

The IMAX logo is rendered in a bold, white, sans-serif font. The letters are thick and blocky, with a registered trademark symbol (®) at the top right of the 'X'. The background is a solid blue color with several thin, white, diagonal lines crossing the frame from the top-left towards the bottom-right.

IMAX[®]

Investor Presentation

September, 2017

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Leading Cinematic Technology Provider in Greater China



Exclusive licensee of the IMAX brand in the theatre and films business in Greater China with access to global partnerships



Sole commercial platform for the release of IMAX format films in Greater China, which is the second largest and fastest growing major cinema market in the world



One of the strongest entertainment brands in Greater China ⁽¹⁾



Unique cinematic experience and end-to-end cinematic solution



Largest non-conventional theatre network in Greater China and significant ticket price premium

Note

1. According to a survey conducted by Milward Brown Research

Integral Part of the Greater China Film Industry History

17 Year Presence in Greater China

2001-03

Opened first IMAX theatre in Greater China at the Shanghai Science and Technology Museum



First agreement with Shanghai Film in 2003



Opened first commercial IMAX theatre in the PRC at Shanghai, in 2003



2007-09

Signed first agreement with Wanda Cinema in 2007



Entered into a partnership with Huayi Bros in 2009 for the release of up to three mainstream Chinese pictures



Aftershock, the first Chinese language film in IMAX format



2010⁽¹⁾-11

Establishment of IMAX China



First full revenue sharing agreement with Wanda Cinema in 2011 for 75 theaters



Avatar grossed US\$24M in the PRC on 14 IMAX screens (PSA of 1.7M\$)



2012-14

Signed additional 120 WITH Wanda Cinemas in 2013 Signed first hybrid revenue sharing agreement with OMNIJOI and increased CGV commitment to 65 in 2012



CMC and FVT collectively subscribed for an aggregate of 20% of the shares in IMAX China



2015

Furious 7, April 2015, highest grossing film of all-time in the PRC ⁽¹⁾



Listed on the mainboard of HKEX in 2015 (1970.HK)



Monster Hunt is the largest-ever opening for a Chinese IMAX DMR film in its opening weekend in China up to this point



Mojin, highest grossing IMAX film in the PRC in December 2015



2016-17

Second and third ever full revenue sharing agreement with Jinyi and Lumiere respectively in 2016 Additional 150 theatre full revenue sharing agreement with Wanda Cinema, our largest deal to date in 2016



Journey to the West 2, broke 10 new records for IMAX, including fastest local IMAX film to reach ¥100M



IMAX signs agreement with Jinyi to open pilot IMAX VR Centre in Shanghai



Note

1. Greater China operations prior to establishment of IMAX China in 2010 was through IMAX Corporation's Shanghai representative office.

