



**YI XIAOXING'S COMEDY *GODSPEED* TO BE RELEASED IN IMAX®
THEATERS ON APRIL 28 FOR LABOR DAY HOLIDAY**

Shanghai, March 29, 2023 -- IMAX China Holding, Inc. (HKSE:1970) today announced that road comedy *Godspeed* will be digitally remastered into The IMAX Experience® and released in IMAX theater network across mainland China on April 28, for Labor Day Holiday. Directed by Yi Xiaoxing, starring Qiao Shan, Fan Chengcheng and guest starring Ma Li and Zhang Jingyi, the film tells the story of an unexpected road trip by a family of four. With the immersive environment created by the big screens, the crystal-clear images, and the powerful digital audio in IMAX® theaters, *Godspeed* is expected to bring audiences a joyful and decompressing experience.

Widely anticipated, *Godspeed* tells the story of Wan Yifan (Fan Chengcheng), who used all his wits to earn recognition from his future father-in-law, truck driver Zhou Donghai (Qiao Shan), and led to hilarious moments along the trip. The comedy will bring the beaming family movie time and a cheerful holiday to IMAX audiences across China.

The IMAX release of *Godspeed* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, will create a unique environment that will immerse audiences in the hilarious roadtrip.

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About IMAX China

IMAX China is a subsidiary of IMAX Corporation, and was incorporated as a limited liability company under the laws of Cayman Islands. IMAX China was established by IMAX Corporation specifically to oversee the expansion of IMAX's business throughout Greater China. Shares of IMAX China trade on the Hong Kong Stock Exchange under the stock code "1970."

About IMAX Corporation

IMAX Corporation, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX Corporation is headquartered in New York, Toronto and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of Dec 31, 2022, there were 1,716 IMAX Theater Systems (1,633 commercial multiplexes, 12 commercial destinations, 71 institutional) operating in 87 countries and territories. On October 8, 2015, shares of IMAX China, a subsidiary of IMAX Corporation, began trading on the Hong Kong Stock Exchange under the stock code “1970”.

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