to, IMAX Corporation's expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviours. The Binomial Model also considers the expected exercise multiple which is the multiple of exercise price to grant price at which exercises are expected to occur on average. Expected volatility rate is estimated based on a blended volatility method which takes into consideration IMAX Corporation's historical stock price volatility, IMAX Corporation's implied volatility which is implied by the observed current market prices of IMAX Corporation's traded options and IMAX Corporation's peer group volatility. Option-pricing models were developed for use in estimating the value of traded options that have no vesting or hedging restrictions and are fully transferable. Because IMAX Corporation's employee stock options have certain characteristics that are significantly different from traded options, and because changes in the subjective assumptions can materially affect the estimated value, in management's opinion, the Binomial Model provides the best measure of the fair value of IMAX Corporation's employee stock options.



## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) **Share-based payments (Continued)**

##### *SOP and IMAX LTIP (Continued)*

All awards of stock options under the IMAX LTIP and SOP are made at fair market value of IMAX Corporation's common shares on the date of grant. The fair market value of a common share on a given date means the higher of the closing price of a common share on the grant date (or the most recent trading date if the grant date is not a trading date) on the New York Stock Exchange ("NYSE") or such national exchange, as may be designated by IMAX Corporation's Board of Directors (the "Fair Market Value"). The stock options vest within 5 years and expire 7 years or less from the date granted. The SOP and IMAX LTIP provide that vesting will be accelerated if there is a change of control, as defined in each plan and upon certain conditions.

The Group recorded an expense of less than \$0.1 million in the six months ended 30 June 2017 (30 June 2016: \$0.1 million) related to stock option grants issued to IMAX China employees under the SOP and IMAX LTIP.

The weighted average fair value of all stock options, granted to Group employees in the six months ended 30 June 2017 at the measurement date was \$8.92 per share (30 June 2016: \$8.57 per share). The following assumptions were used to estimate the average fair value of the stock options:

|                                 | Six months ended 30 June |                     |
|---------------------------------|--------------------------|---------------------|
|                                 | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Grant date share price          | \$32.45                  | \$31.85             |
| Exercise price                  | \$32.45                  | \$31.85             |
| Average risk-free interest rate | 2.40%                    | 1.72%               |
| Expected option life (in years) | 4.80                     | 4.88                |
| Expected volatility             | 30%                      | 30%                 |
| Dividend yield                  | 0%                       | 0%                  |
| Early exercise multiple         | 1.28                     | 1.28                |

## Condensed Consolidated Interim Financial Information (Continued)

## 16. Share capital and reserves (Continued)

**(c) Share-based payments (Continued)**
*SOP and IMAX LTIP (Continued)*

## SOP and IMAX LTIP Summary

The following table summarizes certain information in respect of option activity related to employees of the Group, in IMAX Corporation options issued under the SOP and IMAX LTIP:

For the six months ended 30 June:

|  | Number of Shares    |                     | Weighted Average Exercise Price |                     |
|--|---------------------|---------------------|---------------------------------|---------------------|
|  | Per Share           |                     |                                 |                     |
|  | 2017<br>(Unaudited) | 2016<br>(Unaudited) | 2017<br>(Unaudited)             | 2016<br>(Unaudited) |
| Options outstanding, beginning of period | 66,911              | 57,645              | 30.97                           | 29.93               |
| Granted                                  | 4,204               | 4,376               | 32.45                           | 31.85               |
| Transferred in                           | —                   | 7,877               | —                               | 32.01               |
| Options outstanding, end of period       | 71,115              | 69,898              | 31.05                           | 30.28               |
| Options exercisable, end of period       | 57,886              | 52,557              | 30.79                           | 30.26               |

No stock options were surrendered or cancelled by Group employees in the six months ended 30 June 2017 (30 June 2016: none).

As at 30 June 2017, the weighted average remaining contractual life of options outstanding is 2.1 years (31 December 2016: 2.3 years).

## Condensed Consolidated Interim Financial Information (Continued)

## 16. Share capital and reserves (Continued)

**(c) Share-based payments (Continued)***China Long-Term Incentive Plan (“China LTIP”)*

## China IPO Options Summary

The China IPO Options issued under China LTIP vest and become exercisable only upon specified events, including upon the likely event of a qualified initial public offering or upon a change in control on or prior to the fifth anniversary of the grant date. If such a specified event is likely to occur, the China IPO Options vest over a 5 year period beginning on the date of grant. In addition to China IPO Options, the Group has granted options to certain employees that operate in tandem with options granted under the IMAX Corporation’s SOP and IMAX LTIP (“Tandem Options”). The Group would recognise the Tandem Options expense over a 5 year period if it is determined that a qualified initial public offering is unlikely. Upon vesting of the China IPO Options, the Tandem Options would not vest and be forfeited.

No China IPO Options were granted after 2015. Both the China IPO Options and Tandem Options have a maximum contractual life of 7 years.