Complete End-to-End Cinematic Solution

Film Sourcing

Studio Relationships



Filmmaker Relationships



Enhancement

Capture with IMAX Cameras



DMR & Post-production



Presentation

Proprietary Hardware & Geometry



Marketing



Real-time Quality Assurance

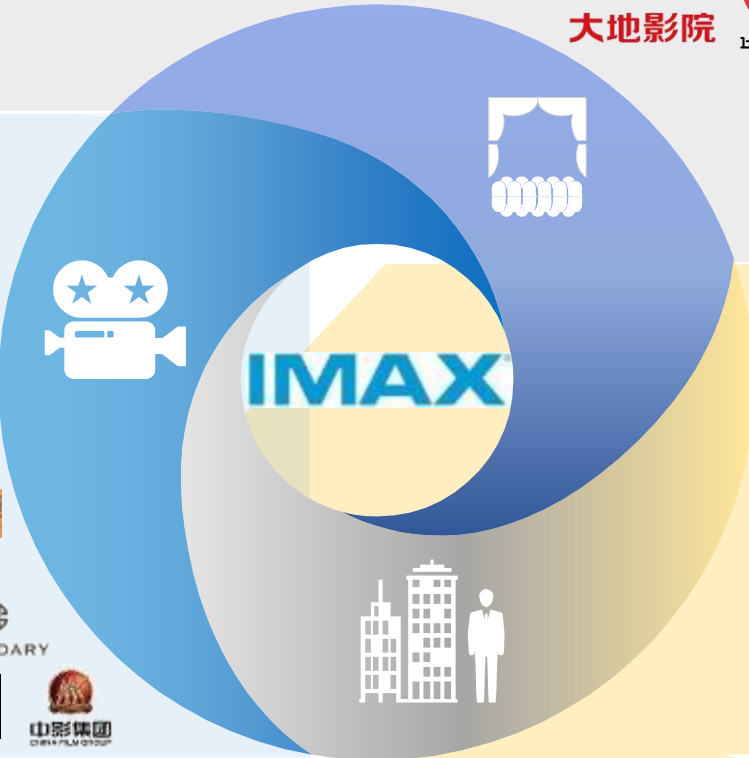


Long-Term Partnerships Across the Global Entertainment Ecosystem

50+ Exhibitors
Majority with
10+ Year Relationships



Leading Producers,
Directors and Studios in
Greater China



Large Commercial Real Estate Developers



Involved in Virtually Every Top-Grossing Film in 1H 2017

2017	
Week	Top 3 Films
Week 1	Rogue One: A Star Wars Story / Some Like It Hot / Railroad Tigers
Week 2	Rogue One: A Star Wars Story / Passengers / Some Like It Hot
Week 3	Passengers / Some Like It Hot / Rogue One: A Star Wars Story
Week 4	JTTW2 / Buddies In India / Kung-Fu Yoga
Week 5	Kung-Fu Yoga / JTTW2 / Duckweed
Week 6	xXx / Kung-Fu Yoga / Duckweed
Week 7	xXx / La La Land / Kung-Fu Yoga
Week 8	Resident Evil: The Final Chapter / xXx / Assassin's Creed
Week 9	Logan / Resident Evil: The Final Chapter / A Dog's Purpose
Week 10	Logan / A Dog's Purpose / Resident Evil: The Final Chapter
Week 11	Beauty and the Beast / A Dog's Purpose / Logan
Week 12	Kong: Skull Island / Beauty and the Beast / A Dog's Purpose
Week 13	Kong: Skull Island / The Devotion Of Suspect X / Extraordinary Mission
Week 14	Kong: Skull Island / The Devotion Of Suspect X / Ghost in the Shell
Week 15	Fast and Furious 8 / A Chinese Odyssey Part Two: Cinderella / Ghost in the Shell
Week 16	Fast and Furious 8 / Smurfs: The Lost Village / Ao Jiao & Pian Jian
Week 17	Fast and Furious 8 / Shock Wave / Battle of Memories
Week 18	Guardians of the Galaxy Vol. 2 / Shock Wave / Fast and Furious 8
Week 19	Dangal / Guardians of the Galaxy Vol. 2 / Shock Wave
Week 20	Dangal / Guardians of the Galaxy Vol. 2 / Life
Week 21	Pirates of the Caribbean 5 / Dangal / Life
Week 22	Pirates of the Caribbean 5 / Wonder Woman / Dangal
Week 23	The Mummy / Wonder Woman / Pirates of the Caribbean 5
Week 24	The Mummy / Alien: Covenant / Wonder Woman
Week 25	Transformers 5 / Alien: Covenant / The Mummy

