



## **FIRE RESCUE FILM *FLASH OVER* TO BE RELEASED IN IMAX® THEATERS ON 28<sup>th</sup> APRIL FOR MAY DAY HOLIDAY**

**Shanghai, April 6, 2023** -- IMAX China Holding, Inc. (HKSE:1970) announced today that fire rescue film *Flash Over* has been digitally remastered into The IMAX Experience® for release in IMAX® theaters across mainland China on the 28<sup>th</sup> of April, just in time for the May Day holiday. The film tells a heart-wrenching story about a group of firemen who must rescue those trapped in a fire caused by a chemical explosion that threatens the entire city, and their heroic efforts in saving as many lives as possible.

*Flash Over* is one of the major highlights of IMAX's May Day holiday film roster. The hair-raising fire explosion scenes and thrilling rescue storylines are perfect for giant screens. In order to provide a realistic result appropriate for IMAX theatres, several essential film sets for *Flash Over* were built on-location, including the central explosion location and a highway tunnel on a winding mountain road.

The star-studded cast and crew will also ensure that moviegoers have an unmatched experience. Director Peng Shun, who gained extensive experience directing China's first fire rescue film *Out of Inferno* works alongside leading Chinese actors and actresses, including Du Jiang, Wang Qianyuan, Tong Liya, and Han Xue, whose stunning acting will bring stories to life on IMAX screens.

The IMAX experience will unleash the full potential of the moving fire rescue story told in *Flash Over*. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, will create an immersive moviegoing environment that unlike any other.

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### **About IMAX China**

IMAX China is a subsidiary of IMAX Corporation and was incorporated as an LLC under the laws of Cayman Islands. IMAX China was established by IMAX Corporation specifically to oversee the expansion of IMAX's business throughout Greater China. IMAX China shares trade on the Hong Kong Stock Exchange under the stock code 1970.

### **About IMAX Corporation**

IMAX Corporation, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX Corporation is headquartered in New York, Toronto and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of Dec 31, 2022, there were 1,716 IMAX Theater Systems (1,633 commercial multiplexes, 12 commercial destinations, 71 institutional) operating in 87 countries and territories. On October 8, 2015, shares of IMAX

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For additional information please contact:

<b><i>Investors:</i></b>	<b><i>Media:</i></b>
IMAX China, Shanghai Karen Chan +86-21-2315-7000 <a href="mailto:kchan@imax.com">kchan@imax.com</a>	IMAX China, Beijing Frances Fu +86-21-2315-7162 <a href="mailto:ffu@imax.com">ffu@imax.com</a>