In the six months ended 30 June 2017, the Group recorded an expense of \$0.2 million (30 June 2016: \$0.3 million) related to equity-settled China IPO Options issued under the China LTIP.

China IPO Options were priced using Binomial Model. Expected volatility rate is estimated based on a blended volatility method which take into consideration IMAX Corporation’s historical stock price volatility, IMAX Corporation’s implied volatility which is implied by the observed current market prices of IMAX Corporation’s traded options and IMAX Corporation’s peer group volatility.

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) **Share-based payments (Continued)**

##### *China Long-Term Incentive Plan ("China LTIP") (Continued)*

##### China IPO Options Summary (Continued)

The following table summarizes certain information in respect of China IPO Option activity in the Group:

For the six months ended 30 June:

|   | Number of Shares |             | Weighted Average Exercise Price<br>Per Share |             |
|---|------------------|-------------|--|-------------|
|   | 2017             | 2016        | 2017   | 2016        |
|   | (Unaudited)      | (Unaudited) | (Unaudited)                                  | (Unaudited) |
| Options outstanding, beginning<br>of period | 7,737,400        | 8,977,500   | 1.42   | 1.41        |
| Exercised                                   | —                | (33,900)    | —  | 1.36        |
| Options outstanding, end of period          | 7,737,400        | 8,943,600   | 1.42   | 1.41        |
| Options exercisable, end of period          | 5,378,260        | 3,876,010   | 1.41   | 1.41        |

In respect of China IPO Options exercised in the six months ended 30 June 2016, the weighted average stock price at the dates of exercise is \$5.65. As at 30 June 2017, the weighted average remaining contractual life of options outstanding is 3.1 years (31 December 2016: 3.6 years).

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) **Share-based payments (Continued)**

##### *China Long-Term Incentive Plan ("China LTIP") (Continued)*

##### China Options Summary

In the six months ended 30 June 2017, 278,576 (30 June 2016: 139,579) China Options were granted to certain employees in accordance with the China LTIP. The China Options vest between a three and four year period beginning on the date of grant. The China Options have a maximum contractual life of 7 years.

In the six months ended 30 June 2017, the Group recorded an expense of less than \$0.1 million (30 June 2016: less than \$0.1 million) related to China Options issued under the China LTIP.

The weighted average fair value of China Options granted in the six months ended 30 June 2017 at the measurement date was \$1.22 per share (30 June 2016: \$1.52 per share). China Options were priced using Binomial Model. Expected volatility is based on the historical volatility of IMAX Corporation's stock price over the past years and the industry average historical volatility. The following inputs were used to estimate the average fair value of the options:

|                                 | Six months ended 30 June |                     |
|---------------------------------|--------------------------|---------------------|
|                                 | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Grant date share price          | HK\$36.35                | HK\$45.05           |
| Exercise price                  | HK\$36.94                | HK\$45.31           |
| Average risk-free interest rate | 1.66%                    | 1.13%               |
| Expected option life (in years) | 4.27                     | 4.27                |
| Expected volatility             | 30%                      | 30%                 |
| Dividend yield                  | 0%                       | 0%                  |
| Early exercise multiple         | 1.28                     | 1.28                |

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) **Share-based payments (Continued)**

##### *China Long-Term Incentive Plan ("China LTIP") (Continued)*

##### China Options Summary (Continued)

The following table summarizes certain information in respect of China Options activity in the Group:

For the six months ended 30 June:

|   | Number of Shares    |                     | Weighted Average Exercise Price<br>Per Share |                     |
|---|---------------------|---------------------|--|---------------------|
|   | 2017<br>(Unaudited) | 2016<br>(Unaudited) | 2017<br>(Unaudited)                          | 2016<br>(Unaudited) |
| Options outstanding, beginning<br>of period | 139,579             | —                   | —  | —                   |
| Granted                                     | 278,576             | 139,579             | 4.76   | 5.84                |
| Options outstanding, end of period          | 418,155             | 139,579             | 5.12   | 5.84                |
| Options exercisable, end of period          | 27,913              | —                   | 5.84   | —                   |

As at 30 June 2017, the weighted average remaining contractual life of options outstanding is 6.4 years (31 December 2016: 6.2 years).

##### Cash Settled China Awards

In 2012, certain employees of the Group were given CSSBP which are tied to the appreciation in the value of the Group. The CSSBP represent the right to receive cash payments in an amount equal to 0.3% of the excess of the total equity value of the Group based on the per share price in the Qualified IPO or Change in Control over the strike price of the CSSBP. The CSSBP were issued in conjunction with the China LTIP, with similar terms and conditions as the China IPO Options. In the six months ended 30 June 2017, the Group recorded an expense of less than \$0.1 million (30 June 2016: \$0.1 million) related to the CSSBP.

The carrying amount of the liability relating to the CSSBP transactions as of 30 June 2017 is \$0.5 million (31 December 2016: \$0.5 million). In the six months ended 30 June 2017, a portion of the CSSBP awards vested and were settled in cash for \$0.1 million. No CSSBP have been vested or settled during the six months ended 30 June 2016.