*Title in blue were played by IMAX China

Top performing films in PRC in 1H2017



1. The Fate of the Furious 8
¥2,669m

IMAX



2. Kung Fu Yoga
¥1,753m



4. Dangal
¥1,291m



5. Transformers: The Last Knight
¥1,194m

IMAX



3. Journey to the West 2
¥1,656m

IMAX



6. Pirate of the Caribbean: Dead Man Tell No Tales
¥1,178m

IMAX



7. Kong: Skull Island
¥1,150m

IMAX



8. xXx: The Return of Xander Cage
¥1,127m

IMAX



9. Resident Evil: The Final Chapter
¥1,112m

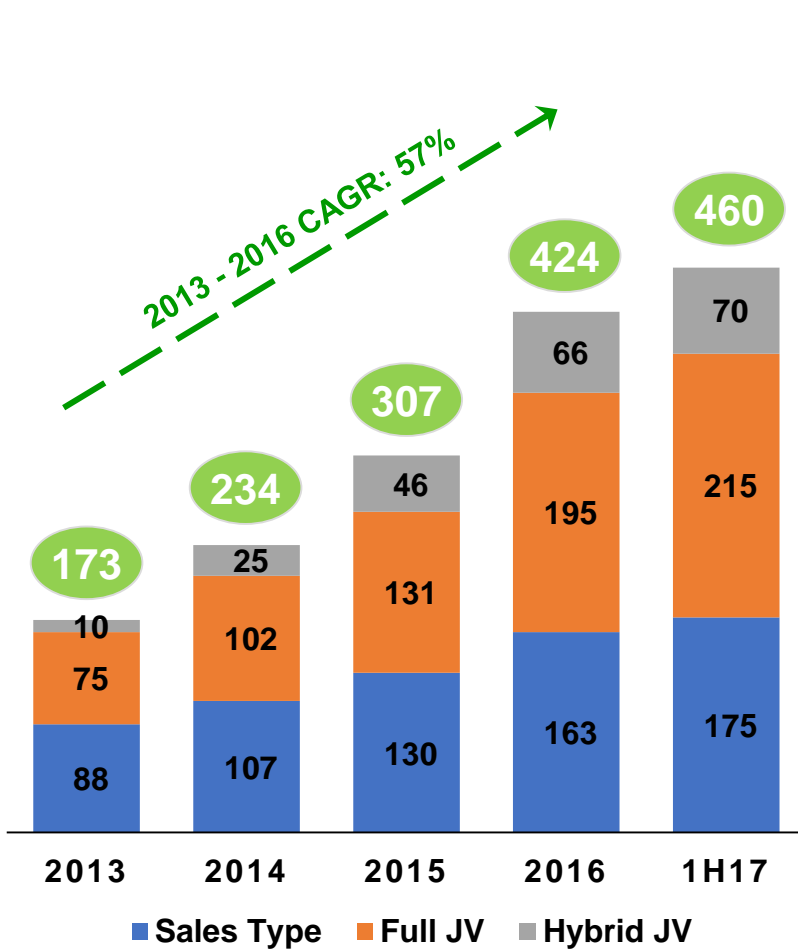


10. Duckweed
¥1,049m

