



***TO BE CONTINUED* TO BE RELEASED IN IMAX® THEATERS ACROSS CHINA ON MARCH 31ST**

**Shanghai, March 15, 2023** – IMAX China Holding, Inc. (HKSE:1970) today announced that thriller-comedy *To Be Continued* will be digitally remastered into The IMAX Experience® for release in IMAX® theaters across the Chinese mainland on March 31<sup>st</sup>. An IMAX exclusive poster was also released as part of today's announcement.

Wrote and directed by up-and-coming director Ma Kai, and produced by Yi Xiaoxing, *To Be Continued* marks the first Chinese thriller comedy released in IMAX theaters. The film evolves around an amateur crew brought about a coincidence that a vlogger strayed into the thriller film set, and tells a funny and exciting story coming overnight.

*To Be Continued* stars a group of new-generation actors including Fan Chengcheng, Jiang Long, Jiang Yi and Wang Zixuan, with special starring of Liang Long. Outstanding comedians from different fields gather in IMAX, sparking anticipation for a refreshing comedy viewing experience.

The IMAX release of *To Be Continued* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, will create a unique environment that will immerse audiences in the twists and hilarious plot.

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**About IMAX China**

IMAX China is a subsidiary of IMAX Corporation, and was incorporated as a limited liability company under the laws of Cayman Islands. IMAX China was established by IMAX Corporation specifically to oversee the expansion of IMAX's business throughout Greater China. Shares of IMAX China trade on the Hong Kong Stock Exchange under the stock code "1970."

**About IMAX Corporation**

IMAX Corporation, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX Corporation is headquartered in New York, Toronto and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of Dec 31, 2022, there were 1,716 IMAX Theater Systems (1,633 commercial multiplexes, 12 commercial destinations, 71 institutional) operating in 87 countries and territories. On October 8, 2015, shares of IMAX China, a subsidiary

of IMAX Corporation, began trading on the Hong Kong Stock Exchange under the stock code “1970”.

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