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) *Share-based payments (Continued)*

##### *Restricted Share Units*

RSUs have been granted to employees of the Group under the IMAX LTIP. Each RSU represents a contingent right to receive one common share of IMAX Corporation and is the economic equivalent of one common share of IMAX Corporation. RSUs were not issued before 2013. The grant date fair value of each RSU is equal to the share price of IMAX Corporation's stock at the grant date. The Group recorded an expense of \$0.2 million for the six months ended 30 June 2017 (30 June 2016: \$0.1 million) related to RSU grants issued to employees in the plan. The annual termination probability assumed for the six months ended 30 June 2017 was zero (30 June 2016: 8.08%).

RSUs granted under the IMAX LTIP vest between one and four years. Vesting of the RSUs is subject to continued employment or service with the Group or IMAX Corporation.

##### RSUs Summary

The following table summarizes certain information in respect of RSUs activity under the IMAX LTIP:

For the six months ended 30 June:

|  | Number of Awards    |                     | Weighted Average Grant Date<br>Fair Value Per Share |                     |
|--|---------------------|---------------------|---|---------------------|
|  | 2017<br>(Unaudited) | 2016<br>(Unaudited) | 2017<br>(Unaudited)                                 | 2016<br>(Unaudited) |
| RSUs outstanding, beginning<br>of period | 18,276              | 11,823              | 33.21   | 31.48               |
| Granted                                  | 3,467               | 3,533               | 32.45   | 31.85               |
| Transferred in                           | —                   | 9,045               | —   | 34.64               |
| Vested and settled                       | (4,468)             | (2,863)             | 30.89   | 28.43               |
| RSUs outstanding, end of period          | 17,275              | 21,538              | 33.66   | 33.28               |

## Condensed Consolidated Interim Financial Information (Continued)

### 16. Share capital and reserves (Continued)

#### (c) *Share-based payments (Continued)*

##### *China RSUs*

China RSUs have been granted to employees of the Group under the IMAX China LTIP. Each China RSU represents a contingent right to receive one common share of the Company and its economic equivalent of one common share of the Company. China RSUs were not issued before 2015. The grant date fair value of each China RSU is equal to the share price of the Company's stock at the grant date. The Group recorded an expense of \$0.4 million for the six months ended 30 June 2017 (30 June 2016: \$0.4 million) related to China RSU grants issued to employees in the plan. The annual termination probability assumed for the six months ended 30 June 2017 was nil (30 June 2016: nil).

RSUs granted under the China LTIP vest between immediately and four years. Vesting of the RSUs is subject to continued employment or service with the Group or IMAX Corporation.

##### *China RSUs Summary*

The following table summarizes certain information in respect of China RSUs activity under the China LTIP:

For the six months ended 30 June:

|  | Number of Awards    |                     | Weighted Average Grant Date<br>Fair Value Per Share |                     |
|--|---------------------|---------------------|---|---------------------|
|  | 2017<br>(Unaudited) | 2016<br>(Unaudited) | 2017<br>(Unaudited)                                 | 2016<br>(Unaudited) |
| RSUs outstanding, beginning<br>of period | 174,975             | —                   | 5.81  | —                   |
| Granted                                  | 334,211             | 239,821             | 4.68  | 5.65                |
| Vested and settled                       | (31,582)            | (58,254)            | 5.40  | 5.16                |
| Forfeited                                | (9,955)             | (514)               | 4.85  | 5.81                |
| RSUs outstanding, end of period          | 467,649             | 181,053             | 5.05  | 5.81                |

#### (d) *Reserves*

The Group's reserves and movement therein for the current and prior periods are presented in the condensed consolidated interim statement of changes in equity.

##### *Share premium*

The application of the share premium account is governed by Section 34(2) of the Companies Law (2013 Revision) of the Cayman Islands. Under the Companies Law of the Cayman Islands, the funds in the share premium account of the Company are distributable to shareholders of the Company provided that immediately following the date on which the dividend is proposed to be distributed, the Company will be in a position to pay off its debts as they fall due in the ordinary course of the business.

##### *Capital reserve*

The Group's capital reserve represents the net contributions from the Controlling Shareholder and share-based payment expenses.



## Condensed Consolidated Interim Financial Information (Continued)

## 17. Trade and other payables

|  | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--|---|---|
| Trade payables                               | 1,515                                   | 4,943                                     |
| Other payables                               | 829                                     | 1,097                                     |
| Amounts due to IMAX Corporation (note 23(b)) | 27,680                                  | 22,419                                    |
|  | 30,024                                  | 28,459                                    |

The aging analysis of trade and other payables based on recognition date is as follows:

|              | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--------------|---|---|
| 0–30 days    | 12,840                                  | 13,205                                    |
| 31–60 days   | 814                                     | 1,745                                     |
| 61–90 days   | 1,337                                   | 1,288                                     |
| Over 90 days | 15,033                                  | 12,221                                    |
|              | 30,024                                  | 28,459                                    |

As at 30 June 2017 and 31 December 2016, the carrying amounts of trade and other payables approximated their fair values due to short maturity. Trade and other payables over 90 days primarily consist of amounts due to IMAX Corporation.

