



IMAX China Half-Year 2019 Financial Results

July 31, 2019

Forward-Looking Statements

This presentation contains forward looking statements that are based on IMAX Corporation and IMAX China management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include, but are not limited to, references to future capital expenditures (including the amount and nature thereof), business and technology strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of business, operations and technology, plans and references to the future success of IMAX Corporation, IMAX China or any other consolidated subsidiaries of IMAX Corporation (each, a "Group Member", and collectively, "IMAX Group") and expectations regarding the future operating, financial or technological results of any Group Member.

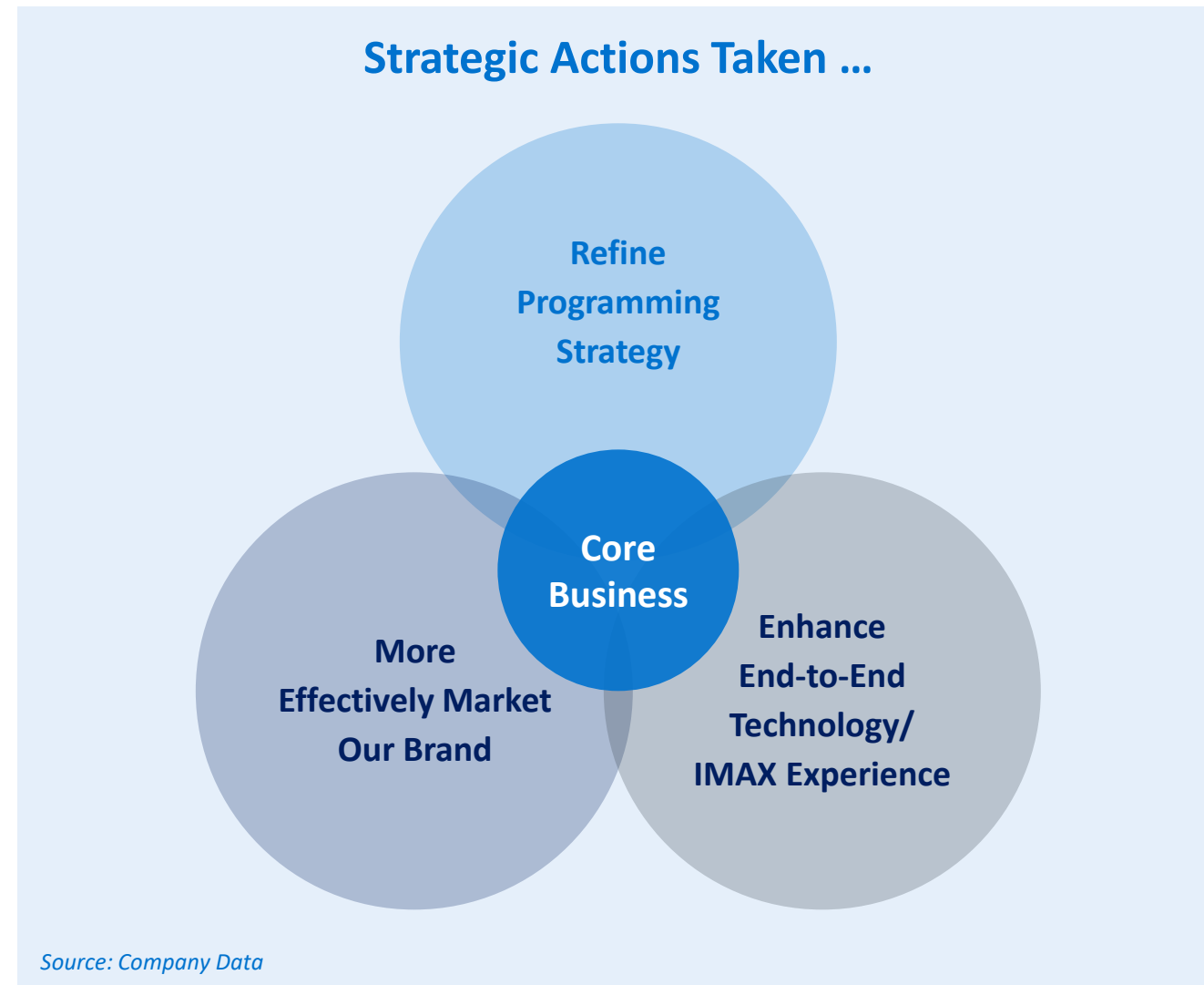
These forward-looking statements are based on certain assumptions and analyses made by the IMAX Group in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances. However, whether actual results and developments will conform with the expectations and predictions of any Group Member is subject to a number of risks and uncertainties, including, but not limited to, risks associated with investments and operations in foreign jurisdictions and any future international expansion, including those related to economic, political and regulatory policies of local governments and laws and policies of the United States and Canada; risks related to IMAX Group's growth and operations in China; the performance of IMAX DMR films; the signing of theater system agreements; conditions, changes and developments in the commercial exhibition industry; risks related to currency fluctuations; the potential impact of increased competition in the markets within which any Group Member operates; competitive actions by other companies; the failure to respond to change and advancements in digital technology; one Group Member's largest customer accounting for a significant portion of its revenue and backlog; risks related to new business initiatives; conditions in the in-home and out-of-home entertainment industries; the opportunities (or lack thereof) that may be presented to and pursued by a Group Member; risks related to cyber-security; risks related to any Group Member's inability to protect its intellectual property; general economic, market or business conditions; the failure to convert theater system backlog into revenue; changes in laws or regulations; the failure to fully realize the projected cost savings and benefits from any Group Member's restructuring initiative; and other factors, many of which are beyond the control of any Group Member. These factors, other risks and uncertainties and financial details are discussed in IMAX Corporation's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.