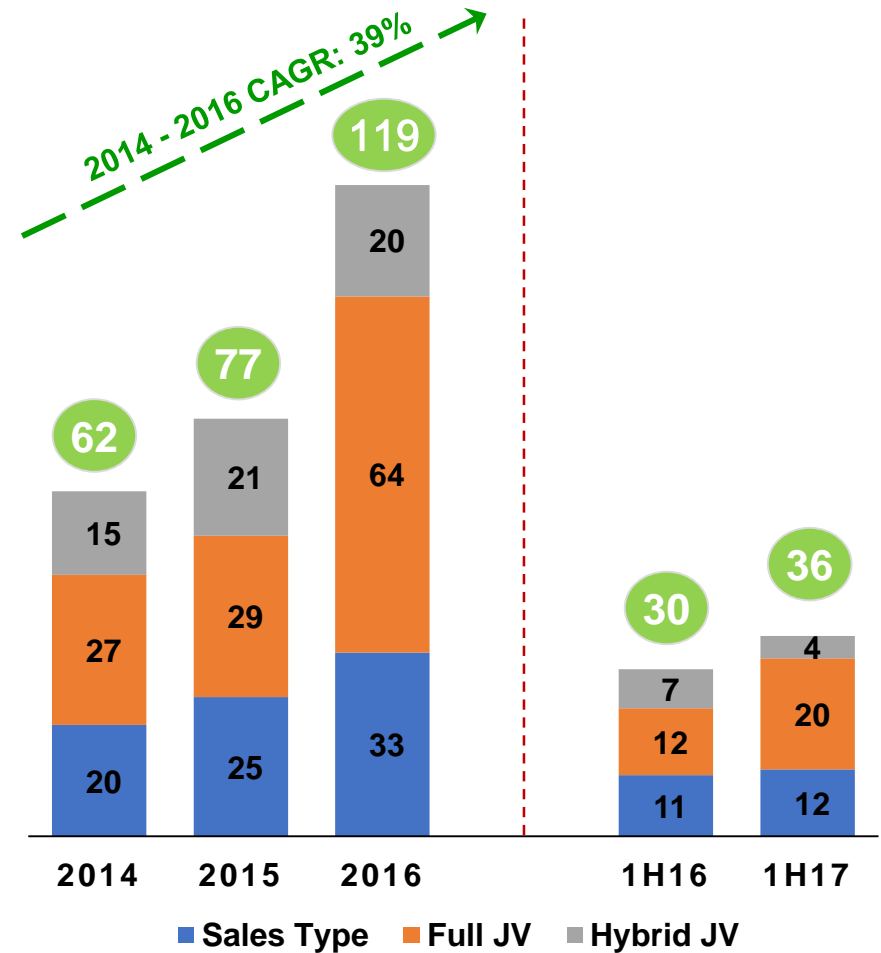
* GBO including online service fee

IMAX China Network Expansion

Theatre Network

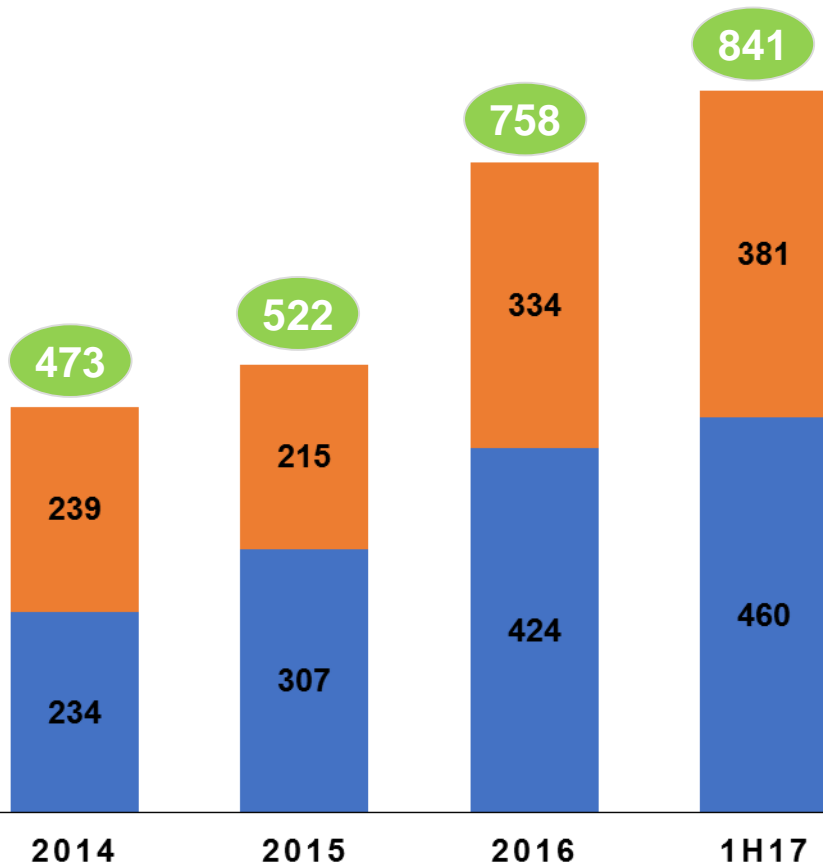


Installations



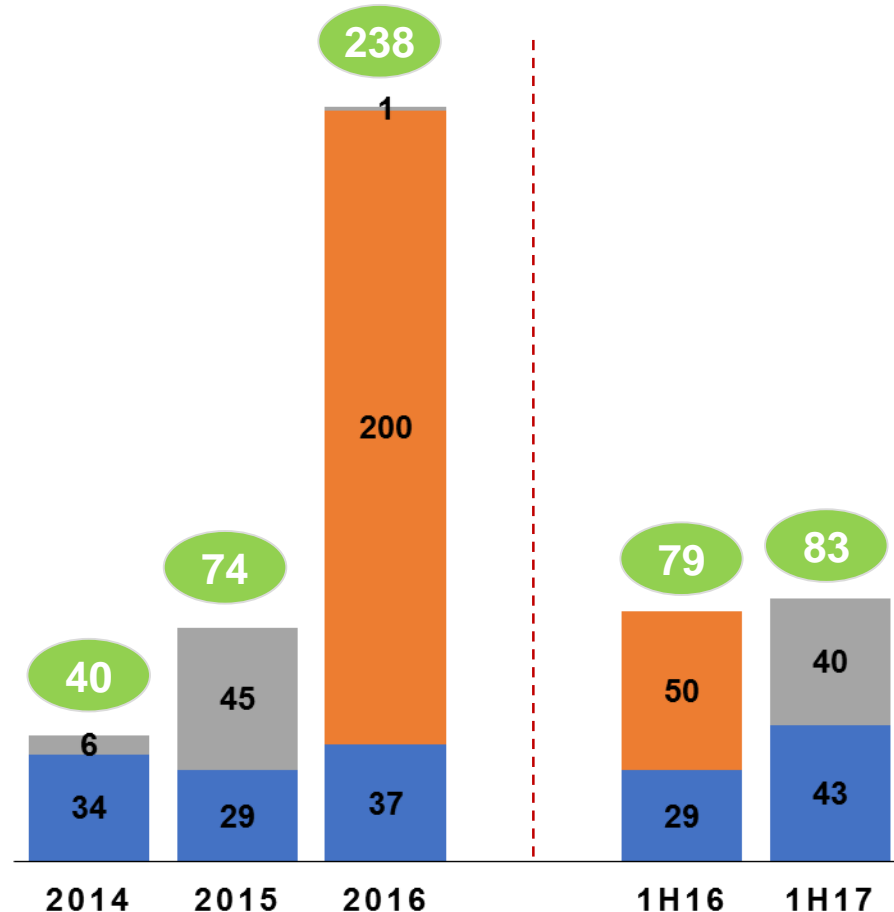
Robust Theatre Backlog and Continued Signings Momentum