## Condensed Consolidated Interim Financial Information (Continued)

## 18. Accruals and other liabilities

|  | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--|---|---|
| Value-added tax payable                    | 2,284                                   | 2,821                                     |
| Accrued salaries and benefits              | 952                                     | 1,254                                     |
| Accrued marketing and advertising expenses | 1,274                                   | 825                                       |
| Accrued selling expenses                   | 1,168                                   | 1,080                                     |
| Accrued audit fees                         | 488                                     | 521                                       |
| Accrued legal fees                         | 174                                     | 325                                       |
| Accrued restructuring expenses             | 344                                     | —   |
| Contingent liability (note 22)             | 321                                     | —   |
| Other accrued expenses                     | 1,504                                   | 3,994                                     |
| Accruals and other liabilities, total      | 8,509                                   | 10,820                                    |

## 19. Deferred revenue

|                               | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|-------------------------------|---|---|
| Theatre system deposits       | 42,771                                  | 29,486                                    |
| Maintenance prepayments       | 4,237                                   | 4,526                                     |
| Other deferred revenue        | —                                       | 80  |
|                               | 47,008                                  | 34,092                                    |
| Deferred revenue, current     | 37,556                                  | 13,025                                    |
| Deferred revenue, non-current | 9,452                                   | 21,067                                    |
|                               | 47,008                                  | 34,092                                    |

## Condensed Consolidated Interim Financial Information (Continued)

## 20. Statement of cash flow supplemental information

|   | Six months ended 30 June |                     |
|---|--------------------------|---------------------|
|   | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Profit before income tax for the period           | 21,267                   | 22,623              |
| Adjustment for:                                   |                          |                     |
| Amortization of film assets                       | 3,499                    | 2,813               |
| Depreciation of property, plant and equipment     | 4,243                    | 2,942               |
| Equity settled and other non-cash compensation    | 1,003                    | 1,090               |
| Loss on disposal of property, plant and equipment | 405                      | —                   |
| Write-downs                                       | 132                      | 191                 |
| Foreign exchange (gains)/losses                   | (150)                    | 85                  |
| Investment in film assets                         | (3,531)                  | (2,883)             |
| Changes in working capital                        |                          |                     |
| Trade and other receivables                       | (3,082)                  | (13,910)            |
| Inventories                                       | (4,043)                  | (5,806)             |
| Financing receivables                             | (2,284)                  | (1,513)             |
| Trade and other payables                          | (3,022)                  | 19,643              |
| Accruals and other liabilities                    | (2,804)                  | (498)               |
| Deferred revenue                                  | 12,143                   | 4,351               |
| Prepayments                                       | (1,534)                  | (250)               |
| Other assets                                      | 5                        | 235                 |
| <b>Cash provided by operations</b>                | <b>22,247</b>            | <b>29,113</b>       |

## Condensed Consolidated Interim Financial Information (Continued)

## 21. Commitments

**(a) Capital commitments**

As at the end of the current interim period, the Group's capital commitment is shown below:

|  | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|--|---|---|
| Capital expenditure contracted but not provided for in the condensed consolidated interim financial information in respect of: |   |   |
| Acquisition of property, plant and equipment   | 571                                     | 1,426                                     |
| Capital injection to a film fund   | 25,000                                  | 25,000                                    |
| Investment in a joint venture  | 148                                     | —   |
| Capital expenditure authorised but not contracted in respect of:   |   |   |
| Investment in a virtual reality fund   | 5,000                                   | 5,000                                     |

**(b) Operating lease commitments – Group as lessee**

The Group leases various offices, apartments, and warehouses under non-cancellable operating lease agreements. The lease terms are between 1 and 3 years, and the majority of lease agreements are renewable at the end of the lease period at market rate. The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

|                       | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|-----------------------|---|---|
| Within one year       | 1,625                                   | 1,729                                     |
| Between 1 and 2 years | 782                                     | 1,341                                     |
| Between 2 and 3 years | —                                       | 144                                       |
|                       | 2,407                                   | 3,214                                     |

Rent expense was \$0.6 million for the six months ended 30 June 2017 (30 June 2016: \$0.9 million).

## Condensed Consolidated Interim Financial Information (Continued)

## 22. Contingencies and guarantees

The Group is involved in lawsuits, claims, and proceedings, including those identified below, which arise in the ordinary course of business. In accordance with the Group's policies, the Group will make a provision for a liability when it is both probable that a loss has been incurred and the amount of the loss can be reasonably estimated. The Group believes it has adequate provisions for any such matters. The Group reviews these provisions in conjunction with any related provisions on assets related to the claims at least quarterly and adjusts these provisions to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel and other pertinent information related to the case. Should developments in any of these matters outlined below cause a change in the Group's determination as to an unfavourable outcome and result in the need to recognise a material provision, or, should any of these matters result in a final adverse judgment or be settled for significant amounts, they could have a material adverse effect on the Group's results of operations, cash flows, and financial position in the year or years in which such a change in determination, settlement or judgment occurs.