Strategic Update

Richard Gelfond
Chairman

Focus on Our Core Attributes to Enhance Our Differentiation



... Driving Record Performance YTD Across KPIs¹

Revenue	↑	+15%
Greater China Box Office	↑	+24%
Mainland China Box Office	↑	+35% (RMB)
Greater China Network	↑	+16%
Greater China Same Store Sales	↑	+9%
Mainland China Same Store Sales	↑	+17% (RMB)
Adjusted Net Income	↑	+17%
Adjusted EBITDA	↑	+14%

¹ Percentage and other changes refer to half-year 2019 vs. half-year 2018 unless otherwise noted.

Focusing on our Strategy and Delivering Record Results

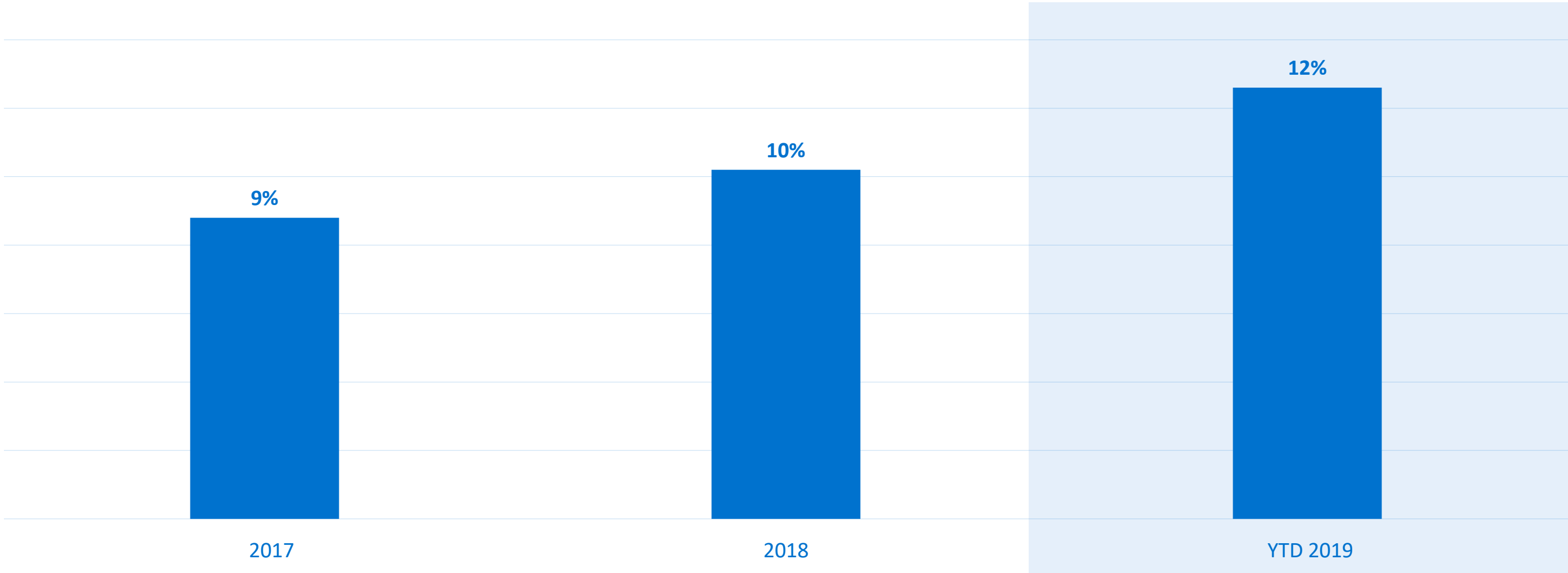
Strength of the China Business

- The premium offering and record performance across key metrics
- Strong 2019 slate driving box office growth
- Focus on capital efficient expansion – CGV deal
- Strategic relationship with Maoyan

Source: Ent Group, including service fee, Company Data

Strong Business Attributes

Strength of the China Business - Higher IMAX Indexing¹

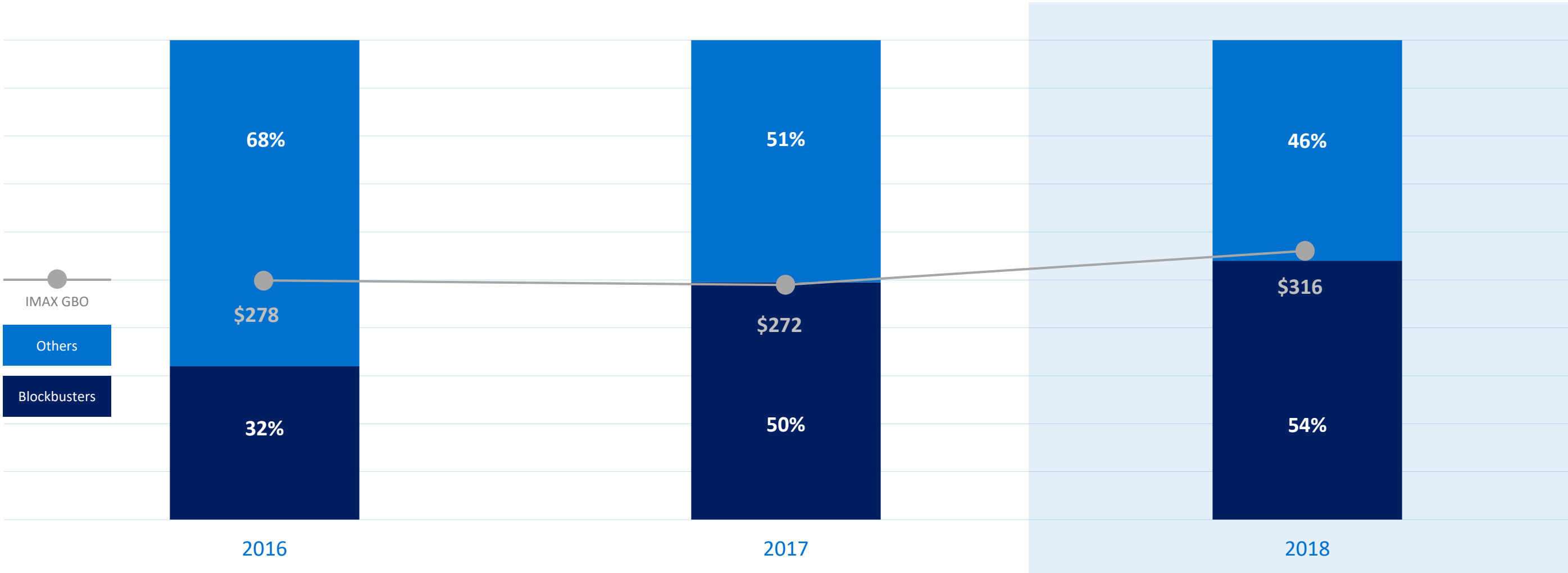


¹ GBO over RMB 500M, excl. HK + TW.