Footprint



■ Theaters ■ Backlog

Signings

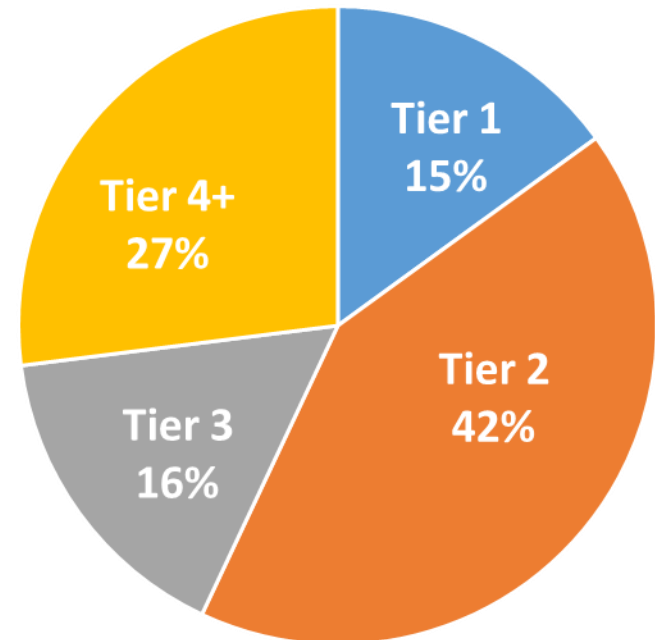


■ Sales Type ■ Full JV ■ Hybrid JV

Diverse Portfolio of Theatres

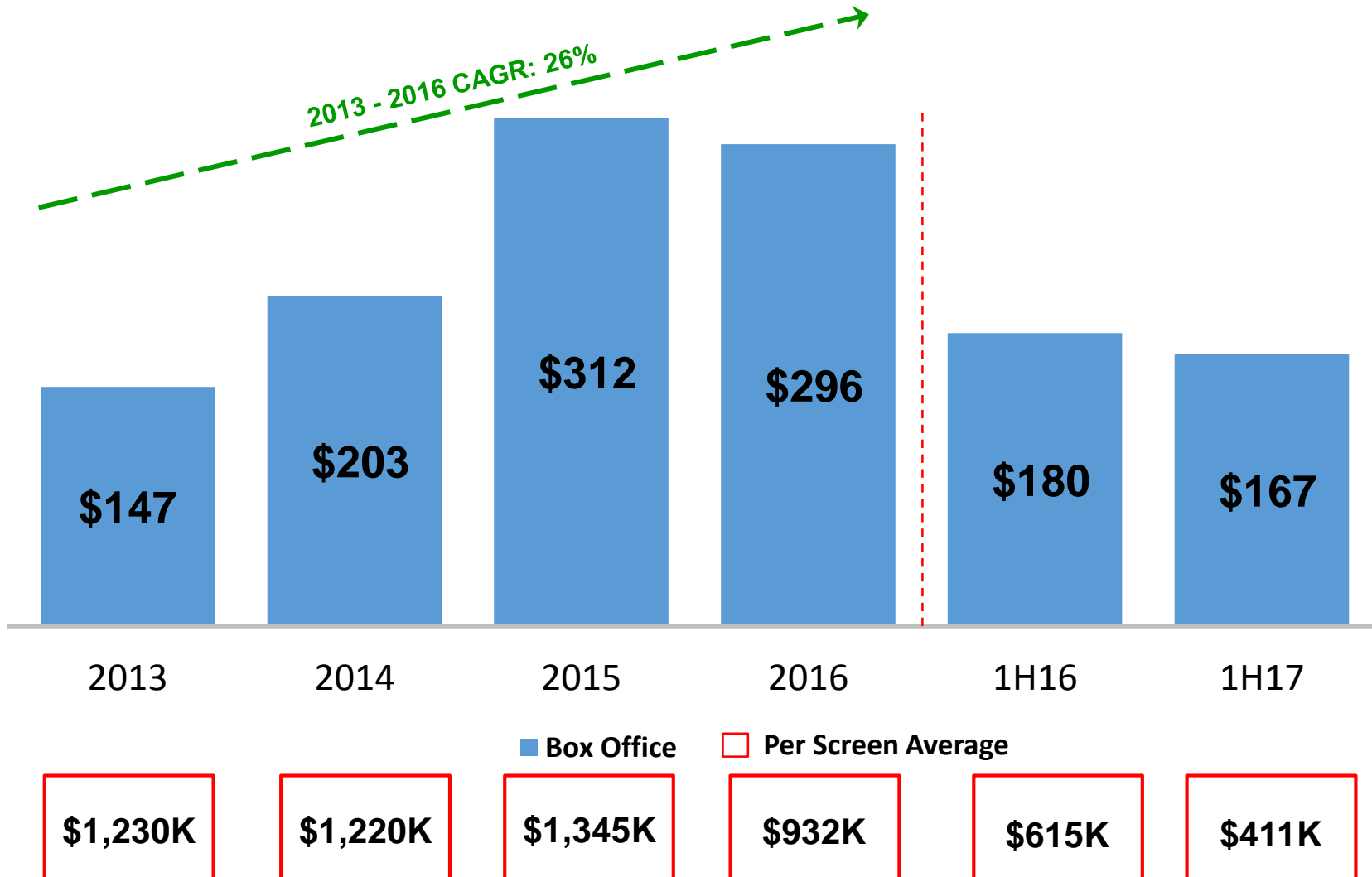
- The IMAX China Network spans **160** cities across Mainland China
- Roughly 42% of existing screens are in Tier 2 cities
- Current backlog has a comparable mix of screens across different cities