The Group expenses legal costs relating to its lawsuits, claims and proceedings as incurred.

In March 2013, IMAX (Shanghai) Multimedia Technology Co., Ltd. ("IMAX Shanghai Multimedia"), the Company's wholly-owned subsidiary in the PRC, received notice from the Shanghai office of the General Administration of Customs ("Customs Authority") that it had been selected for a customs audit (the "Audit"). In the course of the Audit, the Customs Authority discovered the underpayment by IMAX Shanghai Multimedia of the freight and insurance portion of the customs duties and taxes applicable to the importation of certain IMAX theatre systems during the period from October, 2011 through March, 2013. Though IMAX Shanghai Multimedia's importation agent accepted responsibility for the error giving rise to the underpayment, the matter has been transferred to the Anti-Smuggling Bureau (the "ASB") of the Customs Authority for further review. During the six months ended 30 June 2017, at the request of the ASB, the Company paid RMB1 million (approximately US\$0.15 million) to the ASB to satisfy the amount owing as a result of the underpayment. Given that the amount of the underpayment exceeds RMB200,000, the Company has been advised that the matter may be treated as a criminal rather than as an administrative matter. During the six months ended 30 June 2017, the Company accrued US\$0.3 million in respect of fines that it believes are likely to result from the matter. The Company has been advised that the range of potential penalties is between three and five times the underpayment whether the matter is assessed as criminal or administrative; however, the actual amount of any fines or other penalties remains unknown and the Company cautions that these actual fines or other penalties may be greater or less than the amount accrued or the expected range.

**Financial guarantees**

The Group has not provided any significant financial guarantees to third parties.

## Condensed Consolidated Interim Financial Information (Continued)

### 23. Related party transactions

Parties are considered to be related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operation decisions. Parties are also considered to be related if they are subject to common control.

The Controlling Shareholder of the Company is IMAX Corporation (incorporated in Canada) which holds 68.22% of the Company's shares as at 30 June 2017.

The following continuing transactions were carried out with related parties:

#### (a) *Purchases and sales of goods and services and other transactions*

|   | Six months ended 30 June |                     |
|---|--------------------------|---------------------|
|   | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Purchase of goods:  |                          |                     |
| IMAX Corporation (theatres systems)   | 18,492                   | 19,872              |
| Purchase of services:   |                          |                     |
| IMAX Corporation (film related transactions)  | 3,575                    | 2,885               |
| IMAX Corporation (management fees<br>— legal and administration services)                         | 346                      | 248                 |
| Other transactions:   |                          |                     |
| IMAX Corporation (reimbursement of compensation of<br>Company employees paid by IMAX Corporation) | 1,327                    | 1,118               |
| IMAX Corporation (trademark and technology fees)  | 2,751                    | 2,980               |
| IMAX Fei Er Mu (Shanghai) Equity Investment<br>Management Co., Ltd. (interest income)             | 18                       | —                   |
| Revenue earned from film services through IMAX Corporation  | 12,150                   | 11,562              |
| Revenue earned from maintenance services provided to<br>IMAX Corporation                          | 111                      | 182                 |

Goods are bought from IMAX Corporation (the Controlling Shareholder) on a cost-plus basis. Management services, trademark and technology fees are bought from IMAX Corporation (the Controlling Shareholder) based on service and fee agreements.

## Condensed Consolidated Interim Financial Information (Continued)

### 23. Related party transactions (Continued)

#### (b) *Period/Year-end balances*

|   | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|---|---|---|
| Receivables from related parties (note 13):                         |   |   |
| IMAX Corporation  | 23,509                                  | 14,879                                    |
| Loan receivable from a joint venture (note 13):                     |   |   |
| IMAX Fei Er Mu (Shanghai) Equity Investment<br>Management Co., Ltd. | 2,601                                   | —   |
| Payables to related parties (note 17):                              |   |   |
| IMAX Corporation  | 27,680                                  | 22,419                                    |

The receivables and payables from related parties arise mainly from purchase, sale, service and fee transactions and do not bear interest nor have fixed repayment terms and are due on demand.

IMAX Fei Er Mu (Shanghai) Equity Investment Management Co., Ltd. is owned by one of the Company's subsidiary and the Group owns 50% equity interest. The loan receivable from IMAX Fei Er Mu (Shanghai) Equity Investment Management Co., Ltd. is unsecured, with a fixed interest rate and repayable within one year.