Source: Ent Group, including service fee, Company Data

Strong Increase in Indexing Reflects Increasing Demand for IMAX Premium Offering

Strength of the China Business – Increase in Blockbusters¹

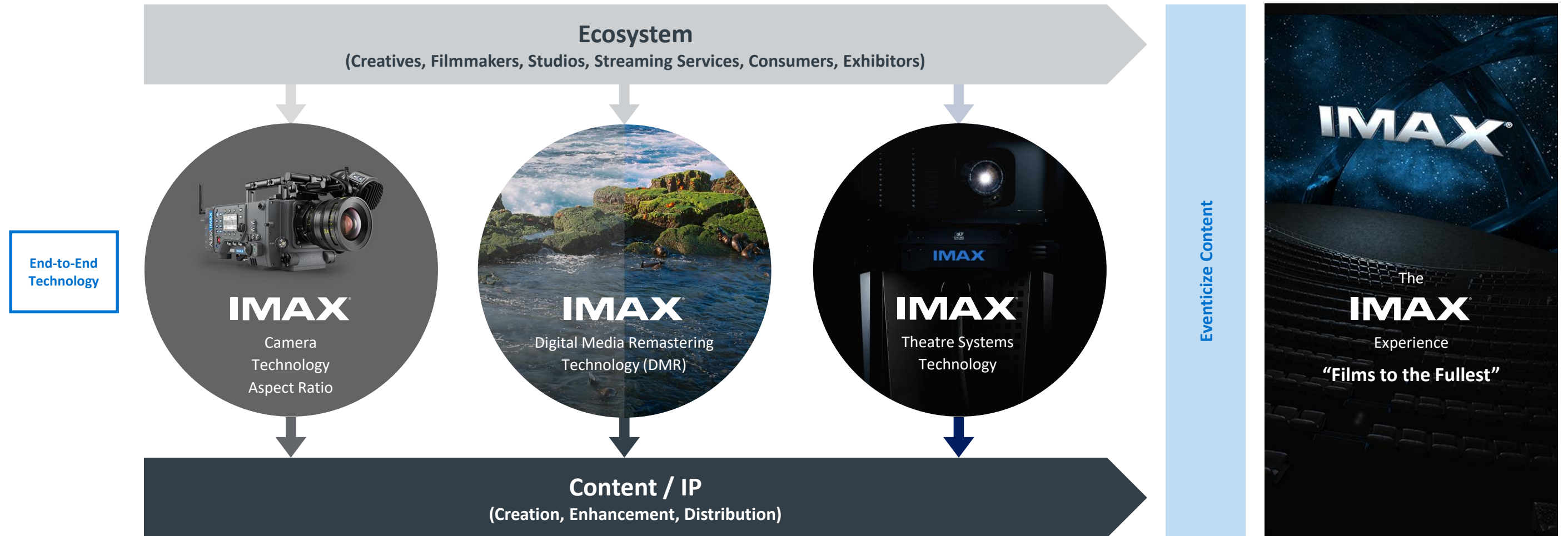


¹ GBO over RMB 1.0 BN, excl. HK + TW.

Source: Ent Group, including service fee, Company Data

The “Blockbusterization” of the Chinese Market is Supportive of Our Model

End-to-End Technology Solution Creates “The IMAX Experience”[®]”



More IMAX DNA in Films Drives Increased Success / Higher Indexing

The Path to Growth

Strong foundation set by strategic actions taken in 2017



The Key Drivers of Our Model

Q & A



The image features a large, white, bold 'IMAX' logo centered within a blue rectangular frame. The background is a cinematic space scene viewed through a curved window. In the foreground, a detailed fighter jet flies across the frame, leaving a trail of orange and yellow flames. In the distance, a planet with a blue atmosphere and a large, dark moon are visible against a starry black sky. The overall composition is dynamic and emphasizes the immersive nature of IMAX film.

IMAX

FILMS TO THE FULLEST