Current Network Mix



IMAX Box Office and Per Screen Average in Greater China

Data in US\$M

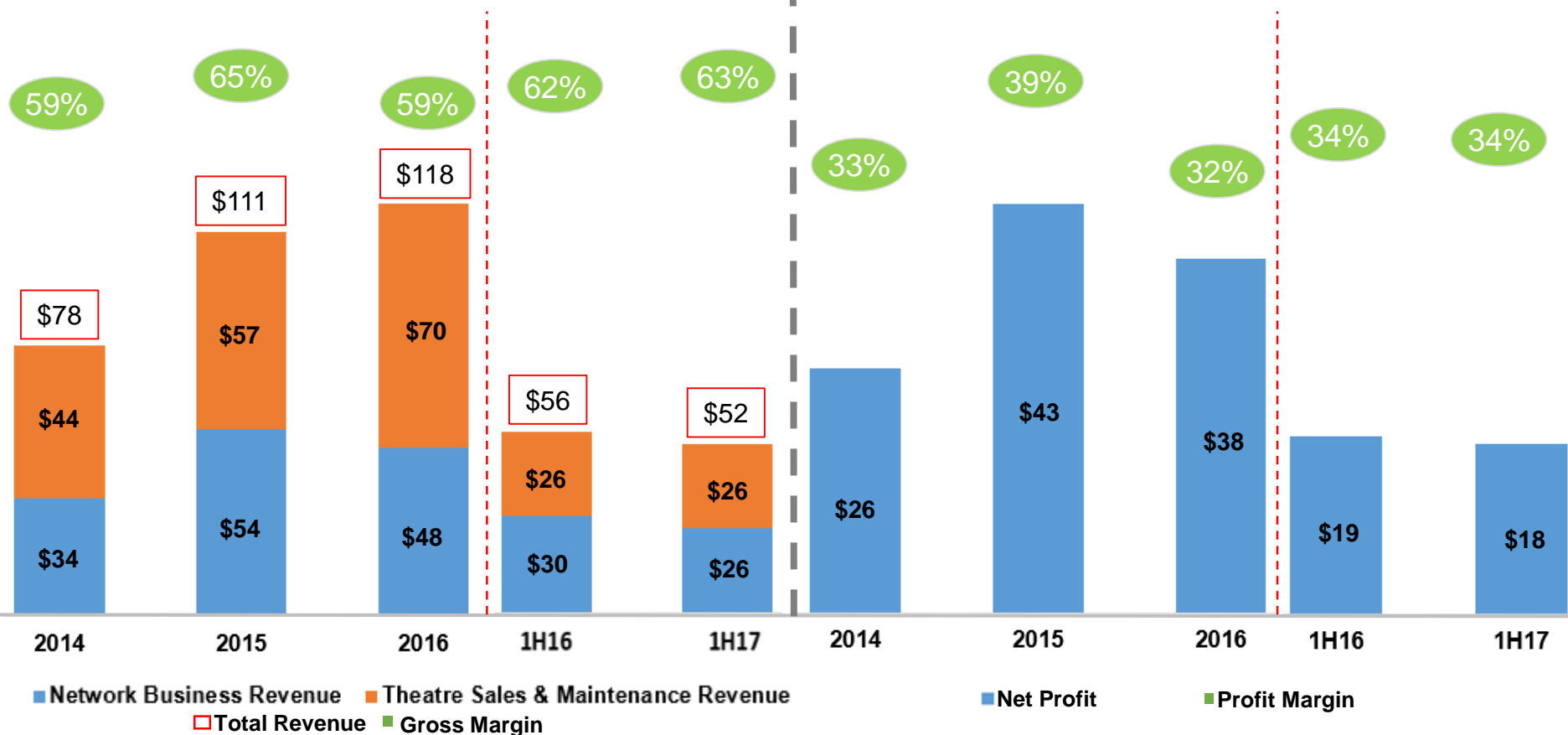


Revenue Breakdown and Net Profit

Data in US\$M

IMAX China Total Revenue

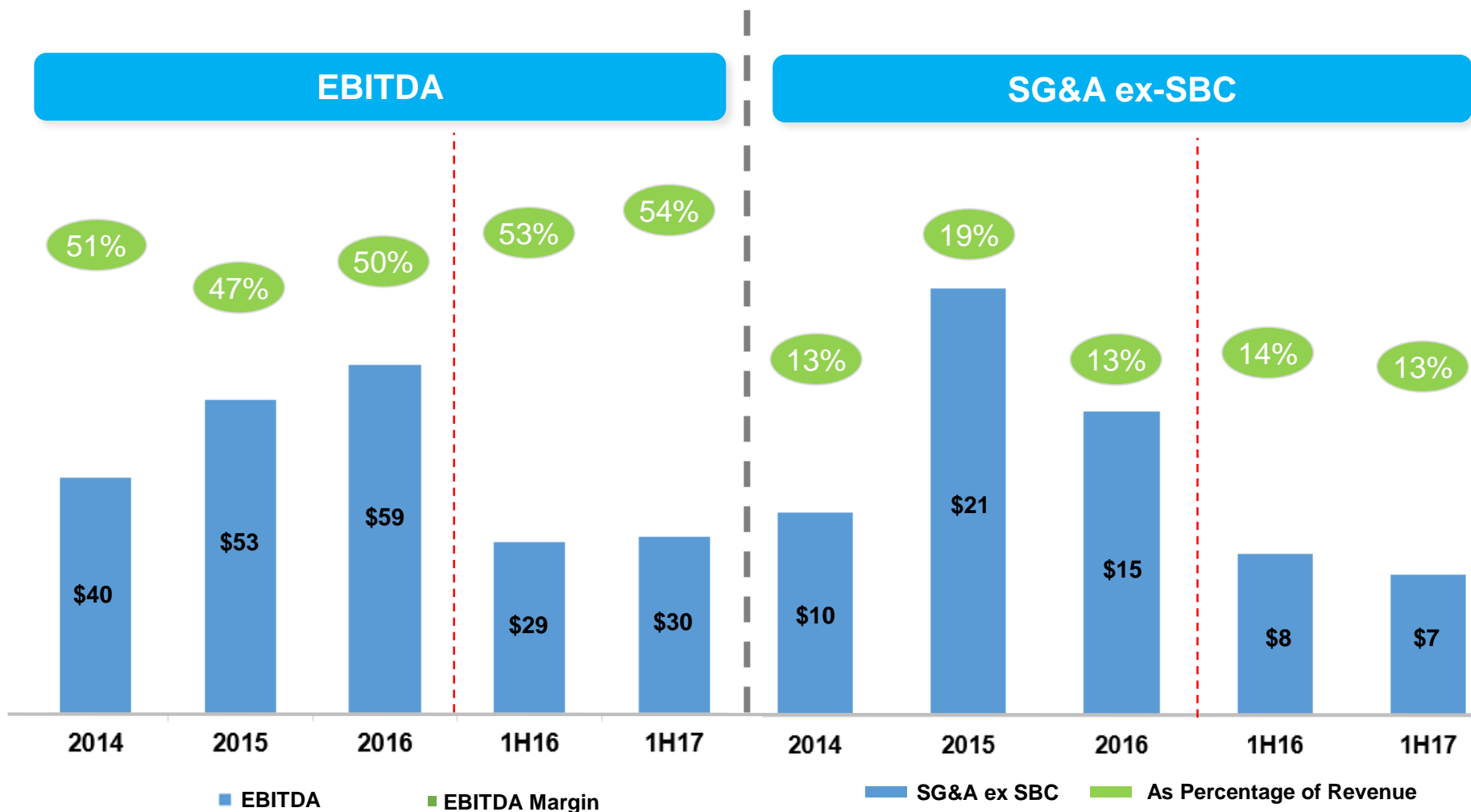
IMAX China Adjusted Net Profit