#### (c) *Other related party transactions*

|   | As at<br>30 June<br>2017<br>(Unaudited) | As at<br>31 December<br>2016<br>(Audited) |
|---|---|---|
| Investment in IMAX (Hong Kong) Holding, Limited | 4,000                                   | 4,000                                     |

The Group has a preferred share investment in IMAX (Hong Kong) Holding, Limited, an entity owned by one of the Controlling Shareholder's subsidiaries, which holds an investment in a joint venture and is accounted for as available-for-sale investment at cost. The Group legally transferred a note receivable as consideration for the preferred share investment. The agreement's key terms, which will be fully defined in a subsequent agreement, currently provide the Group with right to dividends and other distributions, redemption rights should IMAX Corporation sell all or part of its interest in the investment and the right to nominate one representative to the Board of Directors.

## Condensed Consolidated Interim Financial Information (Continued)

## 23. Related party transactions (Continued)

**(d) Key management compensation**

Key management includes members of the executive committee. The compensation paid or payable to key management for employee services is shown below:

|   | Six months ended 30 June |                     |
|---|--------------------------|---------------------|
|   | 2017<br>(Unaudited)      | 2016<br>(Unaudited) |
| Salaries and other short-term employee benefits | 2,068                    | 1,902               |
| Post-employment benefits                        | 14                       | 9                   |
| Other benefits <sup>1</sup>                     | 637                      | 651                 |
| Share-based payments                            | 749                      | 673                 |
|   | 3,468                    | 3,235               |

1 Includes perquisites such as educational reimbursements of minor children, housing, car, and relocation allowances.



## Condensed Consolidated Interim Financial Information (Continued)

### 24. Dividends

No dividends in respect of the six months ended 30 June 2017 and the year ended 31 December 2016 have been proposed.

The following is a list of the principal subsidiaries as at 30 June 2017:

| Name of the Company                                   | Place of incorporation, kind of legal entity and date of incorporation | Principal activities and place of operation  | Issued shares and paid up capital   | Proportion of ordinary shares directly held by parent (%) | Proportion of ordinary shares held by the Group (%) |
|---|--|--|---|---|---|
| IMAX China (Hong Kong), Limited                       | Hong Kong S.A.R Limited Liability Company<br>12 November 2010          | Sale and lease of theatre systems and associated film performance in Greater China   | 2 ordinary shares for HK\$39,000,000<br>12 ordinary shares for US\$27,538,341 | 100%  | 100%  |
| IMAX (Shanghai) Multimedia Technology Co., Ltd.       | The PRC<br>Wholly owned foreign-enterprise<br>31 May 2011              | Sale and lease of theatre systems and associated film performance in Mainland China  | Paid in capital of US\$11,500,000   | —   | 100%  |
| IMAX (Shanghai) Theatre Technology Services Co., Ltd. | The PRC<br>Wholly owned foreign-enterprise<br>9 November 2011          | Technological development of theatre systems<br>provision of after-sales services (including installation), maintenance and repair of theatre systems and equipment in the PRC | Paid in capital of US\$200,000  | —   | 100%  |
| IMAX (Shanghai) Digital Media Co., Ltd.               | The PRC<br>Wholly owned foreign-enterprise<br>23 December 2016         | Technological development, technological transfer, technological consultation and technological services in the fields of digital media technology                             | Registered capital of RMB100,000  | —   | 100%  |

## Definitions

In this Interim Report, unless the context otherwise requires, the following expressions shall have the following meanings.

|   |  |
|---|--|
| “1HFY”  | the first half of the financial year, six months ending 30 June  |
| “2HFY”  | the second half of the financial year, six months ending 31 December   |
| “Articles of Association”   | the articles of association of the Company adopted on 21 September 2015 and effective from the Listing Date, as amended from time to time              |
| “Board” or “Board of Directors”                                       | the board of directors of the Company  |
| “business day”  | any day (other than a Saturday, Sunday or public holiday) on which banks in Hong Kong are generally open for normal banking business                   |
| “CG Code”   | the Corporate Governance Code set out in Appendix 14 of the Listing Rules  |
| “Class C Shareholders’ Agreement”                                     | the shareholders’ agreement in connection with the IMAX China Investment terminated upon completion of the Company’s Global Offering on 8 October 2015 |
| “CMC”   | CMC Capital Partners   |
| “Company” or “IMAX China”   | IMAX China Holding, Inc., a company incorporated under the laws of the Cayman Islands with limited liability on 30 August 2010                         |
| “controlling shareholder”, “subsidiary” and “substantial shareholder” | shall have the meanings given to such terms in the Listing Rules, unless the context otherwise requires  |
| “Conversion Options”  | certain conversion options embedded within the Class C Shareholders’ Agreement   |
| “Directors”   | the directors of the Company and “ <b>Director</b> ” shall be construed accordingly as a director of the Company                                       |
| “EIT”   | enterprise income tax  |
| “Exercise Period”   | the period during which an option may be exercised by a Grantee pursuant to the Share Option Scheme  |
| “Exercise Price”  | the price per Share at which a Grantee may subscribe for Shares upon the exercise of an option   |
| “FountainVest”  | FountainVest Partners  |
| “FY”  | financial year ended or ending 31 December   |
| “Global Offering”   | the offering of the Shares on the Main Board of the Stock Exchange on 8 October 2015   |
| “Grantee”   | a Participant who accepts an offer of the grant of an option pursuant to the Share Option Scheme   |
| “Greater China”   | for the purposes of this document only, the PRC, Hong Kong, Macau and Taiwan   |
| “Group”, “we”, “our” or “us”  | the Company and its subsidiaries   |