Note: Total revenues exclude new businesses and other miscellaneous items

EBITDA and EBITDA Margin

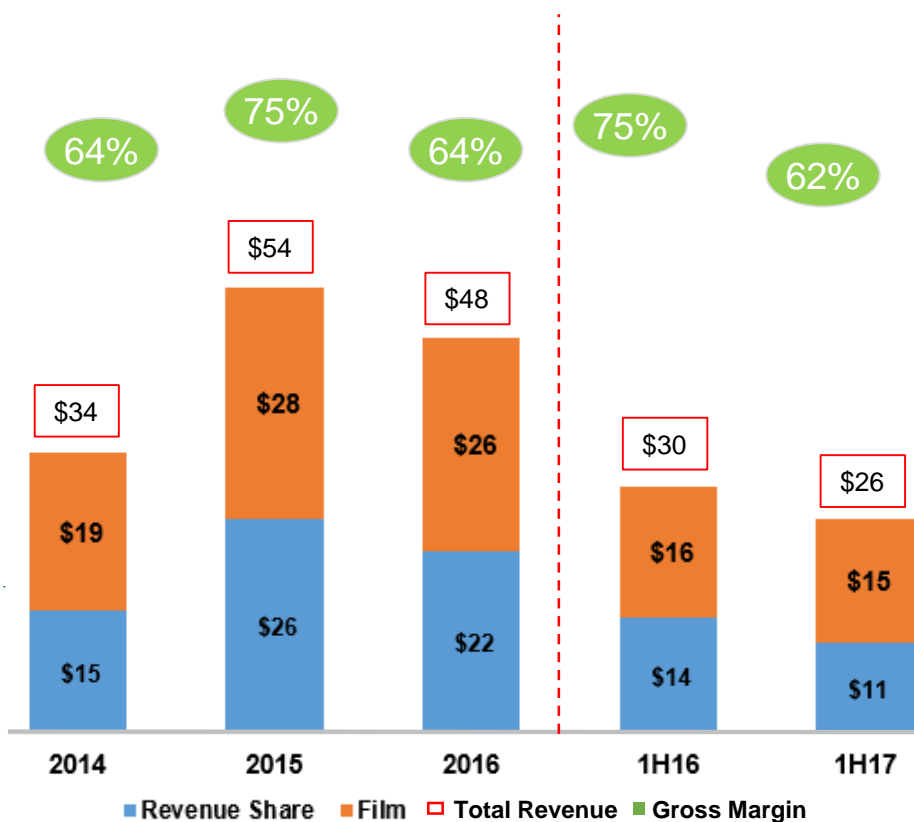
Data in US\$M



Revenue Breakdown and Margin

Data in US\$M

Network Business Revenue



Sales & Maintenance Revenue