## Definitions (Continued)

|  |  |
|--|--|
| “HK\$”   | Hong Kong dollars, the lawful currency of Hong Kong  |
| “Hong Kong”  | the Hong Kong Special Administrative Region of the PRC   |
| “IFRS”   | International Financial Reporting Standards issued by the International Accounting Standards Board   |
| “IMAX Barbados”  | IMAX (Barbados) Holding, Inc., a company incorporated in Barbados with limited liability on 18 August 2010 and a controlling shareholder of the Company  |
| “IMAX China Investment”                                | the investment into the Company by CMC and FountainVest  |
| “IMAX Corporation” or<br>the “Controlling Shareholder” | IMAX Corporation, a company incorporated in Canada with limited liability in 1967 and listed on the New York Stock Exchange (NYSE: IMAX) and our ultimate controlling shareholder, or where the context requires, any of its wholly-owned subsidiaries   |
| “IMAX Hong Kong”                                       | IMAX China (Hong Kong), Limited, a company incorporated in Hong Kong with limited liability on 12 November 2010, which changed its name to its present name on 16 March 2011 and a direct wholly-owned subsidiary of the Company   |
| “IMAX Hong Kong Holding”                               | IMAX (Hong Kong) Holding, Limited, a company incorporated in Hong Kong and a direct wholly-owned subsidiary of IMAX Barbados   |
| “IMAX Shanghai Multimedia”                             | IMAX (Shanghai) Multimedia Technology Co., Ltd., a wholly foreign-owned enterprise established under the laws of the PRC on 31 May 2011 and a direct wholly-owned subsidiary of IMAX Hong Kong   |
| “IPO”  | initial public offering  |
| “Listing”  | the listing of the Shares on the Main Board of the Stock Exchange on 8 October 2015  |
| “Listing Date”   | 8 October 2015   |
| “Listing Rules”  | the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, as amended or supplemented from time to time   |
| “Long Term Incentive Plan” or<br>“LTIP”                | the long term incentive plan adopted by the Company in October 2012  |
| “Macau”  | Macau Special Administrative Region of the PRC   |
| “Model Code”   | the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix 10 of the Listing Rules  |
| “New Option Approval Date”                             | the date the Shareholders approve the renewed Option Scheme Mandate Limit  |
| “Option Scheme Mandate Limit”                          | the total number of Shares in respect of which options may be granted pursuant to the Share Option Scheme and any other share option schemes of the Company, being (a) 10% of the Shares in issue on the Listing Date, or (b) 10% of the Shares in issue as at the New Option Approval Date (as the case may be) |
| “Participants”   | directors, employees and consultants of the Group who are granted options pursuant to the Share Option Scheme  |

## Definitions (Continued)

|  |  |
|--|--|
| “PRC” or “China”                               | the People’s Republic of China, but for the purposes of this document only, except where the context requires, references in this Interim Report to PRC or China exclude Hong Kong, Macau and Taiwan   |
| “Prospectus”                                   | the prospectus of the Company dated 24 September 2015  |
| “Redeemable Class C Shares”                    | voting shares of a par value of US\$0.01 each designated as common C shares in the authorised capital of the Company and redesignated as ordinary shares of the Company upon Listing on 8 October 2015   |
| “RMB”  | Renminbi, the lawful currency of the PRC   |
| “RSU Scheme”                                   | the restricted share unit scheme conditionally adopted pursuant to a resolution of our sole shareholder dated 21 September 2015, the principal terms of which are summarised in the section headed “Corporate Governance Highlights and Other Information — Sub-Plan: The Restricted Share Unit Scheme” in this Interim Report |
| “RSU(s)”                                       | restricted share unit(s)   |
| “SFO”  | the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended or supplemented from time to time  |
| “Share Option Scheme”                          | the share option scheme conditionally adopted pursuant to a resolution of our sole shareholder dated 21 September 2015, the principal terms of which are summarised in the section headed “Corporate Governance Highlights and Other Information — Sub-Plan: The Share Option Scheme” in this Interim Report                   |
| “Shareholder(s)”                               | holder(s) of Shares  |
| “Share(s)”                                     | Ordinary share(s) with a nominal value of US\$0.0001 each in the share capital of the Company and a “ <b>Share</b> ” means any of them   |
| “SMG”  | Shanghai Media Group   |
| “Stock Exchange”                               | The Stock Exchange of Hong Kong Limited  |
| “Sub-Plans”                                    | the further sub-plans permitted to be established by the LTIP  |
| “TCL-IMAX Entertainment”                       | TCL-IMAX Entertainment Co., Limited, a company incorporated in Hong Kong with limited liability on 3 January 2014, being the joint venture company jointly owned by IMAX Hong Kong Holding and Sino Leader (Hong Kong) Limited, which is wholly owned by TCL Multimedia Technology Holdings Limited                            |
| “U.S.” or “United States”                      | the United States of America, its territories and possessions, any state of the United States and the District of Columbia   |
| “USD”, “US\$”, “\$” or “United States dollars” | U.S. dollars, the lawful currency of the United States of America  |

## Glossary

This glossary contains explanations of certain terms used in this Interim Report in connection with the Group and its business. The terminologies and their meanings may not correspond to standard industry meanings or usage of those terms.

|                          |  |
|--------------------------|--|
| “3D”                     | three-dimensional  |
| “backlog”                | our backlog comprises the aggregate number of commitments for IMAX theatre installations pursuant to contracts we have entered into with exhibitors  |
| “box office”             | the gross aggregate proceeds from ticket sales received by the relevant exhibitor(s) in the relevant market(s) for the relevant type(s) of film. For example, the Greater China box office is the aggregate proceeds from ticket sales received by all exhibitors in Greater China, and the Greater China IMAX box office is the aggregate proceeds from ticket sales received by all the exhibitors in Greater China in respect of IMAX format films and IMAX Original Films. We also use the concept of box office in our revenue sharing arrangements, where it refers to the aggregate proceeds from ticket sales received by exhibitors in respect of IMAX format films with which we have entered into a revenue sharing arrangement |
| “box office revenue”     | the portion of box office that is due to be paid to the Group under revenue sharing arrangements in our theatre systems business and/or arrangements with IMAX Corporation and studios in our films business, as applicable  |
| “Chinese language films” | a motion picture approved for theatrical release in the PRC which has been produced by a PRC producer or jointly produced by a PRC producer and a foreign producer, and which meets the requirements of the relevant laws and regulations of the PRC   |
| “distributor”            | an organisation that distributes films to exhibitors or, in the PRC, theatre circuits for exhibition at theatres   |
| “DMR”                    | the proprietary digital re-mastering process or any other post-production process and/or technology used by IMAX Corporation in connection with the conversion of a conventional film into an IMAX format film   |
| “exhibitor”              | exhibitors are theatre investment management companies which own and operate theatres; exhibitors receive copies of films from the theatre circuits but retain control over the screening schedules  |

## Glossary (Continued)

|                                      |  |
|--------------------------------------|--|
| “full revenue sharing arrangement”   | an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre system to that exhibitor in return for a portion of that exhibitor’s box office generated from IMAX format films over the term of the arrangement, and no, or a relatively small, upfront payment   |
| “Hollywood films”                    | an imported motion picture for theatrical release in the PRC where the importation and release of such motion picture has been permitted in accordance with the annual quota imposed by the PRC government   |
| “hybrid revenue sharing arrangement” | an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre system to that exhibitor in return for an upfront fee that is typically half of the payment under a sales arrangement and a portion of that exhibitor’s box office generated from IMAX format films over the term of the arrangement, that is typically half of that under a full revenue sharing arrangement   |
| “IMAX format film”                   | a film converted from a conventional film using DMR technology   |
| “IMAX Original Film”                 | any IMAX format film invested in, produced or co-produced by IMAX Corporation and released to IMAX theatres, and/or for which IMAX Corporation owns and/or controls its theatrical distribution rights   |
| “IMAX theatre”                       | any movie theatre in which an IMAX screen is installed   |
| “revenue sharing arrangement”        | an arrangement with an exhibitor pursuant to which we contribute an IMAX theatre system to that exhibitor in return for, among other things, a portion of that exhibitor’s box office generated from IMAX format films over the term of the arrangement; our revenue sharing arrangements are either full revenue sharing arrangements or hybrid revenue sharing arrangements (See the separate glossary explanations for these terms) |
| “sales arrangement”                  | an arrangement with an exhibitor pursuant to which we sell that exhibitor an IMAX theatre system for a fee and the exhibitor agrees to pay us on-going royalty fees for use of the IMAX brand and technology over the term of the arrangement  |
| “studio”                             | an organisation that produces films (which may include all or some of script writing, financing, production team and equipment sourcing, casting, shooting and post production), owns the copyright to the films it produces and works with distributors to release those films at theatres  |
| “theatre circuit”                    | an organisation that distributes newly released films to theatres within that circuit; every theatre in the PRC must be affiliated with a theatre circuit  |

The image features the IMAX logo in white, bold, sans-serif capital letters, centered horizontally. The background is a deep blue with a radial sunburst pattern of fine, light blue lines emanating from the center, creating a sense of depth and focus. A registered trademark symbol (®) is located at the top right of the 'X' in the logo.

**IMAX<sup>®</sup>**